

Australian Camps Association



AUSTRALIAN
CAMPS ASSOCIATION

More people outdoors more often

**Annual Report
2016-2017**



www.auscamps.asn.au

232
Members across Australia

10
Board Members

11
Life Members

6
Southern Cross Award
Recipients

1 VISION: "More People
Outdoors More
Often"

181
Volunteers

446
Booking Enquiries

17
People Outdoors Weekend
Camp Programs

9
People Outdoors School
Holiday Programs

12
People Outdoors Day
Activity Programs

15
People Outdoors
Volunteer Induction
Sessions

This is the Australian Camps Association
and People Outdoors

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The Australian Camps Association (ACA) is proudly supported by its Partners:



The ACA would also like to acknowledge
the project support it receives from the
Victoria State Government



From Our President

It has been an outstanding year to be the President of the Board of the ACA. I wish to firstly acknowledge the dedication and commitment of the ACA CEO, staff, volunteers and fellow Board members. Their passion, commitment and positive approach to growth and to changes such as the NDIS, office relocation and new Board appointments has been a credit to all. From the Board to the CEO, all staff and volunteers, the year has seen a strengthening of relationships, partnerships and camaraderie. It's been a great year of which we are all proud.

Board Members

The Board has highly skilled members from around the country and is well represented by both men and women, including a female President. Such diversity and gender balance is noteworthy. Governance of the ACA in the past year has been undertaken by the following Board members: • Joel Thompson • Ange Chandler (Treasurer) • Mark Monahan • Pam Kappelides • Andrew McGuckian • Brendan Smith • Andrew Govan • Liz Leyshan • Graham Sharpe and myself. I would like to thank the Board members for their willingness to serve the ACA and for making significant contributions.

Staffing

Pete Griffiths is an extraordinary CEO, leading the team and the organisation into new partnerships, growing membership across the nation and managing a team of highly valued staff and volunteers. A big thank you to Pete, and his dedicated team including Jess, Stephen, Heike, Louise and Gosia. This year has again seen the ACA - through our staff and our members - make a significant contribution to the continuing growth and development of the camping and outdoors sector across Australia and abroad.

Some of the more noteworthy achievements this past year include:

Membership

Throughout this year ACA has strengthened relationships with members, through connection, services and bringing new members from across Australia into the ACA family. We have reviewed our website content and SEO, delivered workshops on highly relevant topics such as marketing so our members get the most from their membership investment. We have listened to our member's needs and responded, resulting in stronger relationships.

Training

In line with increasing member satisfaction, the ACA has continued to ramp up the provision of training opportunities for camping professionals. Once again, a big thank you to the training sub-committee convened by Marie Feutrill for all their work in this space. A great training schedule is in place and many members are benefiting from camping specific training events. We reviewed training and conference proceedings to suit member's needs, and that of a divergent thinking and disruptive leadership future, resulting in a highly successful full capacity conference and training workshops throughout the year.

People Outdoors and NDIS Transition

This year has brought enormous change for Heike, Gosia and the volunteers in People Outdoors. Some special thanks extend to Heike who has led the transition and development of the NDIS procedures. Supported by a great team of staff, our team of volunteers has again delivered excellent programs for people with special needs. This important work provides great experiences for campers and respite for families. Well done to the P.O. team.

New office

After a resources, amenity, safety and expenditure review it was decided to move offices from Keilor Park to Bell City Preston where communal shared office space allows improved networking, convenience and easy access to suitable Board, meeting and conference rooms. Moving in the week before the conference was a bit of a crazy time for staff, but a huge success. The office space is lovely and a place to call the ACA home for some time.

All in all, it's been a great year, with reviews, adaptability and growth, positive changes and expanding membership and services across Australia and internationally.

A huge thank you to the members, CEO, staff and volunteers who make all things happen. Lastly, a big thankyou to the ACA Board members, who along with already busy work and family lives, dedicate the time ensure the ACA is the best it can be.



Bec Fox
President



Our Mission

As a national body,
the ACA will work collaboratively and innovatively
to develop and support camping and the outdoor sector.
We will promote the community benefits
of the camping and outdoor experience.

From Our Chief Executive Officer

Dear Members,

Welcome to your 2016-17 Annual Report.

