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QUEENSLAND
TOURISM INDUSTRY
COUNCIL

The Voice of Tourism

Camp and Adventure - a quality tourism experience

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Accreditation Manager



- About QTIC
- Quality Tourism Framework
- Camp and Adventure

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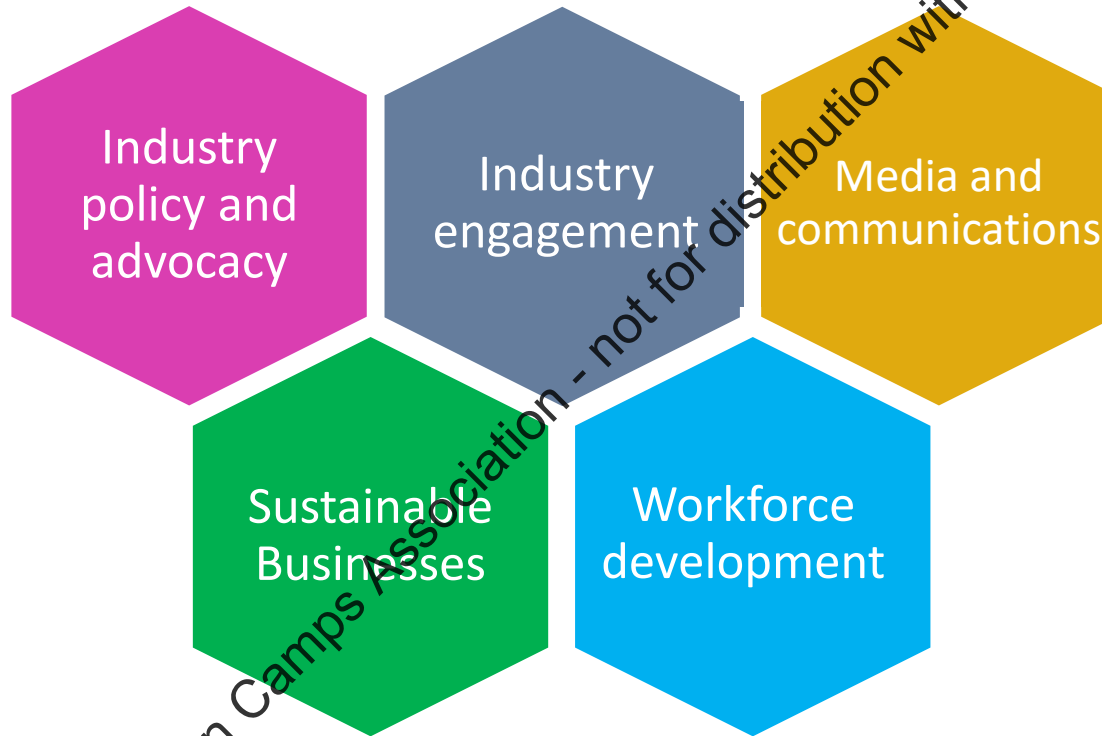
***The Voice of Tourism* in Queensland**

Acting as the **advocate for the industry** for over 18 years to **influence and shape the business environment in Queensland** through innovative thinking and strategic leadership.

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QTIC focus



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Quality Tourism Framework





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Quality Tourism Accreditation

- Business development program
- Based on quality assurance principles to resource ongoing sustainability and best practice.
- In Queensland, QTIC delivers the national program and can provide support throughout the process.



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Camp and Adventure Module

- Mark of quality
- Assesses specific criteria for camps and adventure operators including:
 - Specialised activities, activity plans
 - Safety briefing, supervision and care of clients
 - Vehicle operating procedures



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Quality Tourism Queensland

Find accredited tourism businesses in Queensland

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ACCOMMODATION

Grand Hotel and Apartments...

From \$140

The multi award winning Grand Hotel and Apartments Townsville is ideally located in the heart of Townsville's premier dining precinct and close to



TOUR

Down Under Tours Australia

With so much to see in the magnificent Tropical North Queensland region, Down Under Tours are the day touring specialists, and offer a variety of opti ...



TOUR

Cruise Whitsundays

Cruise Whitsundays is the region's largest and most experienced marine operator offering a range of day cruises and island resort connections. Cruise ...

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Get started today!

- online.qualitytourismaustralia.com
- An annual renewal fee is made to maintain and promote your accreditation, which includes a site assessment that is conducted every 3 years.
- Resources and templates are available online to assist you through the process.

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QUESTIONS?

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Thank you

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