

The State of Play

Camps Sector 2019



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About the ACA

The national peak body for camps and associated providers

The ACA develops, supports and promotes the delivery of camp experiences that provide positive community, social and personal outcomes.






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More people outdoors more often

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Our Stakeholders



PURPOSE

The Framework expresses the ACT Government's priorities for Active ageing over the next 3 years. The Framework will have accompanying guiding principles with achievable and measurable actions to be completed by ACT directorates during the life of the document.



VISION

All senior Canberra lead active, healthy and rewarding lives as valued members of our community.



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2019-21 Strategic Plan

- Develop and deliver ACA services
- Promote services
- Champion professionalism
- National peak body for camps and associated providers



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Definitions

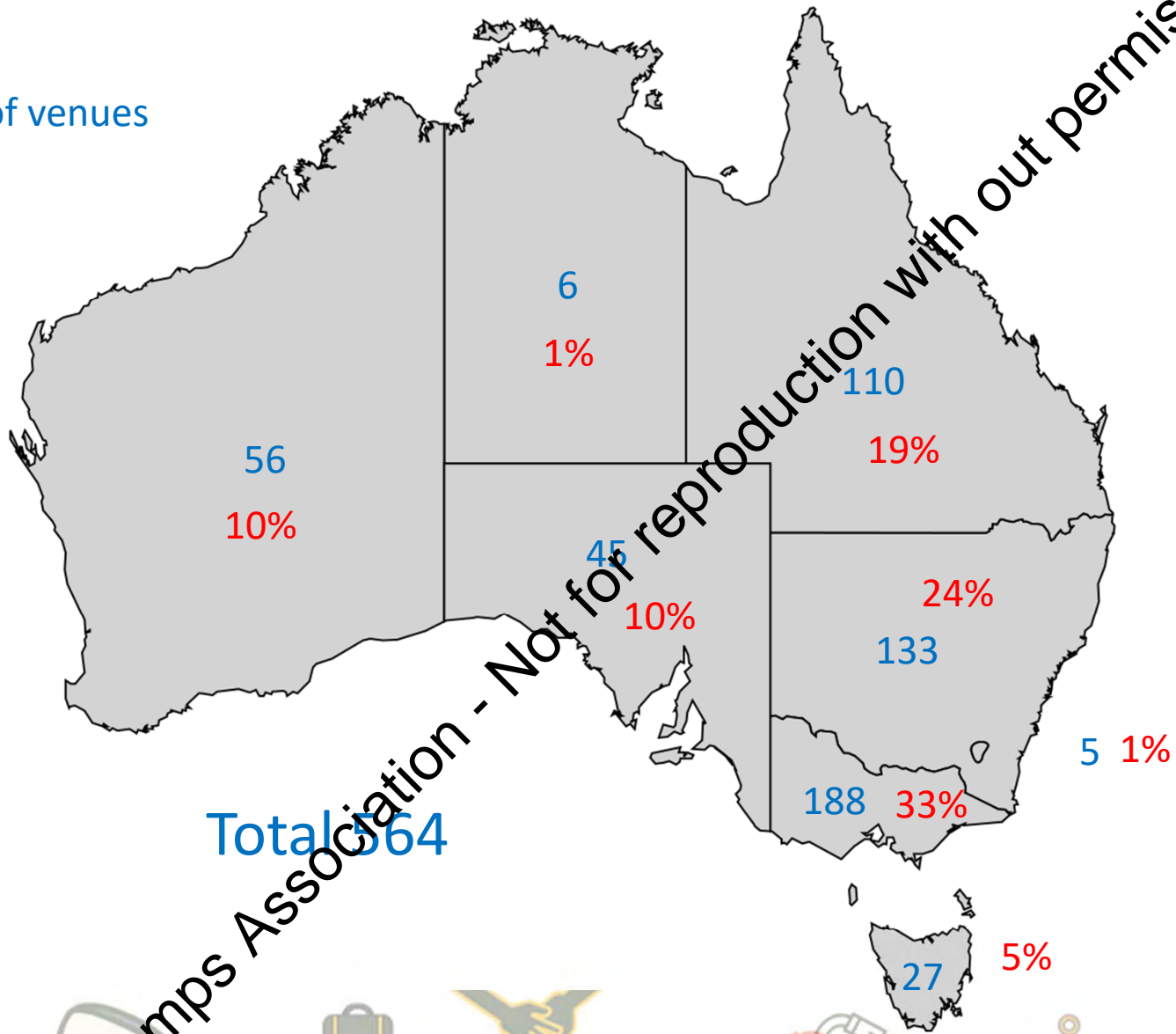


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Number of venues
% of Total



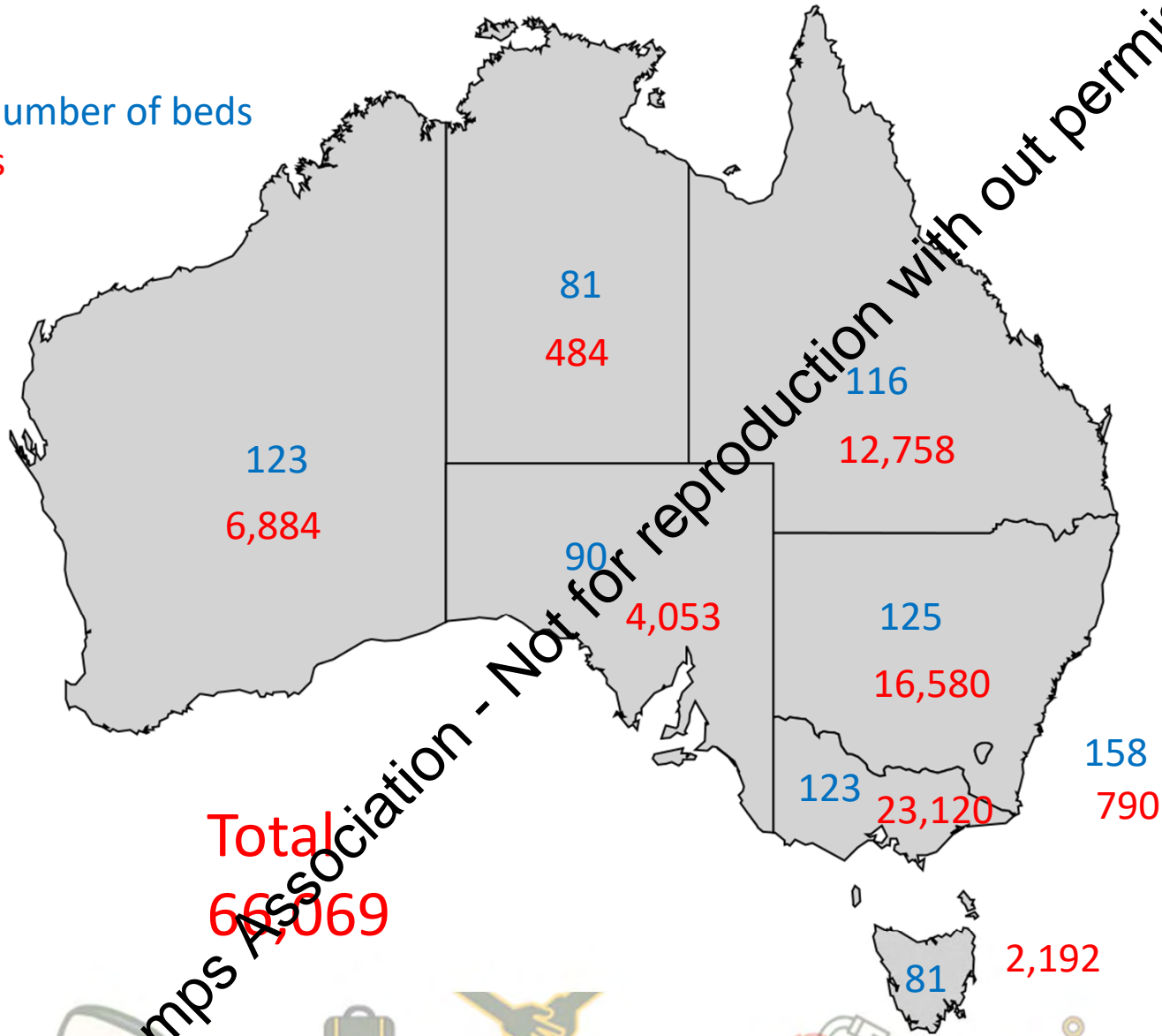
Total 564

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Average number of beds
Total beds



