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CAMPS CENSUS

and Economic Contribution

Participation Data and Economic Impact of
the Australian Camps & Led Outdoor Activity
Sector in 2024.



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EXECUTIVE SUMMARY

E1 Overview

This document reports on the inaugural National Census and Economic Contribution assessment of the Australian Camps sector. It will form part of an expanding database being developed by the Australian Camps Association (ACA) and is expected to set a framework for ongoing monitoring and updating, possibly on a biennial basis. Measuring and monitoring participation at Australian Camps across all segments is increasingly important for ACA in reporting performance to members, in setting targets, and in developing new products and innovations to ensure the Camps sector remains attractive to communities around the country.

There are 523 establishments in the Australian camps industry, offering overnight and journey-based camps for educational organisations, a range of other groups, and a small number of independent travellers. Census data was collected from 120 of the camps establishments around Australia; 78% were ACA members and 22% were non-members. The response of 59.1% from the ACA membership base is a strong response, and 22.9% from across all enterprises has been adequate to use as a basis for estimating total figures for the sector.

E2 Major Findings

- ❖ Camps establishments are ubiquitous around Australia. Victoria is home to the largest number of Australian Camps with around 34% of all businesses, with Queensland and New South Wales hosting a further 21% and 18% respectively.
- ❖ The majority of camps enterprises offer overnight venues for groups. Some also offer the opportunity for participants to camp (outdoors) on-site.
- ❖ Self-contained cabins are the type of accommodation provided in the greatest percentage of camps and while 42% of Australian camps offer only one form of accommodation, the remaining 58% of camps offer an average of 2.9 different types of accommodation. In 2024 there were an estimated 64,054 beds in Australian Camps with a theoretic capacity of 23.38 million bed nights and the indicative occupancy in 2024 was 28.9% of this capacity. Australian camps also offered 18,708 camping and caravan accommodation sites.
- ❖ Australian Camps tend to be highly specialised providers for educational institutions, with other common purpose groups as a significant secondary market. Estimated total participation at Australian Camps in 2024 was 3.959 million visits. School participation was by far the largest user segment contributing 70.2%, while special interest groups, faith camps, independent travellers (individuals and families), and functions/events contributed a further 26.0%.
- ❖ Overnight participants made up 3.395 million (85.8%) of total camps participants and there were 0.564 million daytrip participants. The overnight participants stayed 6.764 million nights, an average length of stay of 1.99 nights.
- ❖ The average number of participants in camp groups ranged from 23.5 in Queensland to 49.1 in the Australian Capital Territory.

- ❖ In 2024 the camps sector employed 15,346 people in full-time, part-time and casual roles for an estimated 6,344 full-time equivalent jobs.
- ❖ Additional to employees, Australian Camps were supported by volunteers and external contractors in 2024 including: An estimated 7,488 volunteers providing hands-on support roles such as ‘working bee’ teams, Committee and Board members, guest presenters, and instructors; 1,803 activity contractors delivering training, overseeing challenges and experiences, and leading tours; 2,329 other contractors engaged for catering, food service, cleaning and maintenance.
- ❖ The estimated economic contribution from camps in Australia in 2024 was \$1.738 billion comprised of \$688.2 million in direct contribution, \$322.4 million in ancillary contribution and \$727.8 million in indirect contribution.



1. INTRODUCTION

1.1 BACKGROUND

The Australian Camps Association (ACA) is the industry peak body for camps and associated providers. ACA supports its membership with:

- Advocacy to all levels of government.
- An online booking enquiry service. This service typically forwards around five hundred enquiries to members across the country each year.
- An annual Guide to Camps and Outdoor Activity Providers with advertising for members.
- Access to markets through ACA's website directory.
- Access to new products. ACA conducts market research and piloting new product development on behalf of members.
- Use of Australian Camps Association 'Member' logo and savings on quality tourism accreditation.
- Access to a Member Resource Library.
- Advice and general support.
- Professional development (workshops, webinars, training days and conferences provide an opportunity to network and increase knowledge).
- Access to an ACA group buying scheme.
- Affiliate membership of the International Camping Fellowship.
- Access to Research.
- E- Newsletters.

There are 523 establishments in the Australian camps industry, offering overnight and journey based camps for schools, other educational organisations, and special interest groups. Previous research by ACA¹, demonstrates that the ownership structure encompasses five main business models:

- Independent commercial (for-profit) enterprises.
- Subsidiaries, or operational sites, of multifunctional commercial enterprises.
- Independent not-for-profit enterprises.
- Subsidiaries, or operational sites, of multifunctional not-for-profit enterprises.
- Camps owned by church or other faith organisations.

The commercial enterprises tend to have larger camp facilities, presumably due to a need to obtain sufficient scale of operations to run businesses which provide a satisfactory return to investors and shareholders, while the not-for-profits are probably able to either cross-subsidise their camps/programs business with other activities and/or operate at a breakeven (or even lossmaking) level.

