



AUSTRALIAN  
CAMPS ASSOCIATION  
More people outdoors more often

# ANNUAL REPORT 2017-18

A YEAR OF ACCOMPLISHMENTS

*The national peak body for  
residential camps and outdoor  
activity providers.*



03 9863 6822



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240

Members across Australia

130

Camp and  
Outdoor Activity Provider  
visits across Australia

10

Board Members

11

Life Members

1 VISION:

“More People  
Outdoors More  
Often”

6

Southern Cross Award  
Recipients

498

Booking Enquiries

13

People Outdoors Weekend and  
Overnight Camp Programs

147

Volunteers

11

People Outdoors Day Activity  
Programs

8

People Outdoors School  
Holiday Programs

This is the Australian Camps Association  
and People Outdoors

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## About Us

The 'not-for-profit' Australian Camps Association (ACA) is the national peak body for residential camps and outdoor activity providers. We strongly believe that participation in supported outdoor experiences through camps and led adventure activities leads to happier and healthier lives.

The Australian Camps Association was formed in 2005 through the amalgamation of the Camping Associations of Victoria, Tasmania, South Australian and Queensland. As the national body, the ACA works collaboratively and innovatively to develop and support residential camping and the outdoor sector. Today we provide information, training, resources, and services to 240 members located across the country.

The Australian Camps Association includes People Outdoors, established in 1989 to provide outdoor recreational activities for people of all ages with a physical or intellectual disabilities. Programs include single day through to week long camps.

*The Australian Camps Association (ACA) is proudly supported by our Partners:*



*The ACA would also like to acknowledge the project support it receives from the Victoria State Government*



Health and Human Services

# From Our President

It's been an outstanding year to be the President of the Board of the Australian Camps Association.

Firstly, I wish to acknowledge the dedication and commitment of the ACA CEO, staff, volunteers and fellow Board members.

## Board Members

The Board has been very fortunate in having the services of highly skilled Directors. Governing the ACA in the past year has been the following Board Directors: Joel Thompson, Angela Chandler (Treasurer), Mark Monahan, Pam Kappelides, Graham Sharpe, Andrew McGuckian, Brendan Smith, Andrew Govan, Liz Leyshan and myself. I would like to thank the Board members for their willingness to serve the ACA and for making significant contributions.

## Staffing

Pete Griffiths has been leading a team of highly valued staff and volunteers. A big thank you to Pete, and his dedicated team including Jess Hough, Stephen Hamilton, Heike Fleischmann (resigned May 2018), Louise Johnston, Gosia Barcikowska, Melissa Puccio and Alan Bull. We welcome Alan who leads and coordinates the Senior Camps "Great Getaways" for the over 55's and Melissa, our new People Outdoors Camp Coordinator (Mel is also a volunteer with People Outdoors). With Heike's departure we took the opportunity to review the PO staff structure and subsequently offered Gosia the People Outdoors Manager role. She has stepped up and taken on new responsibilities with grace and competence. We thank you all.

This year has again seen the ACA, through our staff and our members, make a significant contribution to the continuing growth and development of the residential camping and outdoors sector across Australia and abroad. Some of the more noteworthy achievements this past year include:

## Strategic Planning Day Outcomes

The Board held a strategic planning day in February and worked with an external consultant on Constitutional reform and direction. The day was hugely respectful and innovative, and produced a number of recommendations that better suit our organisation. Highlights included proposed reforms to the Board structure (sub-committees and portfolios), defining Board tenure and a clarification of the organisation's Constitutional Objects from 'camping' to 'residential camps'.

## Membership across Australia

Throughout this year ACA has strengthened relationships with members through communications, services and visits across the country. We have listened to the needs of our member and developed stronger relationships as a result. Stephen and Pete have visited 130 camps this year alone and aim to increase this to 150 member and non-member camps visits per year. We are working towards making sure that no member goes more than 18 months without a visit from the ACA. How is that for support?

Our membership has continued to grow. Welcome to all new members and thanks to those who have renewed their membership. We have been joined by 23 new members, 19 of which are outside of Victoria: nine in NSW, eight in Queensland, one in South Australia and one in Western Australia.

## Training and Networking

The ACA has continued to ramp up the provision of training opportunities for residential camp professionals. A great training schedule is in place and many members are benefiting from residential camp specific training events. We reviewed training to suit member's needs, resulting in a highly successful training and networking events throughout the year.

Two new notable events that have attracted large attendance have been Regional Morning Teas and Camp Based Commercial Catering Demo Days. These have been held in NSW and Victoria. Camps network on these days whilst Comcater runs commercial cooking demo days focusing on residential camp applications.

## **International Camp Directors Course (ICDC)**

The 2017 ICDC was held at DOXA Malmsbury in Victoria and was attended by 20 delegates from 16 organisations and three states. Thanks to ICDC trainers Maree Feutrill and Paul Colagiuri for delivering another great course.

