



AUSTRALIAN
CAMPS ASSOCIATION[®]

More people outdoors more often

2021 NATIONAL CONFERENCE

SPONSORSHIP PROSPECTUS



RECHARGE!

**14 – 16 APRIL 2021
RACV GOLDFIELDS RESORT, CRESWICK VIC**

INTRODUCING THE AUSTRALIAN CAMPS ASSOCIATION

The 'not-for-profit' Australian Camps Association (ACA) is the national peak body for camps and associated providers. We strongly believe that participation in supported outdoor experiences through camps and led adventure activities leads to happier and healthier lives.

The Australian Camps Association was formed in 2005 through the amalgamation of the Camping Associations of Victoria, Tasmania, South Australian and Queensland. The ACA now provides information, resources, services and training to more than 240 member camps and outdoor activity providers in the ACT, New South Wales, Queensland, South Australia, Western Australia, Tasmania and Victoria.

The ACA represents the interests of residential camp owners/operators, outdoor program providers and camp users. Our purpose is to bring these interests together by helping develop our member's business capacity together with their capacity to deliver excellent programs to people from all walks of life.

2021 NATIONAL CONFERENCE - 'RECHARGE!'

The theme of this year's Conference is 'RECHARGE', coming as it does after a particularly difficult 2020, both for our profession and for us as individuals. We aim to provide some inspiring professional development as always, but we also want to focus strongly on our members and supporters – there'll be plenty of opportunities for fun, relaxation, business networking, socialising and perhaps the odd quirky challenge here and there!

On the professional development front, our presenters will speak on a wide range of topics, including maintaining optimism, fostering wellbeing and resilience in your staff teams, developing strategic focus and building a more inclusive business model.



AUSTRALIAN
CAMPS ASSOCIATION®
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**At the ACA Conference, you're not
'just a sponsor' or 'just an exhibitor'
- you're part of our event!**

ACA Conferences are of course about building the camp community so social time is an important integral part of our event. The Conference Dinner will be a great opportunity to meet and re-connect with friends and colleagues from around the country, share ideas, have a laugh and simply enjoy some good food and good company - all of which you'll join us for.

CONFERENCE SPONSORSHIP PACKAGES

The ACA 2021 National Conference - 'Recharge!' will provide businesses and service providers the opportunity to advertise their brand to camp owners and managers, local government, upcoming camp leaders, facilitators and more.

Our range of sponsorship options offer opportunities for every budget type.



MAJOR CONFERENCE SPONSOR *Only One Available

\$5,500 (inc GST)

- Corporate logo on Conference website (linking to your own website).
- Opportunity to speak to all delegates at the opening session, immediately before the keynote speaker, and to introduce the keynote speaker.
- Complimentary inserts into the delegate packs (up to 4).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on Sponsorship Media Loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Banner displayed at dinner and credits given at night entertainment.
- Corporate logo in Conference program.
- 1 x full page advertisement in the Conference program.
- 3 x FULL Conference registration package (Includes: Conference sessions, Conference dinner and catering throughout the Conference. **Excludes:** Accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs).
- Acknowledgement via ACA social media streams.
- Opportunity to present an award at the Conference dinner.
- Opportunity to update delegates during program (15mins).



DINNER SPONSOR *Only One Available

\$3,850 (inc GST)

The Official Conference dinner brings delegates together on the Wednesday evening. The Conference dinner will be held on-site at RACV Goldfields Resort.

- Corporate logo on Conference website (linking to your own website).
- Inserts into the delegate packs (up to 3).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on sponsorship media loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Opportunity to speak at the dinner (up to 10mins).
- Banner displayed at dinner and credits given during the evening entertainment.
- Corporate logo in Conference program.
- 1 x half page advertisement on the Conference program.
- 2 x FULL Conference registration package
(Includes: Conference sessions, Conference dinner and catering throughout the Conference.
Excludes: Accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs).
- Acknowledgement via ACA social media streams.

NETWORKING AND DRINKS SPONSOR *Only One Available

\$2,750 (inc GST)

- Corporate logo on Conference website (linking to your own website).
- Inserts into the delegate packs (up to 3).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on sponsorship media loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Opportunity to speak for up to 10mins during the Conference prior to the networking and drinks time (This is on the assumption that access to a data projector is required. The venue for the networking and drinks does not have a data projector available. A time for a presentation has been allocated prior to the networking and drinks session to accommodate AV use).
- Banner displayed at Networking and Drinks and credits given during/at night entertainment.
- Corporate logo in Conference program.
- 1 x half page advertisement on the Conference program.
- 2 x FULL Conference registration package (Includes: Conference sessions, Conference dinner and catering throughout the Conference. **Excludes:** Accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs).
- Acknowledgement via ACA social media streams.



