

Argyle[®]

HOTELS & RESORTS

Kevin Zhang

CEO of Argyle Hotel Group

Member of Trade, Tourism and Investment Policy
Advisory Council Australian Federal Government



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WHAT MAKES US STRONG

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HOTELS & RESORTS

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ORIENTAL HOSPITALITY WITH AN AUSTRALIAN TOUCH

Argyle Hotel Group

Australia' s Premier Hotel Management Group

- Top 10 Foreign Hotel Groups in China
- NYSE: GHG
- Top 60 Hotel Groups globally
- 25,000 Employees globally
- USD 53.39 billion Assets Under Management globally
- USD 207.70 million brand value
- 30 million+ members under loyalty program

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Argyle
HOTELS & RESORTS
雅爾酒店集團 (澳大利亞)

Awards and Recognitions

2019

WOP Global Leadership
Most Valued 2019

— China Hospitality and
Travelers Innovation
Alliance

2017-2018

2017 Employer of Choice

— Very East

2017

2017 Business Service
Award Winner

— NSW Government

2017 / 2016

2017 / 2016 Winner of
ACBA Award for Excellence
in the Services Category

— Australian Chamber of
Commerce

2016 / 2015 / 2014

2016 / 2015 / 2014
NSW Export Awards Finalist

— Australian Federal
Government

2015

2015 Business Excellence
Award for services

— Australian Chamber of
Commerce

2015 / 2014 / 2013

2015 / 2014 / 2013
The Westpac Business
Excellence Award for Large
Enterprises-Finalist

— Australian Chamber of
Commerce

2015 / 2014 / 2013

2015 / 2014 / 2013
Top 60 Hotel Group in China

— China Tourist Hotel
Association

2014

2014 Best International
Hotel Management
Group

— China Hotel Investors
Alliance

2013

2013 Westpac Special
Recognition Award

— Australian Chamber of
Commerce

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Distribution Of AHG Hotels in the Asia-Pacific Region

146

Hotels (as of June 2019)

24,250

keys

101

Cities Across
Asian Pacific

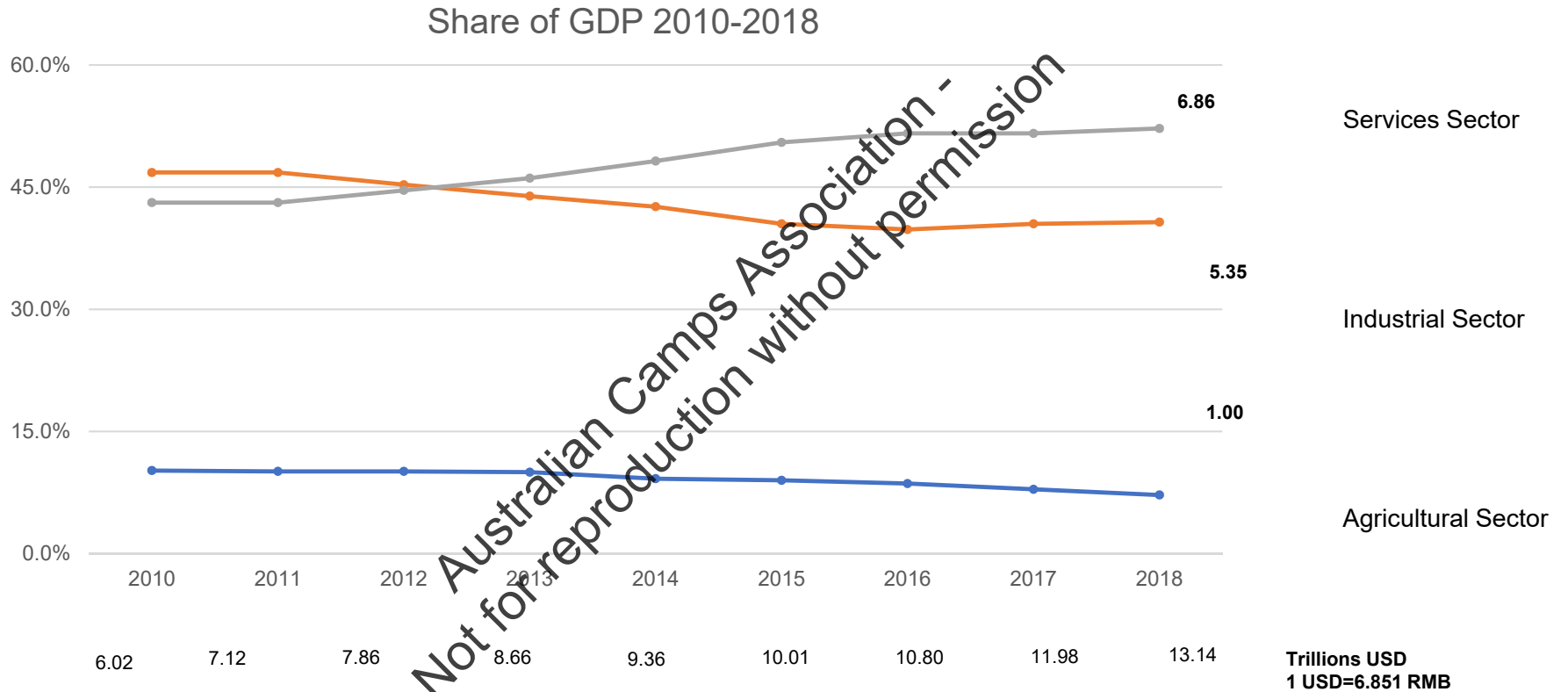
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Outlook for Tourism & Hospitality Industry in China