Activities offered by Australia's camps enterprises are wide-ranging and, while there is a core of activities which tend to be ubiquitous across the camps, many reflect the natural environment in which the camp venue is located.

¹ ACA Pricing and Occupancy Survey, 2022-23

Of the ACA membership base, the ACA Pricing and Occupancy Survey of 2022-23 revealed:

- 89% of enterprises offer 'led' activities.
- 66% offer shared program delivery (ie combined on-site/contracted staff and teacher/leader facilitated).
- 13% offer a journey option during the visit/trip (ie camping off site).
- 70% offer separately/additional chargeable led activities.
- An average of 64% of clients request led activities.

1.2 IMPORTANCE OF MONITORING CAMPS PARTICIPATION

To enhance its ability to advocate on behalf of the camps sector the ACA is building its database on the coverage, scale, dimensions, and impact of the Australian Camps sector. The inaugural National Census and Economic Contribution project is a significant component of the database. It is expected that this initial Census will set a framework for ongoing monitoring and updating, possibly on a biennial basis.

In addition to advocacy, measuring and monitoring participation at Australian Camps across all segments is increasingly important for ACA in reporting performance to members, in setting targets, and in developing new products and innovations to ensure the Camps sector remains attractive to communities around the country. The Census and Economic Contribution work is expected to be used in:

- Understanding how widely camps are accessed and supported (geographically, demographically and economically).
- Comparing differences between performance of camps around the country (by State and, eventually, by region).
- Attracting community support and engagement.
- Attracting Government (at all levels) support and engagement.
- Assessing trends from year to year.
- Providing a basis for setting future targets and opportunities.
- Assessing emerging and changing business opportunities and workloads.
- Understanding differing participant segments.

Over the past three decades many national sport and recreation organisations have introduced a formal census. Censuses of participation have become fundamental to a large number of professional sport and recreation national organisations.

Experience suggests that it takes time to achieve a comprehensive and relatively automated system for a national census and the in-house capability to manage the processes. Undoubtedly this will be true for Australian Camps, and it is acknowledged that this inaugural census will be further developed and improved over time. This year's Census is a start to the process.

A range of data sources were accessed in the deriving participation and economic contribution estimates for Australian Camps for this document. These included:

- Data forms developed specifically for the Census and Economic Contribution project.
- Australian Camps Association's Pricing and Occupancy Survey report 2022-23.
- Australian Bureau of Statistics population data and input/output tables.
- Tourism Research Australia domestic visitor survey 2024 and domestic tourism profile for caravan and camping 2019.
- IBISWorld industry reports Caravan Parks, Holiday Houses and Other Accommodation (industry and small-to-medium enterprise reports), 2025.

Estimates presented in this report have been entirely derived from the above sources and their accuracy is dependent on the extent to which these sources are truly representative of Australian Camps activities throughout Australia. The Australian Camps Association and Street Ryan and Associates Pty. Ltd., accept no responsibility for the accuracy of information or estimates presented, or for decisions taken as a result of any material presented in this document.

Note, throughout this document:

1. Participants may participate multiple times (and they are counted each time they participate), in the same way that other domestic and international tourists are counted each time they make a trip.
2. All participation and economic value estimates relate to the 523 structured camps establishments in Australia as identified by the Australian Camps Association. The estimates do not include all those people who camp at caravan parks, camping grounds, free camping areas, etc around the state.



2. CHARACTERISTICS OF AUSTRALIAN CAMPS

2.1 SUPPLY CHAIN

There are three essential supply chain levels in delivering and servicing camps:

Supply Chain Level 1: Product and service providers (supplying products and services to camps) including equipment, professional and business services, maintenance, construction (trades related), and catering.

Supply Chain Level 2: The camps enterprises and their participants by segment (such as schools, special interest groups and independent travellers).

Supply Chain Level 3: Local businesses and organisations (downstream or flow-on from camps) including activity providers, food services, health and social assistance, sport and recreation, transport, retail and personal services.

While membership of the Australian Camps Association (ACA) is open to businesses and individuals at all levels in the supply chain, Level 2 encompasses the majority of camps enterprises and is the focus of the National Census.

Businesses in supply chain Level 2 do not completely fit within a single code of the Australian and New Zealand Standard Industry Classification (ANZSIC). The majority would be classified within the Accommodation industry (ANZSIC class 4400) industry. IBISWorld compiles reports on several industries within this class including “Caravan Parks, Holiday Houses and Other Accommodation” and “Small-to-medium Caravan Parks, Holiday Houses and Other Accommodation” which is the grouping that best encompasses camp operators even though ‘accommodation’ is only one component of the package of services delivered by camps.