Australia celebrates 10 years of active support and leadership of the International Camping Fellowship's ICDC Program in 2018. As John Jorgenson, President of the ICF writes in a letter to the ACA:

*"We note with great pride that these courses have taken place under the supervision of a strong, ACA-based, ICDC faculty based in Australia. More courses have been offered in Australia to more established camp professionals and by more Australian camp leaders than in any other single country."*

*In the hands of its select group of ICDC Trainers, the ACA has set one more gold standard for professionalism in the fields of organised camping and outdoor program management. These trainers have not only adapted the ICDC program content to meet Australia's needs, they have regularly contributed to the broader camping community through international courses offered in other countries."*

Well done ICDC Trainers and all alumni for this great achievement.

## **Great Getaways**

Alan Bull has put together some fantastic Great Getaways - weekend camps for over 55's. Initially funded as a pilot project by a Sport and Recreation Victoria Development grant, these camps are now fully self-funded. Activities range from bushwalking, rock climbing, abseiling, high ropes, bike riding and more. The Great Getaways are gaining momentum and having run now on numerous locations across Victoria, the ACA are now looking to deliver them through member camps in other states.

## **People Outdoors**

Led by a great team of staff, our team has again delivered excellent programs for people with disabilities. We have made some significant strides forward in NDIS funded programming, with a growing number of Expressions of Interest from people new to our services, especially those needing 1:3 support. This has been the result of more than a year of consistent marketing, communications and attendance at expos, etc. This important work provides great experiences for people with disabilities. Well done to the PO team.

A huge thank you to the members, CEO, staff and volunteers who make all things happen. Lastly, a big thank you to the ACA Board Directors across the country, who along with already busy work and family lives, dedicate time to ensuring that the Australian Camps Association is the best it can be.

On a personal note, it's been an honour to serve as President and I look forward to continuing as a Director and Past President on the Board post the 2018 AGM, and to supporting our incoming President Andrew McGuckian in future years.

What will the next year bring? It will be exciting that's for sure!



Rebecca Fox  
President

# From Our Chief Executive Officer

Dear Members, Colleagues in the Outdoor Sector and Supporters of the Australian Camps Association,

Welcome to the Australian Camps Association's 2017-18 Annual Report. The Report gives us the opportunity to reflect on the year just passed and to highlight some of the key successes and challenges that we faced as an organisation and as a sector during that time.

One such success has been the introduction of the Great Getaways, camps specifically designed for people over the age of 55. Of course, such camps have been run by members for many years, but what is new is the level of research that now underpins the Great Getaways. This research doesn't just inform the program design but also the key motivators and outcomes for participants, which in turn helps us to put together camps that successfully meet multiple objectives. Our Project Manager, Alan Bull, has a great deal of experience in this area and he has been instrumental in bringing the Great Getaways to life. The aim is to introduce these camps to each state as we build capacity, keeping more Australians active and socially engaged through later life and thereby reducing the burden on our health care system (and generating business for members along the way). Have a look at our Great Getaways Facebook page (Australian Camps Association – the Great Getaway) to get a flavour of these excellent programs. My thanks go to our program sponsor and ACA Partner, AB Phillips (insurance and financial advice) for their interest and support.

A key challenge that many of us have faced in recent times has been the continued roll out of the National Disability Insurance Scheme (NDIS), which has impacted in the delivery of camp experiences for people with disabilities. Our own arm that specialises in such programs, People Outdoors, has made significant progress in this area and with the expert help of our Volunteer and Disability Support Worker team has successfully run a number of NDIS funded camps throughout the year. I would like to thank Heike Fleischmann for her efforts in establishing the NDIS camps. Heike left the organisation in May and we both thank her for her contributions over many years and wish her all the best in her new role. Congratulations to our new People Outdoors Manager, Gosia Barcikowska, on her appointment after more than a decade with PO, and to our newest staff member, Melissa Puccio, who has joined us as Camp Coordinator.

A more internal challenge has been the automation of the booking enquiry service. Despite some inevitable technical hitches at the start of this year, this service is now operating smoothly and is fully integrated into our CRM system, which in turn gives us the capacity to gain unprecedented insights into the behaviour and scope of the residential camps market. More details of this service can be found elsewhere in this Report.

I have been lucky enough to have visited China twice in the last twelve months, both as a member of an Austrade delegation to Sichuan and as a presenter at an international education conference in Hongzhou. As I have mentioned many times in our member correspondence throughout the year, China is both an inspiring and overwhelming country with considerable potential to bring new markets to Australian member camps. We continue to develop relationships and networks in China aimed at better informing that market on what we can realistically and practically offer in this country, but also in supporting them to develop a stronger camps culture based on best practice and good research. It is a long road but one on which we have made great progress and I look forward to continuing the journey.