The team at the Australian Camps Association have spent the past 12 months devoting ourselves to the theme of community, and publications such as this Annual Report really exist to keep the ACA community, of which you are a valued part, up to date on our activities on your behalf throughout the year.

First and foremost amongst those activities was a concentrated effort from me and Steve Hamilton, our Memberships and Preferred Supplier Manager, to personally connect with members from around Australia. Between us we have visited well over 80 member camps spread over every state during the past 12 months in an effort to learn more about your businesses, your needs and your concerns for the future. Thank you to all of those who took time out of their schedules to chat to us and show us around their sites!

These visits were backed up by information received through the **2016 Member Survey**, which told us that two thirds of you considered sales, marketing and competition to be your primary challenge in 2016 heading into 2017.

The information gleaned from these visits, the survey and other avenues such as phone conversations helped us shape the content of the **2017 National Conference**, held in Melbourne in June. Tuning such content to appeal to both emerging leaders and long-time professionals in the camps field proved a challenging task, but post Conference feedback indicated that we got the mix pretty right – as well as giving us some valuable insights to be applied when we commence preparation for the 2019 Conference. The Conference itself was a great success and it certainly supported our community building efforts, with delegates from more than 50 camps across four states attending. It was also a great pleasure to host the gala dinner, during which we were able to announce a new Life Member, Julie Parr of South Australia's Active Education, together with new Southern Cross Awardees David Strickland, Colin Kneebone and Grant McCance. Special recognition was also made of two of our People Outdoors volunteers, Tim McNeill and Tal Harwood, each of whom have volunteered on an incredible 100 + camps! My thanks to all of the ACA staff and Board directors involved in organising this event, but special thanks must go to Jess Hough, our Events and Communications Manager, for her extraordinary efforts pre, during and post Conference and to Gosia and Louise for their assistance throughout the event.

We have completed a staff restructure and with changes to our reporting regimes, along with a real focus on improving our organisational efficiency, our financial position has improved significantly. It has been very satisfying to be able to better our budget forecast and turn a small but handy surplus this FY, which in turn gives us a stable platform for the future and the ability to invest further in member services. Thanks to our Treasurer, Angela Chandler, for her invaluable guidance and support.

There has been no area more challenging, however, than that of our outdoor activity provider arm for people with disabilities – **People Outdoors**. I think that most involved would agree that the rollout of the NDIS has not been especially smooth and I really appreciate the efforts of Heike Fleischmann, our PO Team Leader, in getting to grips with the intricacies of the new system so well. Together with our Senior Program Coordinator, Gosia Barcikowska, the team has delivered our first NDIS funded outdoor programs (whilst continuing to deliver a range of more traditionally funded camps) with great results. There is no doubt, however, that this is an area that will continue to challenge us in the coming financial year as we establish new client bases, program types and financial reporting systems.

While talking of People Outdoors, I'd like to recognise Marnie Broomhall, who left the organisation in the second half of 2016 as a result of a team restructure. Marnie had a real connection with, and devotion to, our campers and we thank her sincerely for her contribution over many years. Finally, we have physically moved from our Keilor Park premises to a new location in a serviced office complex in Preston (still in metropolitan Melbourne). The reasons for the move were many and include better public transport accessibility, improved security, cost reductions in rent / outgoings and last - but by no means least - a physical indicator that the ACA is becoming an ever more professional mainstream organisation. Please do call in and see us if you are ever in Melbourne.

Pete Griffiths
CEO

About Us

The 'not-for-profit' Australian Camps Association (ACA) is the national peak body for residential camps and outdoor providers. We strongly believe that participation in supported outdoor experiences through camps and led adventure activities leads to happier and healthier lives.

The ACA was formed in 2005 through the amalgamation of the Camping Associations of Victoria, Tasmania, South Australian and Queensland. As the national body, the ACA works collaboratively and innovatively to develop and support camping and the outdoor sector. Today we provide information, training, resources, and services to well over 200 members located across the country.

The ACA includes People Outdoors, established in 1989 to provide outdoor recreational activities for people of all ages with physical or intellectual disabilities. Programs include single day through to week long camps.