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Outlook for Tourism & Hospitality Industry in China



Rapid Growth in Services Industry

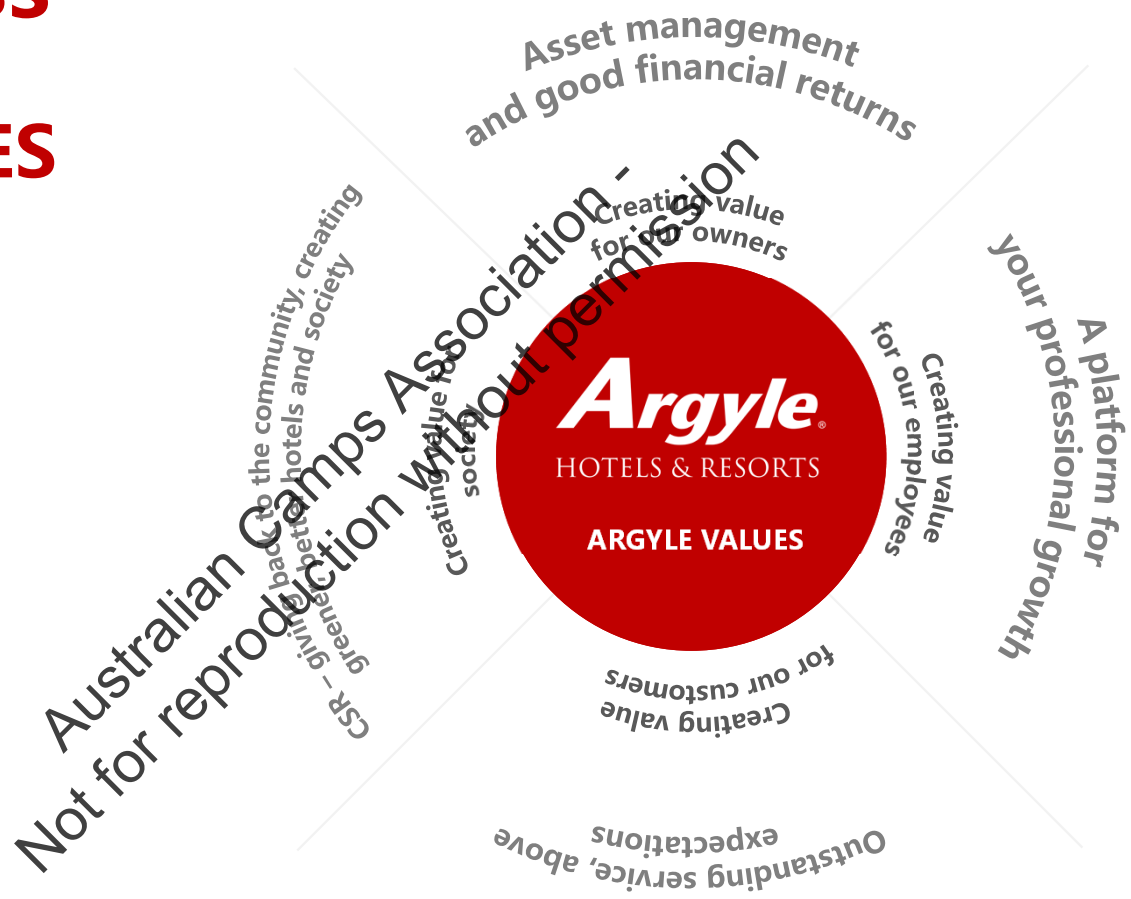
Secret to Success Persistence & Focus