In the meantime, our Memberships Manager, Stephen Hamilton, and I continue to travel around the country both introducing the Australian Camps Association to new members and maintaining our strong connection with existing members. This past twelve months have been the most active ever in terms of camps visited and sheer area covered but, as we gain so much valuable knowledge from our travels that help us to provide even better services, these road trips remain a key part of our work. Great job Steve, and thank you to all of those camps and outdoor activity providers who have welcomed us during our travels. I'd like to extend an especially warm welcome to all of our new members who have joined the Association in the last financial year.

I must also take a moment to recognise our ever hard working Events and Communications Manager, Jess Hough, whom most of you know – if not directly, then as the person on the other end of the phone or email systems. Jess has produced some terrific workshops and materials over the year and I know she is now turning

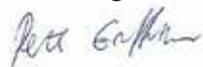
her attention to two key projects in 2019 – the next Australian Camps Association National Conference and the 30th Birthday celebrations for People Outdoors. As always, there is a big year ahead.

I also want to thank our Accounts Manager, Louise Johnston, for keeping the books in great shape and for learning probably more than she ever expected to about the NDIS payment portal!

Of course, the whole organisation has been ably guided and supported by our dedicated Board, made up of volunteer Directors from Western Australia, South Australia, Queensland and Victoria.

Finally, my thanks go to you for your continuing support of your Association. This support is what gives us the wherewithal to contribute to, and shape, the residential camps and outdoor activity provider sector on a national scale. On behalf of the staff team, and the Board, I wish you all a successful and enjoyable 2018-19.

Kind Regards,



Pete Griffiths  
CEO

## Our Staff



**Pete Griffiths**  
CEO  
ceo@auscamps.asn.au



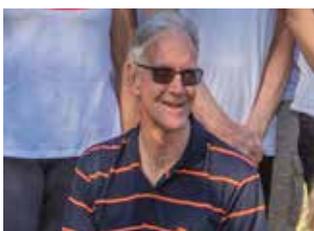
**Louise Johnston**  
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**Stephen Hamilton**  
Membership &  
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**Jessica Hough**  
Events & Communications  
editor@auscamps.asn.au