Our Staff



Pete Griffiths
CEO



Louise Johnston
Accounts



Stephen Hamilton
Membership &
Preferred Suppliers



Jessica Hough
Events & Communications



Heike Fleischmann
People Outdoors-
Team Leader & Volunteer
Coordinator



Gosia Barcikowska
People Outdoors- Senior
Program Coordinator



Marnie Broomhall
People Outdoors-
Program Coordinator
(until August 2016)

Booking Enquiry Service: One of Our Key Membership Benefits

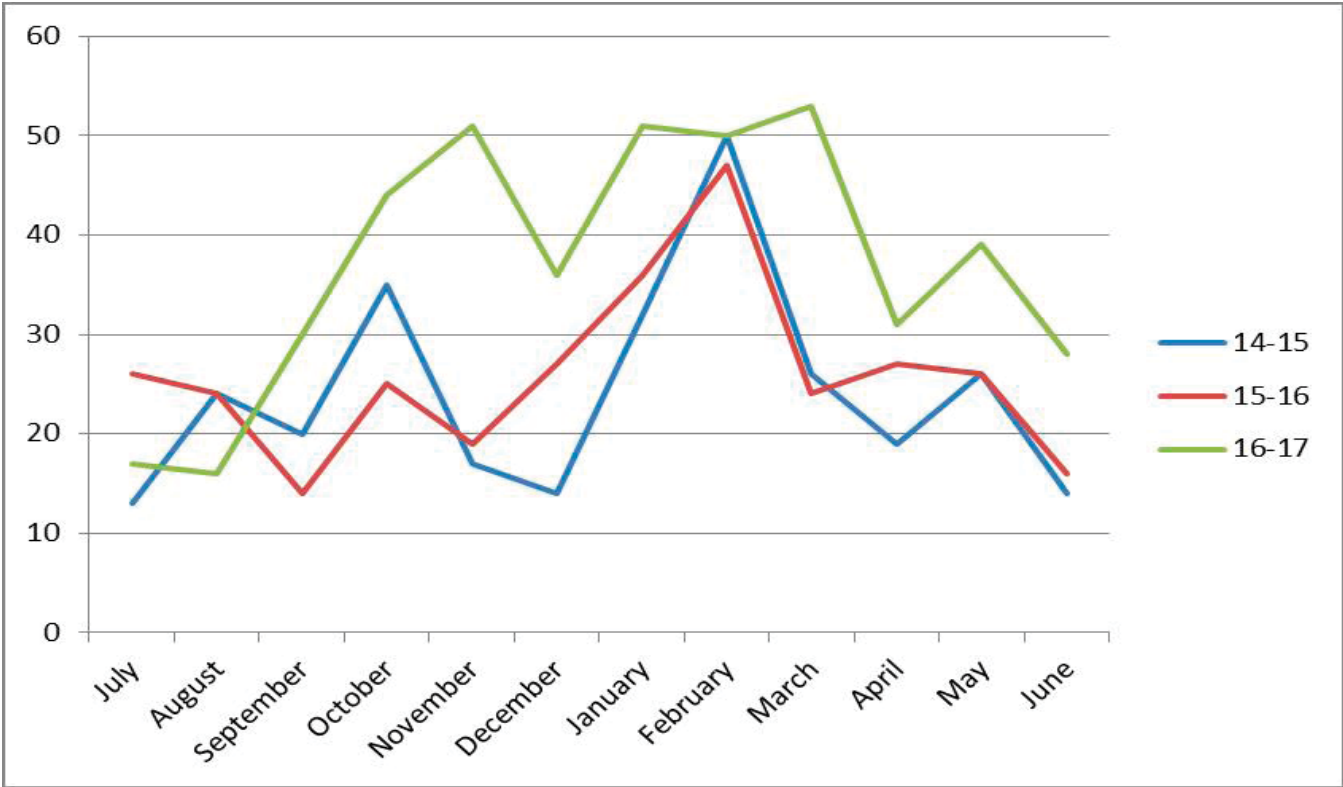
The ACA receives many enquiries over the year which we sort and send directly to members, a very clear member benefit. This year we have made a number of changes designed to increase these enquiries, including:

- Optimising the positioning of the enquiry button on our website to better suit tablet and mobile phone access (this occurred in late September and the impact can clearly be seen in the table below),
- Investing in a Google AdWord campaign to boost enquiry rates in Queensland, South Australia, NSW, Western Australia and Tasmania,
- Improving our Search Engine Optimisation (SEO).