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Secret to Success

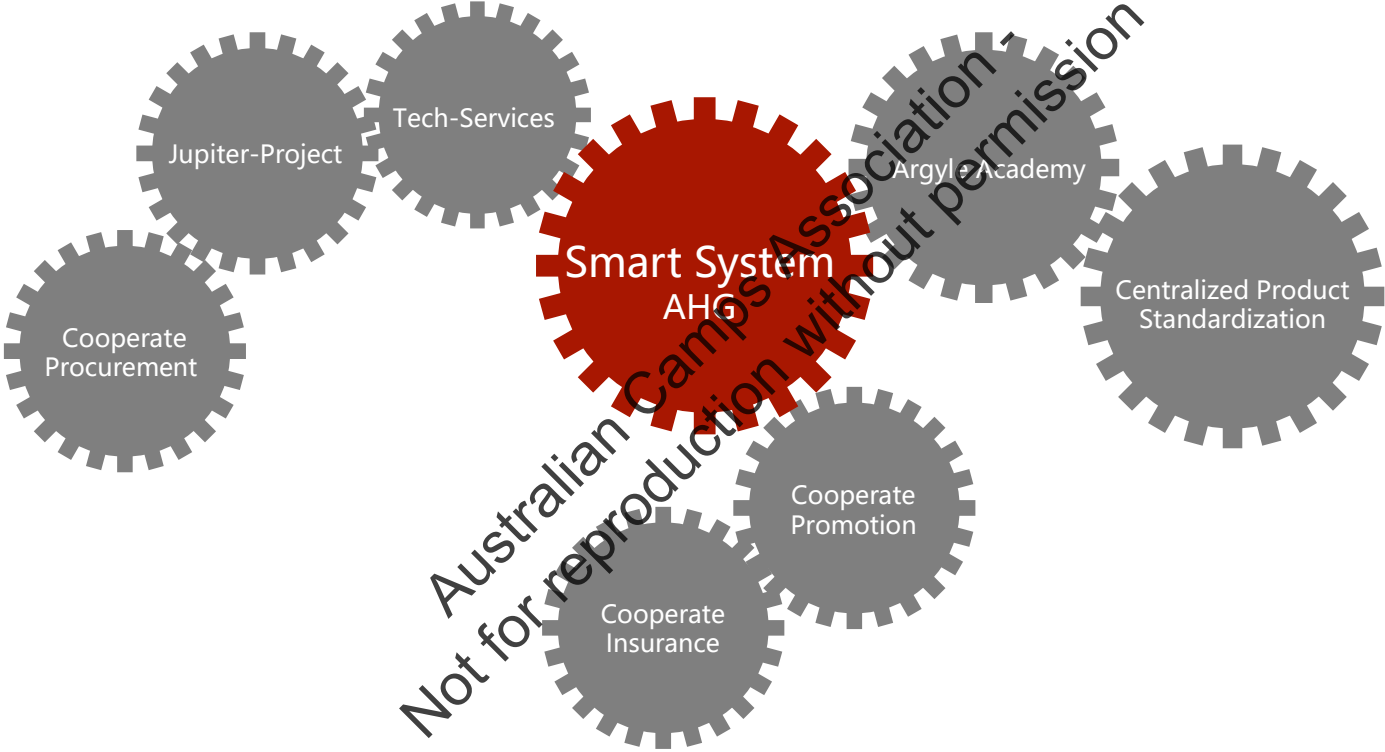
LIVING OUR VALUES

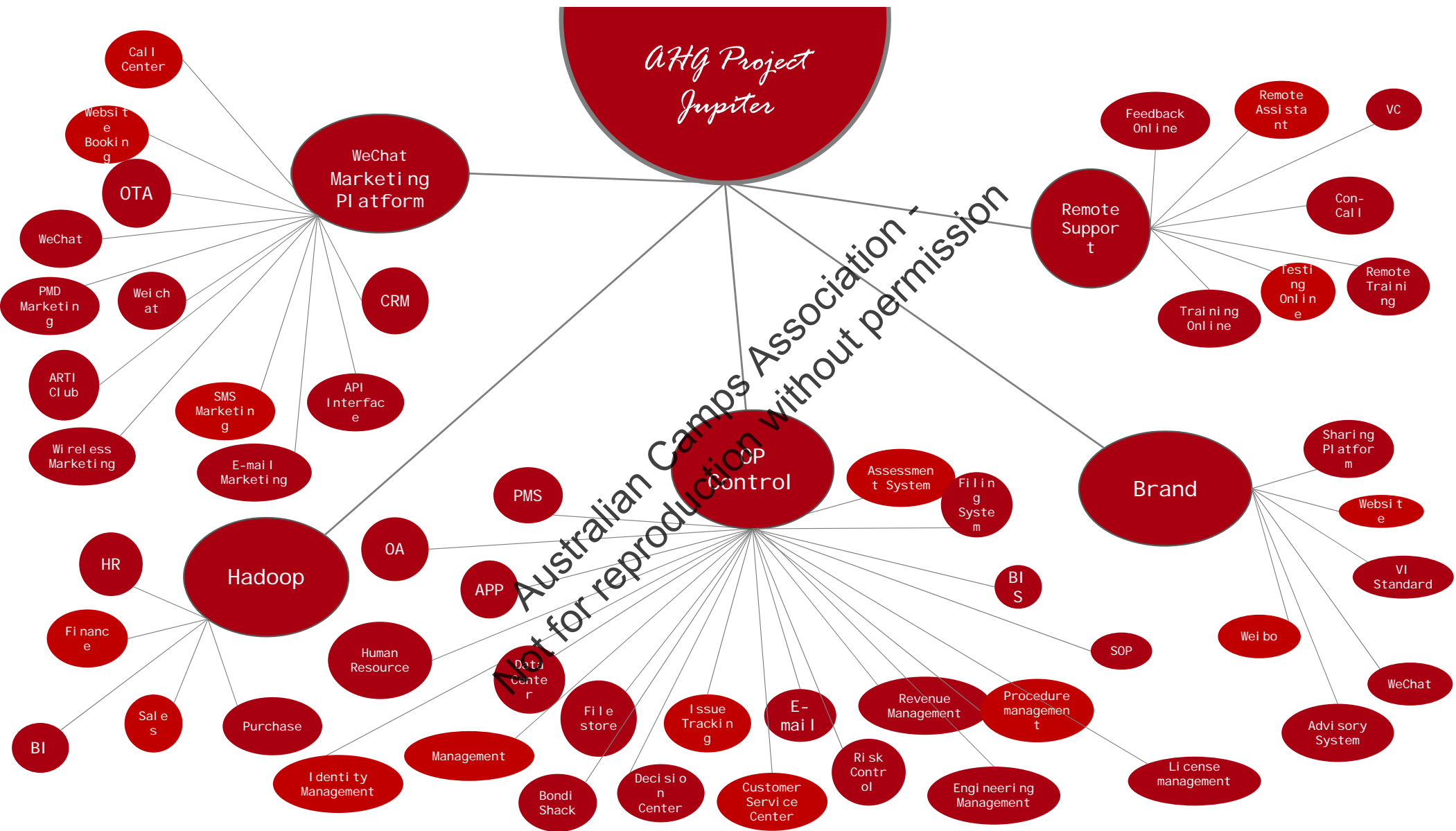


Secret To Success



Secret to Success Efficiency Based on IT & DT





A Case Study – Ausotel Story in Asia

AUSOTEL SMART

International
Mid-scale Hotel

.....

AUSOTEL
— by *Argyle* —

International
Upper Mid-scale Hotel

.....