**Alan Bull**  
Great Getaways  
Project Manager  
seniors@auscamps.asn.au



**Heike Fleischmann**  
People Outdoors  
Team Leader  
(Resigned May 2018)



**Gosia Barcikowska**  
People Outdoors  
Manager  
gosia@auscamps.asn.au



**Melissa Puccio**  
People Outdoors  
Camp Coordinator  
melissa@auscamps.asn.au

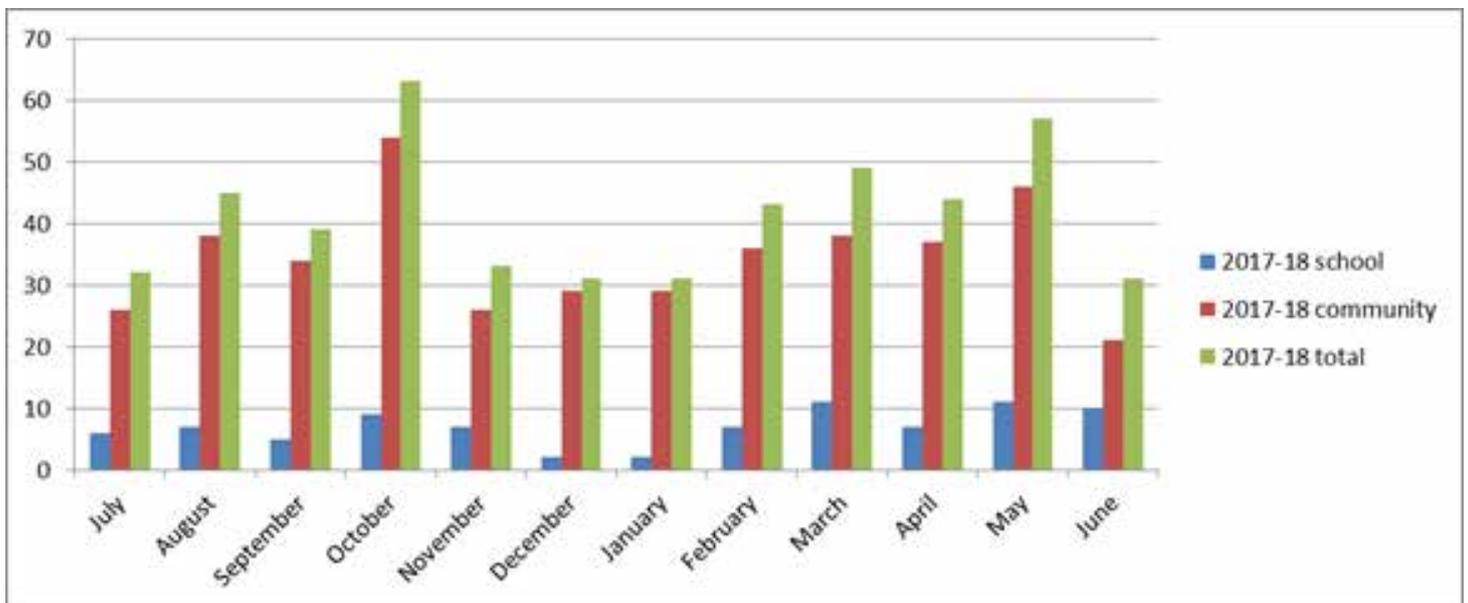
## Our Mission

*As a national body, the ACA will work collaboratively and innovatively to develop and support camping and the outdoor sector. We will promote the community benefits of the camping and outdoor experience.*

# Booking Enquiry Service: One of Our Key Membership Benefits

The 2017-18 FY saw a third consecutive year of increasing enquiries generated on behalf of Australian Camps Association members through our online portal, despite an interruption at the start of 2018 when we introduced the automated distribution system. The total number of enquiries for the FY was 498, up 12% from the previous year. This total is comprised of 84 schools (up from 79 in 2016-17 and double the 2015-16 figure, an indication of the impact of our communications activities with schools) and 414 community groups (up from 367).

With an average enquiry value of \$8,000, this equates to close to \$4M of total enquiries generated for ACA members (up \$400k on the previous FY). Victoria received the highest number of enquiries, followed by NSW, Queensland, South Australia, Western Australia and Tasmania. The ACA continues to invest in Google Ads campaigns to raise the enquiry rates in non-Victorian states.



The following chart gives an insight into peak and trough trends for enquiries and will help you plan your own advertising activities (eg when to send materials, etc). In simple terms, the peaks correlate with the start of each school term.

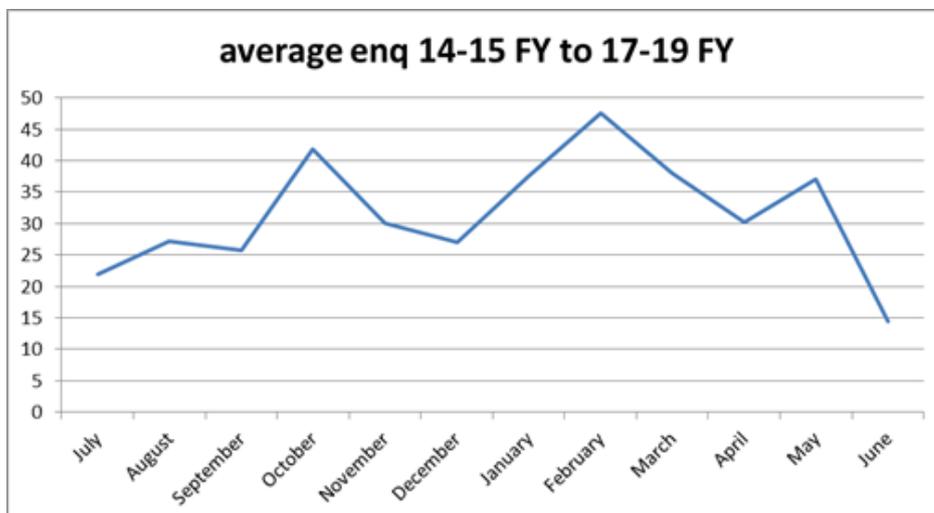


Table One - Booking Enquiries by Month

# The Great Getaways - Outdoor Programs for Over 55's

In May 2017, the ACA held a co-design workshop (involving 14 seniors) to develop a framework for camps for people aged over 55. This was led by Dr Liz Cyarto and Louise Karch. The name 'Great Getaways' was born as it was suggested 'camps' meant they might be sleeping in tents rather than cabins. The workshop also recommended that there should be two types of pilot Getaways;

1. Adventurers Getaways and
2. 'Have A Try' Getaways (HAT)

The Adventurers Getaway had a more physically challenging program involving rock climbing, abseiling, high ropes course and a long hike. The HAT Getaway program was for beginners or people who were less confident in outdoor activities. Activities for the HAT Getaway included archery, cycling and canoeing.

These pilot Getaways were hosted at ACA Member Camp, Licola Wilderness Village, in October 2017. Since then, the ACA have hosted one Getaway in Anglesea (at ACA Member Camp, YMCA Anglesea Recreation Camp) and have two more planned for 2018. The Great Getaways will be expanded interstate in the future. Feedback from participants of each Getaway to-date has been very positive. The Getaways offer shared cabin/bunkroom accommodation and are fully catered with camp staff leading most of the specialised activities. Participants are encouraged to 'choose their challenge'.