As a result, enquiries have grown by 44% (from 311 to 446) from the previous financial year, including a near doubling of school enquiries (41 in 15/16 to 79 in 16/17). We still have work to do to build enquiries in the non-Victorian states and will continue to develop this in the 17/18 FY.

Table one clearly shows the peaks and troughs of enquiries through the course of the year and show how important it is to be on top of your phones and emails during the January to March period in particular.

Table One - Booking Enquiries by Month



"I wanted to congratulate all who were involved in the organisation of the ACA Conference. It was a fantastic event that was engaging, educational and provided the opportunity to interact with peers across multiple industries. Best of all, it presented new ideas and wasn't a boring old talk-fest, as I have experienced at other Conferences"

Gosia & Louise - ACA National Conference



A Members Perspective: Log Cabin Camp - Grant & Christine Laidlaw

Love it! Love it! Love it! We are biased and we don't mind admitting it. In the early days when times were tough, and our website was rough, the ACA Booking Service got us going and gave us new leads that grew our business.

Initially, our connection to ACA was through the Booking Service which was a bit of a one-way relationship. Then it grew through the necessity of the ongoing accreditation process; calls for help to the main office deepened the relationship. Thanks Jess for being so helpful and Stephen for the encouraging site visits!

The International Camp Directors Course and training days strengthened the bond. The ACA conferences tied the knot. The fruit of these connections are good friendships and a network of like-minded people willing to share ideas and help one another grow their businesses and ultimately the camping industry.

We would like to thank the ACA staff for their passion and their promotion of camping in all forms. Their commitment and lobbying for the benefits of camping in our culture deserves to be applauded. This is something we should not take for granted. We should continue to consciously and purposefully support the efforts that the ACA puts in to protecting our interests and livelihood in changing times.

There is no doubt in our minds that being members of ACA has changed our business for the better.

So if you are on the fringes, take a leap of faith and get involved; come to some events, say "hello", meet some new people, visit other campsites, listen to others and have your say too.



Milestones and Events

2016

July

Allergy & Anaphylaxis Workshop VIC
2 x PO weekend camps + 1 x PO day activity + 2 PO School Holiday Camps

September

International Camp Directors Course at Maroochy Waterfront Camp QLD
1 x PO weekend camp
2 x PO school holiday camps + 1 x PO day activity

November

Inaugural Life Member & Southern Cross Recipient Dinner
ACA Annual General Meeting
PO held display at Our Choice Expo - Ballarat
2 x PO weekend camps + 1 x PO day activity

January

3 x PO school holiday camps + 1 x PO day activity

March

2 x PO weekend camps
1 x PO day activity
PO Sponsored NDS Conference Morning Tea (VIC)

May

3 x PO weekend camps + 1 x PO day activity

August

2 x PO weekend camps + 1 x PO day activity
Allergy & Anaphylaxis Workshop NSW

October

Seniors Come and Try Day - Candlebark Farm
PO held display at Melton Care Expo
1 x PO weekend camp + 1 x PO day activity

December

PO held exhibitor stall at 'Disability Sport & Recreation Festival' at Federation Square
1 x PO day activity

February

PO completed Department of Health & Human Services and National Disability Insurance Scheme Audits.
2 x PO weekend camps + 1 x PO day activity

April

1 x PO weekend camps + 1 x PO day activity
+ 2 x PO school holiday camps

June

2 x PO weekend camps + 1 x PO day activity
PO held display at Our Choice Expo - Wantirna
ACA National Conference - 'Good to Great'
PO Volunteer Recognition Burger Night

2017

PO = People Outdoors

People Outdoors Overview



AUSTRALIAN CAMPS ASSOCIATION
PEOPLE OUTDOORS
Adventure for all

People Outdoors, a branch of The Australian Camps Association, was established in 1989 to provide outdoor recreation for people of all ages with physical or intellectual disabilities. People Outdoors is a registered NDIS service provider certified with the Department of Health and Human Services (DHHS) and accredited with the Australian Tourism Accreditation Program (ATAP).