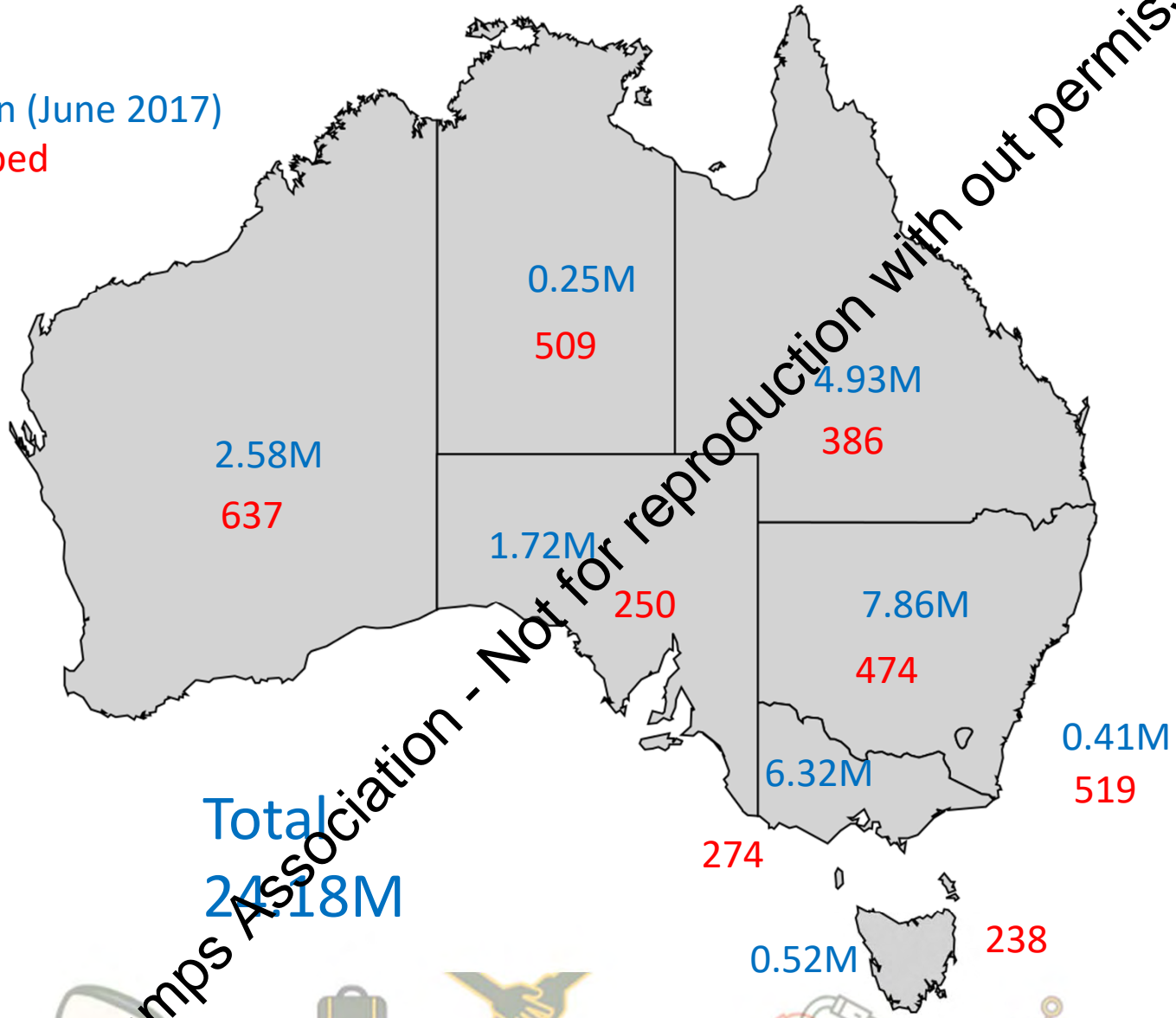
Total
66,069



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Population (June 2017)
People / bed



Total
24.18M



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Trends



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Challenges

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Opportunities



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