Although many caravan parks and other accommodation businesses do offer food services and recreational facilities (such as playgrounds and pools), recreational, educational and team building facilities and activities are a much more critical part of the business of camps. It is also understood that some camps offering accommodation have restricted/exclusive access and may not be counted within the ANZSIC 4400 classification.

Australia-wide there were 10,675 businesses operating at 33,145 establishments in the Caravan Parks, Holiday Houses and Other Accommodation industry in 2024-25². Of the total businesses in this industry 98%, or 10,469 (and 29,206 establishments), were small-to-medium enterprises³.

The average revenue for Caravan Parks, Holiday Houses and Other Accommodation in 2024-25 was \$514,940 and average employment was 1.8 per enterprise, both of which are considerably lower than the average for Camps businesses (where the services extend well beyond accommodation provision). The expenditure profile of SME Caravan Parks, Holiday Houses and Other Accommodation businesses in 2024-25 was:

- Wages	13.7% of revenue
- Purchases	13.4%
- Utilities	12.3%
- Rent	10.8%
- Profit	6.8%
- Depreciation	5.5%
- All other	37.5%.

² IBISWorld Industry Report 2025

³ Small to medium enterprises are defined as having less than \$10 million in annual sales turnover.

2.2 LOCATIONS OF CAMPS

Victoria is home to the largest number of Australian Camps businesses, and to the majority of ACA members. Of the Census respondent camps businesses, 78% were ACA members and 22% were non-members.

Responses to ACA's inaugural Participation Census and Economic Contribution project are considered to be sufficient to have confidence that the results are sound in terms of total participation and economic contribution estimates for the entire sector at a national level. The response of 59.1% from the ACA membership base is a particularly strong response, and 22.9% from across all known enterprises in the sector has been adequate to use as a basis for estimating total figures for the sector. ACA expects that as the Census initiative gathers support from industry participants, Census response rates will increase in future.

2.3 ACCOMMODATION

The majority of camps enterprises offer overnight venues for school groups and other programs. Virtually all these camps offer indoor accommodation with dining room, bathroom and meeting room facilities. A few also offer the opportunity for some or all participants to camp (outdoors) on-site but these are very much in the minority.

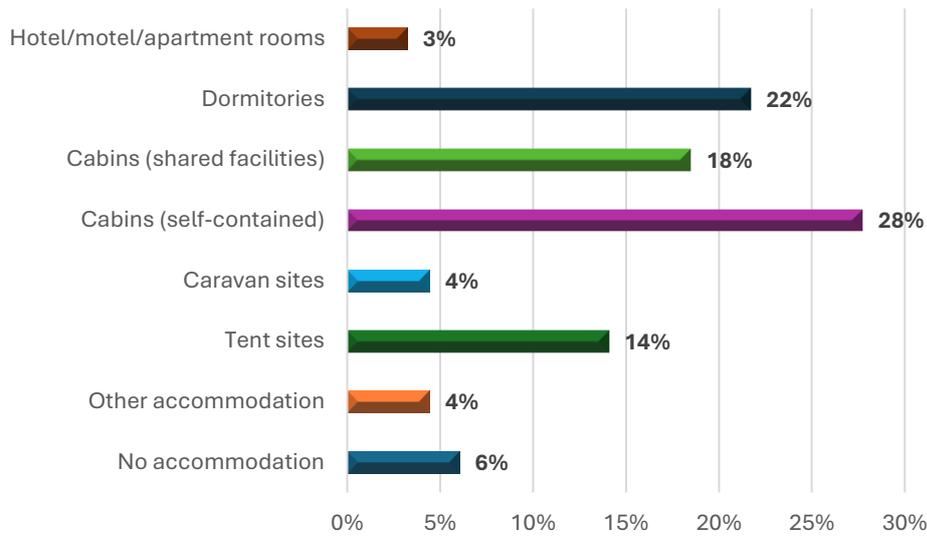
Self-contained cabins are the type of accommodation provided in the greatest percentage of camps (28%) although this form of accommodation does not offer the greatest number of beds. While 42% of Australian camps offer only one form of accommodation, on average, the remaining 58% of camps each offer 2.9 different types of accommodation. The greatest number of beds are available in cabins with ensuites. Estimated total number of beds, shown in Figure 2.1, in Australian camps in 2024 was:

- 24,137 beds in cabins with ensuite facilities
- 23,495 beds in dormitories
- 16,125 beds in cabins with shared facilities
- 4,562 beds in 'other' accommodation (houses, lodge rooms and huts).
- 835 beds in hotel/motel or apartment style units.

Other accommodation provided at Australian Camps includes camping and caravan sites (powered and unpowered). In total, the 2024 available sites.

- 17,680 tent sites
- 1,028 caravan sites.

Figure 2.1 Type of Accommodation Available at Australian Camps



Note: “Other accommodation” includes self-contained houses, canvas huts, and lodge rooms.