Programs include single day through to week long camps and provide people with disabilities the opportunity to experience the social and developmental benefits of adventure outdoors. In some cases, participation is assisted by our charity, the People Outdoors Fund. All programs are staffed by trained and passionate professionals and volunteers.

People Outdoors programs are hallmarked by a high level of communication with parents/guardians and campers, including personal intake meetings and post program evaluation. Our programs only operate at Australian Camps Association member camps that are accredited with the ATAP program. People Outdoors programs are all about fun, personal development, social connection and enjoying the great outdoors.



WELCOME NEW VOLUNTEERS

Mohamed Hussein, Renae Turner, Kristina Klaric, Michaela Meade, Miriam Daryono, Karissa Tanti, Bridgette Wolny, Ann-Marie Summers, Rebecca Herrick, Fiona Smith, Karlie Romeo, Bilal Hussein, Nupur Kulkarni, Alexandria Deedman, Xin Liu, Bruce Chen, Andrew Hoffman, Andrew Sesto, Patricia McCulloch, Weiwei Lu, Kenneth Rhodes, Kevin Dwyer, Lauren Misso,

Emma Ahearn, Danielle Schmid, Tasu Rai, Melissa Hynes, Matthew Durrell, Carla Cugano, Valmai Rogers, Anthony Lamanna, Lee Hong Peng, Hezran Costantinos, Bianca Yankov, Tefera Ayele, Xueke (Ellen) Chen, Samantha Rodrigues, Oshani Warnakulasooriya, Adeniyi Ekine, Melissa Puccio, Melissa Petryszyn, Tara Josem, Michelle Vincitorio, Nina Grisinski, Raul Gutierrez, Fenglan (Effie) Chi, Dwayne Bicknell, Marlean

Mao, Victoria Porter, Kelly Reese, Dominique Jones, Hilary Donelan, Lauren Cicalese, Rebecca Cibej, Corey Fernandes, Yvette Johnson, Yaping Zhong, Anita Zuscak, Aerielle Facun, Jade Diane Cabraja, Maddison Lacy, Sally Tebb, Aubrey Mannel, Tamike Luatutu, Mary Ryan, Jessica Tsolakis, Kathryn Ritchie, Jennifer Ma, Simon Anderson.

“People Outdoors is an important beneficiary of my time as I not only have fun, I learn so much. People Outdoors has assisted me in becoming the person I am and developed the skills I have today. I have been able to take these skills into the classroom as a teacher and I have People Outdoors to thank for that. If I didn’t spend time on camps, I would not be the person I am today.”

- Hayley Spector, Volunteer



A Volunteer Perspective- Tim McNeill

Hello,

My name is Tim and I’ve kindly been given the opportunity to tell my journey at People Outdoors. I guess it all started back in 2001 when I was studying a Certificate IV in Adventure Tourism. We had an excursion to the Outdoor Recreation Centre in Viewbank. Now you wouldn’t think Adventure Tourism has much to do with People Outdoors but our course had a big outdoor education component and that is where People Outdoors comes in. After learning more about People Outdoors, it sounded like it was right up my alley. I had already done some volunteer work in disability and love the outdoors so it was a perfect fit. I did my first camp in September 2002. My first People Outdoors camp experience was great and I haven’t looked back since.

I have been a part of People Outdoors for 15 years and have seen the program grow and change significantly. Over the years the People Outdoors office has had quite a few homes and the whole reason the program has been so successful for nearly 30 years is because of all the dedicated staff, volunteers, program leaders and of course, the campers. Everyone’s enthusiasm and energy is infectious. I have made many great friends over the years and met so many great campers and their families. I have been to so many great campsites and met countless, extremely generous and welcoming camp operators. I have also been very lucky to gain some paid employment at some of the camps.

It was a great honour and privilege for myself and Tal Hardwood to be recognised with an award at the ACA National Conference in June of this year (2017). It was a very humbling experience for me personally. I was so glad to be able to share the experience with Tal as we have been on many camps together. We both wouldn’t have made it this far without the support from the awesome People Outdoors staff, fellow volunteers and Program Leaders, campers and campsite operators. Being recognised for my 100th camp in such a way was very special and memorable. I am very grateful to everyone that was involved in keeping the celebrations such a big surprise!