CONFERENCE SPONSOR

\$1,650 (inc GST)

- Corporate logo on Conference website (linking to your own website)
- Inserts into the delegate packs (up to 2)
- Acknowledgements in the ACA e-newsletters (pre and post the Conference)
- Inclusion on sponsorship media loop - played during breaks and between speakers
- Branding on all printed Conference materials
- Sponsorship acknowledgement from podium
- 1 x quarter (1/4) page advertisement on the Conference program
- 1 x FULL Conference registration package (Includes: Conference sessions, Conference dinner and catering throughout the Conference)
- **Excludes:** Accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending).
- Trade display space
(1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs)
- Acknowledgement via ACA social media streams

TRADE DISPLAY

ACA Members = \$660 (inc GST) Non-Member = \$1,100 (inc GST)

Trade sponsors will have the opportunity to showcase their businesses and/or products to delegates during the Conference.

- Corporate logo on Conference website (linking to your own website),
- Acknowledgements in the ACA e-newsletters (pre and post the Conference)
- 1 insert into the delegate packs
- 1 x FULL Conference registration package (Includes: Conference sessions, Conference dinner and catering throughout the Conference). **Excludes:** accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending.
- Trade display space
(1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs)
- Acknowledgement via ACA social media streams

***Any additional persons attending the Conference (which are not included in the trade display) must register for the Conference and pay the appropriate registration fee.**

If you would like to take up this option please email your company logo and website link when returning the application form.



CAMP TOURS SPONSOR

*Only One Available

ACA Members = \$770 (inc GST) Non-Member = \$1210 (inc GST)

Camp Tour sponsors will have the opportunity to showcase their businesses and/or products to delegates during the Conference.

- Corporate logo on Conference website (linking to your own website),
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- 1 insert into the delegate packs.
- 1 x FULL Conference registration package (Includes: Conference sessions, Conference dinner and catering throughout the Conference. **Excludes:** accommodation, breakfasts and travel to and from venue - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs).
- Acknowledgement via ACA social media streams.
- Pull up banner to be displayed at morning departure.
- Opportunity to introduce your business to participants of the camp tour.



***Any additional persons attending the Conference (which are not included in the trade display) must register for the Conference and pay the appropriate registration fee.**

If you would like to take up this option please email your company logo and website link when returning the application form.

DELEGATE PACK SPONSORSHIP

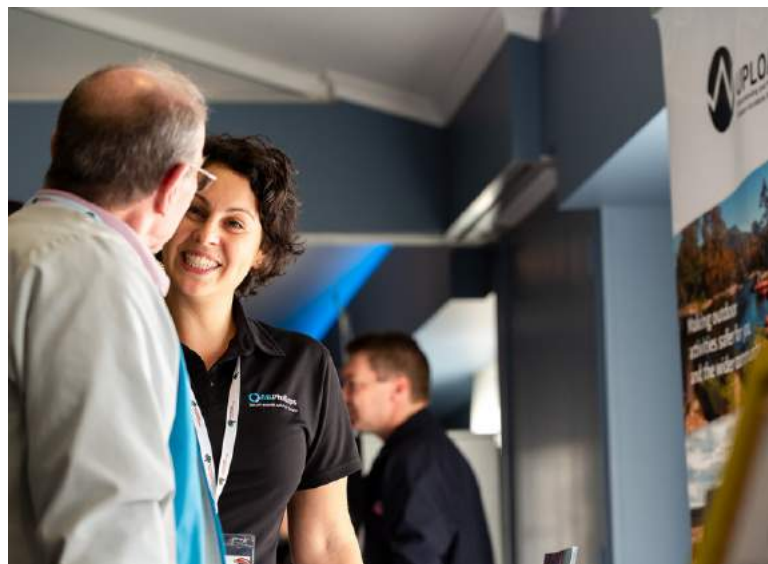
\$275 (inc GST)

Conference delegates will receive the valuable and well stocked delegate pack. Brochures and information that is added to these bags will be received by an industry targeted audience (limited opportunities are available).

- 1 x insert in delegate pack.