## What did we learn?

The Great Getaways program and its associated research shows clearly that dedicated camps tailored for older adults can make an important contribution to their health and wellbeing. An unexpected finding was that a segment of older adults want to experience high intensity, physically challenging activities. By combining the benefits of social connection, exposure to natural environments, and increased physical activity / challenge, the Great Getaway programs have enormous potential to make a real difference to our quality of life as we age.



# A Members Perspective: Great Aussie Holiday Park - Melanie & Russel Diffey

“Six years ago we purchased a holiday park that also hosted school camps. We were without a doubt thrown in the deep end coming from a farming background moving into the tourism, hospitality and outdoor education industries with no experience or industry knowledge, except from the 1 week “Caravan Park Managers Course” we did a few weeks before taking over. We had no transition period from the previous owners/managers and thankfully the existing assistant managers and a handful of other staff continued in the business with us to guide us through our new journey.

We joined holiday park and school camp industry groups, including Australian Camps Association, as we needed to understand our industry, compliance and what other camps providers were offering. It was also a platform to promote our camps programs and grow the business.

*We have enjoyed industry days, training days and the International Camp Directors Course (ICDC). This course was amazing!*

I (Melanie) learnt so much and met some amazing people at ICDC and I was so motivated and inspired by their passion for the industry. It was quite funny because we had to put our names down to run a game with the group in between sessions. I didn't know any games and had to explain that I couldn't put my name and a game on the sheet as I had never lead activities or worked directly in the industry. Anyway, they let me off the hook!

The course content was practical and I was able to bring back so much knowledge and new practical skills to improve our business and camp experience.

This year we created a new position in our business for a Camps Director and she recently attended a 1 day “Serious Fun” workshop in Melbourne presented by Mark Collard which was promoted through the ACA. Bobbie-Lee came back pumped and full of ideas for our camp participants to enjoy and be challenged.

*We have tripled the number of school camps since 2012 and are focused on doubling this number over the next couple of years. Thanks to the Australian Camps Association for helping us to achieve this growth.*

Jess and Stephen have always been very helpful in assisting in anyway they can. The organisation also saves the business money with their Preferred Suppliers.”

Melanie & Russel Diffey  
Great Aussie Holiday Park  
NSW



# Milestones and Events

## 2017

### July

Residential Programs for Over 55's Workshop (VIC)  
New Volunteer Training Session (PO)  
2 x PO DHHS School Holiday Camps  
1 x PO NIDS Weekend Camp  
1 x PO DHHS Weekend Camp  
1 x PO DHHS Day Activity

### September

1 x PO DHHS School Holiday Camp  
1 x PO DHHS Day Activity

### November

ACA Life Member & Southern Cross Recipient Dinner  
ACA Annual General Meeting  
Our Choice Expo Caulfield (PO)  
New Volunteer Training Session (PO)  
1 x PO DHHS Weekend Camp  
1 x PO NDIS Weekend Camp  
1 x PO NDIS Day Activity

### January

2 x PO DHHS School Holiday Camps  
Disability Support Worker start of year  
welcome meeting and dinner (PO)  
Camp Based Commercial Catering Demo Day (VIC)

### March

PEG Feeding Training (PO)  
Come and Try Info Day in Ballarat (PO)  
New Volunteer Training Session (PO)  
MOIRA Respite and Recreation Expo (PO)  
1 x PO DHHS Weekend Camp  
1 x PO NDIS Weekend Camp  
2 x PO Day Activities

### May

Regional Morning Tea - Iluka Retreat  
Administration of Medication Training (PO)  
PO Newsletter Released  
Moreland Disability Expo (PO)  
Ballarat Autism Expo (PO)  
1 x PO NDIS Overnight Camp  
1 x PO DHHS Weekend Camp  
1 x PO DHHS Day Activity

### August

Moira Expo (PO)  
New Volunteer Training Session (PO)  
1 x PO DHHS Weekend Camp  
1 x PO DHHS Day Activity  
Accidental Salesperson Workshop (VIC)  
International Camp Directors Course at  
DOXA Malmsbury Camp (VIC)  
ACA held trade display at Active Aging Conference

### October

CARE Expo Melton (PO)  
Disability Respite Expo - Hume City Council (PO)  
1 x PO DHHS School Holiday Camp  
1 x PO DHHS Day Activity  
2 x Pilot Great Getaway programs  
held at Licola Wilderness Village

### December

1 x DHHS Weekend Camp  
Volunteers end of year celebration (PO)  
Camp Based Commercial Catering Demo Day (NSW)

### February

Ethical Response Safety Training (PO)  
New Volunteer Training Session (PO)  
1 x PO DHHS Weekend Camp  
1 x PO DHHS Day Activity

### April

Manual Handling Training (PO)  
New Volunteer Training Session (PO)  
2 x PO DHHS School Holiday Camps  
1 x PO DHHS Weekend Camp  
1 x PO DHHS Day Activity  
Great Getaway program held at  
YMCA Anglesea Recreation Camp

### June

Regional Morning Tea - Angahook Holiday Camp  
Wyndham NDIS Expo (PO)  
New Volunteer Training Session (PO)  
1 x PO NDIS Overnight Camp  
1 x DHHS Day Activity

PO = People Outdoors

## 2018

# People Outdoors Overview



People Outdoors, a branch of The Australian Camps Association, was established in 1989 to provide outdoor recreation for people of all ages with a physical or intellectual disabilities. People Outdoors is a registered NDIS service provider certified with the Department of Health and Human Services (DHHS) and accredited with the Quality Tourism Framework.