It has been rewarding working with the same campers over a number of years on “Adventure for All” weeklong school holiday camps. It’s nice to be able to watch campers grow from year to year and to be requested by their parents to look after their children again. Meeting the campers and their families before camp gives us, volunteers, an opportunity to provide a comfortable and somewhat familiar camp experience for the camper while still challenging them to try new things.

The biggest challenge on camp is trying to modify equipment and activities such as the giant swing, flying fox and canoeing so no matter how physically limited someone may be, everyone can have a go, especially when they really want to! Working with people with a disability in the outdoors, often makes

you think outside the box in order to modify and adjust an activity so that campers can safely participate. It’s great to see a camper going home stoked about what they did on camp and then able to share their experiences and stories with their families!

I have had many memories from camp ranging from dressing up in costumes, avoiding leeches on bushwalks, delivering a baby wombat on the side of a road and capsizing almost every canoe I have been on with my camper. People Outdoors have also given me an opportunity to volunteer on an interstate camp in Sydney and support campers at special events such as the Great Victorian Bike Ride and snow camps.

I have been volunteering at People Outdoors for many years and the main thing that keeps me coming back is the fun and enjoyment that each camp brings. I enjoy the challenge of working with new and returning campers and those with challenging behaviours. It is nice to know that our families and carers can get a small break, while their campers are having a great time. As a volunteer I have made many life-long friends and have met some extraordinary people. Spending time outdoors and being able to see some beautiful parts of our state is a bonus!



ACA National Conference

The 2017 Australian Camps Association was held 15-16 June 2017 and what a fantastic event it was. With over 120 delegates from four states and more than 50 Camps attending, along with some very special guests from LeShine in Shenzhen, China, the Conference was a huge success - thanks at least in part to our Conference sponsors and trade displays.

We'd like to thank PFD Food Services for being our Major Conference Sponsor, as well as:

- AB Phillips (insurance and business services) - our Dinner sponsor
- VenueLife (venue management systems) - our networking sponsor
- One Planet (outdoor gear)
- Hypersonic Industries (bunks and bedding)
- Elgas (energy)
- RHSports (sporting equipment and apparel)
- Coach Tours Australia - our Saturday Camp Tour sponsor
- Encompass (outdoor adventure service provider)
- Venue 360 (venue management systems)
- Equipped (outdoor gear)
- Playmeo (on line games and group based program resources)
- School Holidays (visual activity and resource search engine)



The support we receive as an Association from these organisations is invaluable, not just in contributing to keeping registration costs down but in the services they provide for you as members. I encourage every member to check out what these people can do for you and to make the most of their expertise.

The next key part, of any Conference, is the presenters. With a delegate group as diverse in experience and interest as ours it is not possible to pitch every presentation at the same point but I am sure that there were enough 'nuggets' of wisdom or insights in every presentation to meet everyone's needs.

Our keynotes - Brad Ostermyer, CEO of the Victorian Tourism Industry Council (VTIC), Peter Buckley (media specialist), Gordon Smith (sales skills) and Jody Aiken (Allergy & Anaphylaxis Australia) set the tone for each day for the other topics which included camps for seniors, social media, engaging with people with disabilities, research, Childsafe and many more. I want to especially recognise the session delivered by Ivy Feng and Dongliang Liao, along with their colleague Linda, which covered the background, challenges and opportunities for camps in China. Thank you to the LeShine team for making the long trek to Australia and for getting so involved with our Conference, and indeed to all the presenters for their contribution.

Of course, no Conference has any 'life' without the opportunity to network, connect and socialise with friends old and new. We had a great time after hours, including at our Gala Dinner on the Thursday night where we were able to make a number of awards to deserving people. Tim McNeill and Tal Harwood, two of our People Outdoors volunteers were recognised for their phenomenal achievement of volunteering on over 100 camps - great work guys.