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AUSOTEL SUITES

International Mid-scale
Service Residence

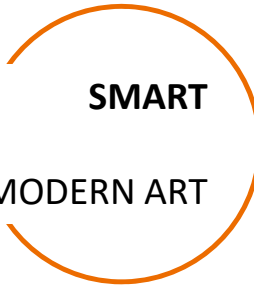
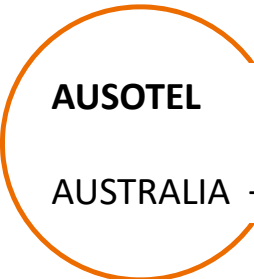
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300 Ausotels in Asia by 2020

– Signiture of Best Australian Service in Asia



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A Smart Hotel – Smart Stay Everyday



Simplistic
Modern
Art

Ausotel Smart, Guangzhou Baiyun Airport (Version 2)



Humanities Analysis



Aboriginal Art

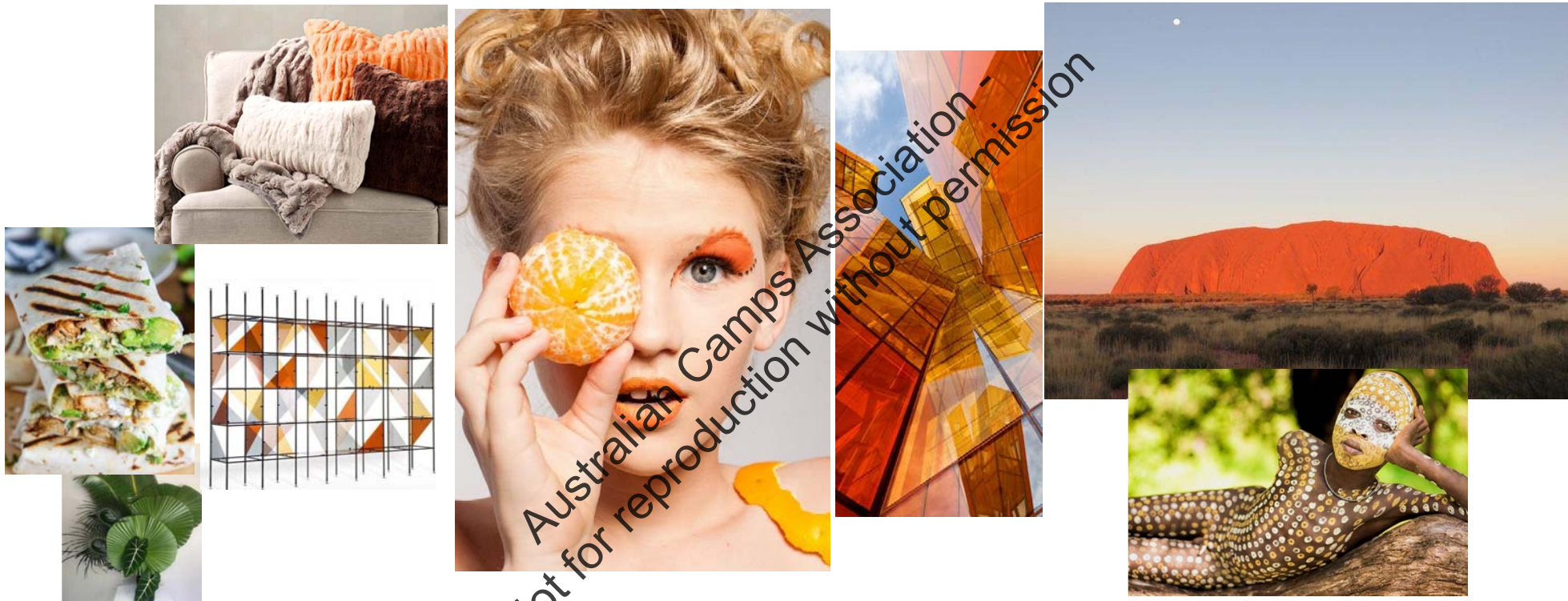


Artistic culture



Sailing

Color Analysis



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Sunshine orange, Australian blue, greenery, adobe brown

Ausotel Hub – C.O.C.O Smart



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Brand New Design



Oriental Hospitality with an Australian Touch

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WeChat Official Account

Website: <http://www.argylehotels.com>