Programs include single day through to week long camps and provide people with disabilities the opportunity to experience the social and developmental benefits of adventure outdoors. In some cases, participation is assisted by our charity, the People Outdoors Fund. All programs are staffed by trained and passionate professionals and volunteers.

The last 12 months have seen People Outdoors grow and expand our programs to more NDIS funded campers. As more and more campers transition onto the scheme, we are pleased to offer a variety of programs ranging from overnight through to four day camps. Our NDIS campers have the option of being supported on a 1:1, 1:2 and 1:3 support ratio. DHHS campers are still utilising our programs and we are working closely with families to support them in their transition process to ensure camps and recreation programs are part of every camper's NDIS plan and goals.

Within the last 12 months we have hired three additional disability support workers to support our NDIS campers. We are also successfully utilising our volunteers on our NDIS camps to provide additional support to our campers and disability support workers. Our aim is to provide high quality programs in a fun and supportive environment. Our volunteers have exceptional skills which compliment our programs significantly. This financial year we welcomed and inducted many new volunteers to our team!

As seen in this financial years Milestones and Events (left), People Outdoors has been making it's mark on the disability and NDIS world by being present at various expos and NDIS workshops. We are certainly 'telling our story' at every opportunity!

A big thank you to all our campers, staff and volunteers who make it all possible. We look forward to another big year as we enter our 30th year of programs!

Kind Regards,

Gosia Barcikowska and Melissa Puccio  
*Manager*                      *Camp Coordinator*

## **WELCOME NEW VOLUNTEERS AND DISABILITY SUPPORT WORKERS**

Jordan Tuituku, Courtney Thomas, Chanamon Chaiwechnimit, Brady Ahern, Loc Ly, Charlotte Vito, Anna Christie, Marek Turski-Szendzielarz, Rita Rahme, Emma Webster, Christopher Valdermarin, Fatema Lashkari, Amelia Smith, Andrew Korosi, Jennifer Diep, Mia Loncar, Audrey Foley, Jessica Sordello, Devon Brooks, Peta Cromb, Neil Singh, Stanley Zhu, Justin Bie, Monique Nardella, Chongmei Huang, Amanda Bonner, Anglél-Lee Bennett, Trudie Rowe-Schneider, Andrew Beveridge, Liam Giles, Shannon O'Neill.



*Inaugural Great Getaway Participants (Over 55's)  
at Licola Wilderness Village - October 2017*



# Board and Governance



Rebecca Fox  
BECFOX - Unleash Your  
Power (QLD)  
*President*



Andrew McGuckian  
Outdoor Education  
Group (VIC / NSW)  
*Past President*



Angela Chandler  
Cave Hill Creek (VIC)  
*Treasurer*



Elizabeth Leyshan  
Mittagundi (VIC)



Andrew Govan  
Wilderness Escape  
Outdoor Adventures (SA)



Brendan Smith  
YMCA Victoria (VIC)

## Board Sub-Committees

### **People Outdoors Sub-Committee:**

Pam Kappelides, Andrew Govan, Heike Fleischmann

### **Finance Sub-Committee:**

Angela Chandler, Brendan Smith

### **Training Sub-Committee:**

Brendan Smith, Andrew McGuckian, Rebecca Fox, Maree Feutrill, Paul Colaguiri,  
Matt Bowker

### **Personnel Sub-Committee:**

Andrew McGuckian, Rebecca Fox, Liz Leyshan

### **Accreditation Sub-Committee:**

Andrew McGuckian



Graham Sharpe  
WA Department of Sport  
& Recreation (WA)



Pam Kappelides  
Latrobe University (VIC)



Joel Thompson  
Out Beyond (VIC)



Mark Monahan  
Edmund Rice Services  
(VIC)



# From the Treasurer

## Financial Results for the year ended 30th June 2018

Another terrific year has passed and I have pleasure in presenting the audited annual accounts for the Australian Camps Association (ACA) for the year ended 30th June 2018.

I am happy to report a financial year surplus of \$65,345 which is \$66,080 better than budgeted at the beginning of this year. I have enjoyed my second year as Treasurer for ACA and, with more familiarity of the organisation's operations, it has been a pleasure to support CEO Pete Griffiths' and the staff's work to deliver on the ACA's Strategic Plan.