We presented three Southern Cross Awards, designed for non members who had made significant and lengthy contributions to the sector. Awardees included David Strickland, Colin Kneebone and Grant McCance, all of whom have been fantastic advocates for the ACA and our work for many years. Finally, we had a new Life Member join this select group - Julie Parr from Active Education in South Australia. Julie has been a member of the ACA for more than ten years and her award recognises the great and extensive work she has done in the outdoor sector over and above her daily responsibilities. Congratulations to all of these worthy recipients, and if you have anyone you feel should be recognised by the ACA in the future, please go to Outdoor Business Online and download the nomination forms found in the ACA Honour Board area. The Conference concluded with a Camp tour on Saturday, which visited Doxa Malmsbury, PGL Campaspe Downs and YMCA Lady Northcote. Apart from all three of these venues being in a lovely part of the world, it was great to hear their respective managers - Dan, Dan and Rob - give some context on their camp's histories and business models.

Finally, I must thank the team here at the Australian Camps Association - Steve, Gosia, Louise and especially Jess - for their work in making this Conference so successful. Great job everyone, much appreciated.



Board and Governance



Rebecca Fox
Exceeding Expectations (QLD)
President



Andrew McGuckian
UC Camping (VIC)
Past President



Angela Chandler
Cave Hill Creek (VIC)
Treasurer



Graham Sharpe
WA Department of Sport &
Recreation (WA)



Pam Kappelides
Latrobe University (VIC)



Elizabeth Leyshan
Mittagundi (VIC)



Andrew Govan
Wilderness Escape
Outdoor Adventures (SA)



Brendan Smith
YMCA Victoria (VIC)



Joel Thompson
OutBeyond/Youth Camp
Leaders (VIC)



Mark Monahan
Edmund Rice Services (VIC)

Board Sub-Committees

People Outdoors Sub-Committee:

Pam Kappelides, Andrew Govan, Heike Fleischmann

Finance Sub-Committee:

Angela Chandler, Brendan Smith

Training Sub-Committee:

Brendan Smith, Andrew McGuckian, Rebecca Fox, Maree Feutrill, Paul Colaguri,
Matt Bowker

Personnel Sub-Committee:

Andrew McGuckian, Rebecca Fox, Liz Leyshan

Accreditation Sub-Committee:

Andrew McGuckian



From the Treasurer

Financial Results for the year ended 30th June 2017

I have pleasure in presenting the audited annual accounts for the Australian Camps Association (ACA) for the year ended 30th June 2017. I have really enjoyed my first year as Treasurer for ACA and appreciate the time and effort CEO Pete Griffiths has put into guiding me on the ACA's operations.

This year has been another of transition and challenge. I am happy to report a financial year profit of \$57,780 which is \$12,000 better than budgeted for at the beginning of this year.

The first stage of transition to the National Disability Insurance Scheme (NDIS) has resulted in significant changes for operations of People Outdoors and the financial uncertainties associated with this have been difficult to manage and accurately budget for. Pete and the People Outdoors team have done a terrific job in an unpredictable financial environment in moving many campers across to NDIS plans and running our first NDIS programs. An unforeseen funding reduction in June 2017 of \$50,000 in DHHS funding has led us to be more conservative in budget forecasts for 2017-18 when we anticipate losing a further \$230,000 at some point in the financial year. Despite this, we continue to be optimistic that People Outdoors will have a bright future in the post NDIS environment in the longer-term future.

Pete and his staff have continued to review expenditure and remove costs from our operations, and to ensure everything we do is contributing to achieving our strategic objectives. The move to a new office premises in June 2017 will generate savings from operational efficiencies in 2017-2018. We have also seen savings this year on salaries and have transferred some wage costs so they are absorbed by grant programs.

We have expended grant funding of almost \$152,000 from our three major grants, Supporting Victorian Sport and Recreation, Outdoor Sector Development and Removing Barriers to Participation, in 2016-17. Further unspent funding of around \$33,000 from our Outdoor Sector Development grant will be carried over into 2017-18. These funding opportunities allow us to meet many of the strategic success factors outlined in the ACA Strategic Plan and it is important we continue to deliver and meet our grant reporting obligations.

We have seen a great year for ACA membership, with 242 members and an additional \$5,000 over budget from new membership fees. Sustained work with members and preferred suppliers by Membership Manager, Steve Hamilton, has led to a 20% increase in rebates from preferred suppliers (an additional \$17,000 in revenue). A terrific National Conference supported by good industry attendance also netted a return of almost \$15,000. I encourage the ACA to continue its focus on generating revenue outside of People Outdoors as this will be critical to maintaining ongoing financial sustainability and a high level of member services.