"I really appreciated ACA's support for us as a new sponsor and making sure we got lots of value out of our time at the Conference." - VenueLife



**AT THE ACA CONFERENCE, YOU'RE NOT
'JUST A SPONSOR' OR
'JUST AN EXHIBITOR'
YOU'RE PART OF OUR EVENT**



More people outdoors more often

- | Sponsorship Options | | Amount |
|--|------------------------------------|------------------|
| <input type="checkbox"/> Major Conference Sponsor..... | Allocated / Unavailable | \$5,500 |
| <input type="checkbox"/> Conference Dinner Sponsor..... | | \$3,850 |
| <input type="checkbox"/> Networking and Drinks Sponsor..... | | \$2,750 |
| <input type="checkbox"/> Conference Sponsor..... | | \$1,650 |
| <input type="checkbox"/> Trade Display - ACA Member..... | | \$660 |
| <input type="checkbox"/> Trade Display - Non Member..... | | \$1,100 |
| <input type="checkbox"/> Camp Tours Sponsor - ACA Member..... | Allocated / Unavailable | \$770 |
| <input type="checkbox"/> Camp Tours Sponsor - Non Member | | \$1,200 |
| <input type="checkbox"/> Delegate Pack Sponsorship..... | | \$275 |

TOTAL:.....

Organisation Name:

Postal Address:

Suburb: State: P/Code:

Contact Person:

Email:

Mobile:

Dietary Requirements:

As an authorised representative of the elected business:

- ☐ *I agree to the terms and conditions outlined in this prospectus.*

Payment Method: Must be made in full **Booking and Payment Deadline:** 1 March 2021

Material Deadline: 1 March 2021

- ☐ **Direct Deposit** *Made payable to Australian Camps Association* Bank: Westpac
BSB: 033 183 Account: 320 541

[illegible]

Cardholder's Name: **Signature:** **Date:**



TERMS AND CONDITIONS

1. Submission of application does not guarantee acceptance of application.
2. No monies will be refunded for cancellations after seven days of signing agreement.
3. Full payment is required with booking.
4. Australian Camps Association (ACA) reserve the right to refuse any substandard or inappropriate photographs, copy or supplied digital material. eg. Paddlers without PFDs, horse riders without helmets or low resolution images (less than 72dpi).
5. We reserve the right to change specifications without notice.
6. ACA reserves the right to use any images supplied for advertisements in general marketing and promotion of the Association, via any medium, unless notified in writing of copyright restrictions.
7. All advertisements for the Conference program are to be provided by email to editor@auscamps.asn.au by 1 March 2021.
8. It remains the responsibility of the sponsor to ensure total accuracy of their advertisement.
9. The ACA shall not be liable in any manner for loss or damage to any material supplied.
10. Notwithstanding any other provision of this agreement, the ACA shall not be liable in any manner whatsoever for any loss or damage to any person including indirect, incidental or consequential loss or damages (including any loss of profits) whether arising from negligence, breach of contract, statute or otherwise in connection with or arising out of or in any way related to this agreement, including the failure of any particular Conference advertisement to appear on any specified date, or at all.
11. The publication of any Conference advertisement is strictly subject to the ACA's approval and without limitation, the ACA shall not be required to accept any advertising material at the Conference or within the Conference program of which may in its opinion contravene any provision of the Trade Practices Act 1974, the Fair Trading Act or any other relevant federal or state legislation.
12. The sponsorship provider undertakes to be personally liable to observe these terms and conditions.
13. The sponsorship provider hereby indemnifies and agrees to hold indemnified the ACA, their servants and agents and each of them against all liability, claims, proceedings, loss, damage or costs whatsoever which may arise from the publication of any material pursuant to this agreement and in particular but without limiting the generality of the foregoing to indemnify and hold indemnified each and all of them against any action for defamation, slander of title, breach of copyright or infringement of any trademark, name or description, invasion of privacy or breach of any provision of the Trade Practices Act 1974, the Fair Trading Act or any other relevant federal or state legislation.
14. All advertisements/marketing materials are subject to final approval and acceptance by ACA.
15. Packages will be limited. A first-in-first-served policy is in place.
16. This prospectus and/or Electronic Order and Agreement Form covers sponsorship at the ACA National Conference from 14 April 2021 to 16 April 2021.

COVID-19: We are working with the host venue to ensure the Conference is CovidSafe. Should the situation change in the lead up to the event, we will of course make the necessary changes. Should it not be possible to run the Conference as a face-to-face event we will fully refund all registrations.



Talk with Delegates



Connect with customers



ACA Conference Trade Dis 2017



Registrat



ACA Conference Dinner 2017 - Preston, Victoria



Delegate Bags 2019





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For further information, please
contact 03 9863 6822
or email editor@auscamps.asn.au



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