Revenue projections for People Outdoors (PO) heading into the financial year were a little uncertain with the ongoing transition to the National Disability Insurance Scheme (NDIS). Pete and the PO team continued to manage well in an unpredictable financial environment, moving many campers across to NDIS plans. At the start of the year a decision was made to budget conservatively for projected cuts in Department of Health and Human Services (DHHS) program funding as the NDIS rolled out. This decision has partially contributed to our budget surplus. The slower than planned roll out of the NDIS, as well as lags between promotional activities and registrations, has also meant that revenue for NDIS programs was lower than forecast, but we anticipate this will improve in 2018-19 with recent programs achieving both desired client outcomes and returning a respectable surplus.

We continue to review expenditure and remove costs from our operations. The move to a new office premises in June 2017 has generated savings in rent, cleaning, repairs and maintenance and other operating costs. This was partially offset by an increase in Board Expenses for Strategic Planning in early 2018.

We have expended grant funding of almost \$128,000 from our two major grants: Supporting Victorian Sport and Recreation and Outdoor Sector Development, in 2017-18. We have met our grant reporting obligations in relation to this funding. It is exciting to note the success of the Seniors Great Getaways program, and whilst the project operated on a cost neutral basis this year, 2018-19 budget forecasts are for these programs to return a small surplus to the ACA as we extend this program out of Victoria.

Membership Manager, Stephen Hamilton's, work with members and suppliers has led to an 11% increase in membership fees and a 34% increase in Partner and Preferred Supplier contributions (a combined additional \$54,000 in revenue). This was marginally offset by an increase in travel costs to support the ACA's valuable program of camp visits. Other administration revenue was down on 2016-17 in the wake of a successful conference year and deferral of a planned workshop into 2018-19. It has been encouraging to see the ACA's continued focus on generating revenue outside of People Outdoors, and I have appreciated Pete's corporate focus on the ongoing financial sustainability of the ACA.

As at 30 June 2018, our Balance Sheet showed a positive Members Equity position of \$244,886 and I am comfortable the ACA currently has sufficient cash reserves to meet all recognised financial liabilities.

I move that members receive and note the financial statements of the Australian Camps Association for the Year ended 30th June 2018.



Angela Chandler Treasurer 2017/18

# Audited Financials

## AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

### Income Statement for the Year ended 30 June, 2018

	Note	2018 \$	2017 \$
Revenue		1,024,407	1,107,939
Depreciation Expense		5,072	6,813
Other Expenses		953,989	1,043,346
		<u>959,061</u>	<u>1,050,159</u>
Profit Before Income Tax		65,345	57,780
Income Tax Expense	1(b)	-	-
Profit From Operations		<u>65,345</u>	<u>57,780</u>

## AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

### Balance Sheet As At 30 June, 2018

	Note	2018 \$	2017 \$
<b>Current Assets</b>			
Cash And Cash Equivalents	2	404,273	331,691
Trade And Other Receivables	3	78,482	131,206
<b>Total Current Assets</b>		<u>482,755</u>	<u>462,897</u>
<b>Non-Current Assets</b>			
Plant And Equipment	4	18,430	16,682
<b>Total Non-Current Assets</b>		<u>18,430</u>	<u>16,682</u>
<b>Total Assets</b>		<u>501,185</u>	<u>479,579</u>
<b>Current Liabilities</b>			
Trade And Other Payables	5	220,254	273,805
Short Term Provisions	6	36,045	26,233
<b>Total Current Liabilities</b>		<u>256,299</u>	<u>300,038</u>
<b>Total Liabilities</b>		<u>256,299</u>	<u>300,038</u>
<b>Net Assets</b>		<u>244,886</u>	<u>179,541</u>
<b>Equity</b>			
Retained Earnings	8	244,886	179,541
<b>Total Equity</b>		<u>244,886</u>	<u>179,541</u>

# Audited Financials Continued...

## AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

### Statement of Income and Expenditure for the Year ended 30 June, 2018

	2018	2017
	\$	\$
<b>Income</b>		
Accreditation	1,150	1,170
Advertising	23,905	26,686
Group Schemes	140,998	105,317
Interest Received	1,591	2,544
Membership Fees	186,116	167,095
Administration - Other	53,971	106,414
Grants - Administration	121,586	156,680
Grants - People Outdoors	495,090	542,033
<b>Total Income</b>	<u>1,024,407</u>	<u>1,107,939</u>