As at 30 June 2017, our Balance Sheet showed a positive Members Equity position of \$179,541 and I am comfortable the ACA currently has sufficient cash reserves to meet all recognised financial liabilities.

I move that members receive and note the financial statements of the Australian Camps Association for the Year ended 30th June 2017.



Angela Chandler
Treasurer 2016/17

Audited Financials

AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

Income Statement for the Year ended 30 June, 2017

	Note	2017	2016
			\$
Revenue		1,107,939	940,507
Depreciation Expense		6,813	5,541
Other Expenses		1,043,346	1,021,459
		<u>1,050,159</u>	<u>1,027,000</u>
Profit/(Loss) Before Income Tax		57,780	(86,493)
Income Tax Expense	1	-	-
		<u>57,780</u>	<u>(86,493)</u>
Profit/(Loss) from Operations		<u>57,780</u>	<u>(86,493)</u>

AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

Balance Sheet As At 30 June, 2017

	Note	2017	2016
		\$	\$
Current Assets			
Cash And Cash Equivalents	2	331,691	347,389
Trade And Other Receivables	3	131,206	74,117
Total Current Assets		<u>462,897</u>	<u>421,506</u>
Non-Current Assets			
Property, Plant And Equipment	4	16,682	25,954
Total Non-Current Assets		<u>16,682</u>	<u>25,954</u>
Total Assets		<u>479,579</u>	<u>447,460</u>
Current Liabilities			
Trade And Other Payables	5	273,805	303,573
Short Term Provisions	6	26,233	22,126
Total Current Liabilities		<u>300,038</u>	<u>325,699</u>
Total Liabilities		<u>300,038</u>	<u>325,699</u>
Net Assets		<u>179,541</u>	<u>121,761</u>
Equity			
Retained Earnings	8	179,541	121,761
Total Equity		<u>179,541</u>	<u>121,761</u>

Thank-you

Throughout 2015/16 members of the Australian Camps Association, and the camps & outdoor sector, was supported by a variety of companies and organisations. We gratefully acknowledge the generous support of our Partners and Preferred Suppliers.

Our Partners



Food Services



Insurance & Finance



Bunk Beds



Gas Services



Outdoor Equipment

How you can Support the Work of the Australian Camps Association?

Become a Member

As the national peak body, the ACA works collaboratively and innovatively to develop and support camping and the outdoor sector. Membership is open to camp operators, activity providers and individuals or organisations with an interest in camps. Today we provide information, training, resources and services to well over 230 members located across the country.

For more information about membership with the Australian Camps Association, please contact our Membership Manager, Stephen Hamilton, on 03 9863 6822 or go to <http://www.auscamps.asn.au/about/membership/>



Volunteer your Time with People Outdoors

People Outdoors runs camping programs for people with a disability from six years of age to adulthood. Programs include single day, weekend and longer camps and provide people with disabilities the opportunity to experience the social and developmental benefits of adventure outdoors.

People Outdoors utilises the services of many dedicated volunteers to ensure that our programs operate to a high standard. As the number of different programs that we offer increases so does our need for more volunteers - recruitment is a constant and ongoing process.

Volunteers need to be at least 16 years of age and be willing and able to provide support to our campers. Groups stay in bunkhouse accommodation at ACA member campsites and all transport, accommodation and meal costs are covered for volunteers.

For more information on volunteering opportunities, please contact the People Outdoors Office on 03 9863 6824.

Contribute to the People Outdoors Fund

Make a secure donation



Our charity, the People Outdoors Fund, exists to assist financially disadvantaged individuals with a disability to attend People Outdoors camps by contributing to their travel, support and other program expenses. Individuals apply to the Fund for support on a case by case basis.

All donations to this worthy cause are gratefully received. To donate, please go to <https://www.givenow.com.au/acapeopleoutdoors>

The Work of the ACA is Supported by

The Australian Camps Association gratefully acknowledges the funding support from the Victorian State Government through Sport and Recreation Victoria grants.



The Australian Camps Association is the national peak body for residential camps and outdoor activity providers.

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CAMPS ASSOCIATION**
More people outdoors more often



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Adventure for all

We acknowledge the traditional owners of the lands and waters where we work and live.



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