## AUSTRALIAN CAMPS ASSOCIATION - ABN 35 115 082 212

### Statement of Income and Expenditure for the Year ended 30 June, 2018

	2018	2017
	\$	\$
<b>Expenses</b>		
Accreditation Expenses	405	-
Advertising & Promotion	325	-
Audit	4,700	11,790
Bank Charges	1,259	1,406
Committee Expenses	15,081	4,368
Cleaning	-	5,434
Conference Expenses	-	43,466
Computer Maintenance Costs	5,209	5,859
Depreciation	5,072	6,813
GEMBA	5,000	4,545
Grant Expenses - People Outdoors	135,018	194,857
Insurance	6,463	3,073
Internet Service Provider	791	1,758
Loss of Sale on Assets	-	13,177
Marketing	14,594	13,053
Membership/Subscriptions	7,258	6,242
Postage	4,621	4,323
Printing & Stationery	7,175	5,225
Professional Development	6,304	3,127
Photocopier Rental	3,840	3,840
Provision for Annual Leave	1,207	4,800
Provision for Long Service Leave	8,606	2,938
Rent	48,944	44,362
Salaries	432,698	394,916
Superannuation	43,884	39,685
Telephone	5,894	7,378
WorkCover	6,064	5,777
Website/Computer Software Development	3,557	4,922
Staff Amenities	3,140	2,837
Sponsorship Costs	-	400
Travel	21,851	13,967
Repairs & Maintenance	1,882	940
Workshops	14,433	19,197
Training Expenses - People Outdoors	2,798	2,737
Outdoor Sector Development Project	59,392	37,871
Supporting Vic Sport & Recreation Project	62,194	79,530
Removing Barriers Project	-	34,545
Senior Victorians Project/Great Getaways	6,358	4,000
UPLOADS	13,045	17,000
<b>Total Expenses</b>	<u>959,061</u>	<u>1,050,159</u>
<b>Net Profit</b>	<u>65,345</u>	<u>57,780</u>

*“They (People Outdoors) were fantastic. Great communication with the family about what they did. What I loved most was they made a diary with photos of what they’ve done. My son is non-verbal so to see what he did and to see him happy is wonderful. The carers were great. They were really caring.” - Amoskittav (Parent)*



# Thank-you

Throughout 2017/18 members of the Australian Camps Association, and the camps & outdoor sector, was supported by a variety of companies and organisations. We gratefully acknowledge the generous support of our Partners and Preferred Suppliers.

## Our Partners



Food Services



Insurance & Finance



Bunk Beds



Gas Services



Outdoor Equipment

## Our Preferred Suppliers



First Aid Training & Supplies



[rhsports.com.au](http://rhsports.com.au)

Sporting Goods & Apparel

## The Work of the ACA is Supported by

The Australian Camps Association gratefully acknowledges the funding support from the Victorian State Government through Sport and Recreation Victoria grants.



Health  
and Human  
Services

# How you can Support the Work of the Australian Camps Association?

## Become a Member

As the national peak body, the ACA works collaboratively and innovatively to develop and support camping and the outdoor sector. Membership is open to camp operators, activity providers and individuals or organisations with an interest in camps. Today we provide information, training, resources and services to 240 members located across the country.

For more information about membership with the Australian Camps Association, please contact our Membership Manager, Stephen Hamilton, on 03 9863 6822 or go to <http://www.auscamps.asn.au/about/membership/>



## Volunteer your time with People Outdoors

People Outdoors runs camping programs for people with a disability from six years of age to adulthood. Programs include single day, weekend and longer camps and provide people with disabilities the opportunity to experience the social and developmental benefits of adventure outdoors.

People Outdoors utilises the services of many dedicated volunteers to ensure that our programs operate to a high standard. As the number of different programs that we offer increases so does our need for more volunteers - recruitment is a constant and ongoing process.

Volunteers need to be at least 16 years of age and be willing and able to provide support to our campers. Groups stay in bunkhouse accommodation at ACA member campsites and all transport, accommodation and meal costs are covered for volunteers.

For more information on volunteering opportunities, please contact the People Outdoors Office on 03 9863 6824.

## Contribute to the People Outdoors Fund

Our charity, the People Outdoors Fund, exists to assist financially disadvantaged individuals with a disability to attend People Outdoors camps by contributing to their travel, support and other program expenses. Individuals apply to the Fund for support on a case by case basis.

All donations to this worthy cause are gratefully received. To donate, please go to <https://www.givenow.com.au/acapeopleoutdoors>





**AUSTRALIAN  
CAMPS ASSOCIATION**  
More people outdoors more often



**AUSTRALIAN  
CAMPS ASSOCIATION  
PEOPLE OUTDOORS**  
Adventure for all

*We acknowledge the traditional owners of the  
lands and waters where we work and live*



*This report has been printed  
on recycled paper stock.*

***The national peak body for  
residential camps and outdoor  
activity providers.***



03 9863 6822 (Australian Camps)  
03 9863 6824 (People Outdoors)



[www.auscamps.asn.au](http://www.auscamps.asn.au)  
[www.peopleoutdoors.org.au](http://www.peopleoutdoors.org.au)



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