Estimated beds and sites by State and Territory are summarised in Table 2.2, indicating a bed night capacity of 23.380 million per annum, with a further 18,708 accommodation sites. Excluding the available accommodation at ‘sites’ (camping and caravanning areas), the estimated actual bed nights occupied in 2024 at Australian Camps was 6.764 million; an indicative occupancy rate of 28.93%.

Table 2.2 Estimated Accommodation Beds and Sites at Australian Camps, 2024

	Beds	Annual Bed Night Capacity	Other Accommodation Sites
Australian Capital Territory	1,523	555,804	855
New South Wales	12,615	4,604,530	3,860
Northern Territory	1,592	581,144	462
Queensland	13,749	5,018,376	4,353
South Australia	4,848	1,769,438	1,474
Tasmania	2,779	1,014,344	724
Victoria	22,120	8,073,764	5,621
Western Australia	4,829	1,762,466	1,206
Total	64,054	23,379,865	18,554

2.4 SERVICES AND ACTIVITIES

Commercial camps enterprises tend to have larger facilities and wider-ranging activities, presumably due to a need to obtain sufficient scale of operations to run businesses which provide a satisfactory return to their investors and shareholders, while the not-for-profits are probably able to either cross-subsidise their camps/programs business with other activities and/or operate at a breakeven (or even loss-making) level.



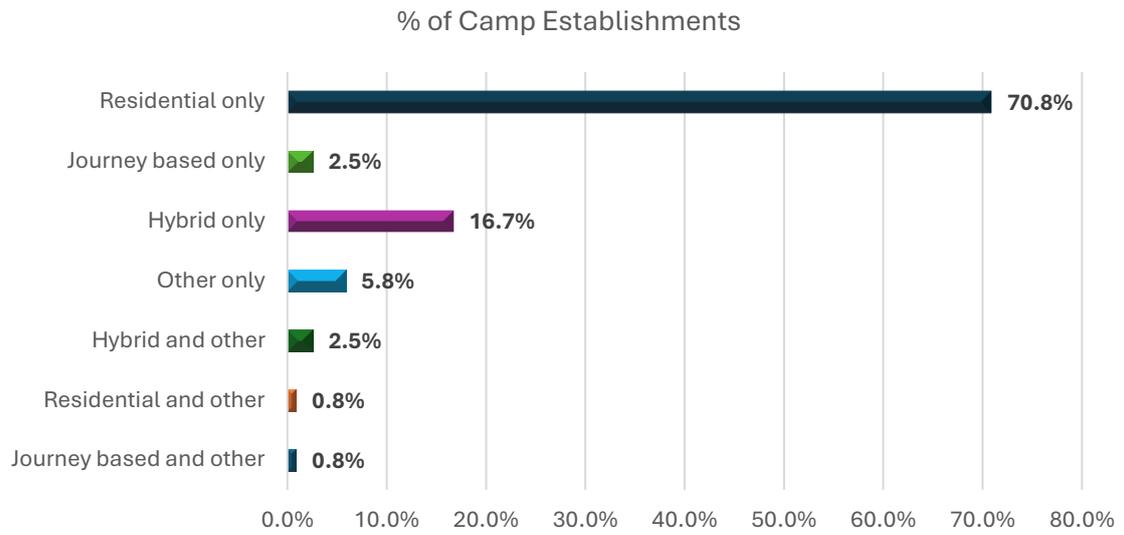
An overwhelming majority of camps establishment respondents to the participation census (97.5%) offer some form of overnight accommodation (beds and/or sites), with 2.5% being ‘journey-based’ only. Figure 2.2 shows that camps which self-classify as ‘residential only’ made up of 71% of camp establishments and 17% classify as ‘hybrid’ (offering both on-site residential and journey-based camps). In addition, 10% of camps classify themselves as ‘other’, which includes camps offering their venue for private events, those which are activity providers, adventure tourism providers, or providers of mobile programs⁴.

The national Camps Industry embraces organisations with diverse structures and diversity of activities and operations around the nation. Some camps promote to mainstream tourism markets, others specialise on venue and event hire, and some offer tours to natural sites and attractions around their region. The diversity of camp activities is also extensive, encompassing:

- Initiative/team building
- Campfires
- Low ropes course
- Archery
- Orienteering/Rogaining
- Playground/fixed sports equipment
- Raft building
- Flying fox
- Challenge/obstacle course
- Day hikes
- High ropes course
- Environmental education
- Cooking
- Climbing wall/tower
- Giant swing
- Bouldering wall
- Canoeing/kayaking (off site)
- Indigenous culture
- Fishing
- Mountain or BMX biking (on site)
- Swimming pool
- Abseiling tower
- Bush survival
- Overnight hikes (camping off site)
- Surfing
- Geocaching
- Cycling
- Abseiling
- Snorkelling
- River rafting (off site)
- Horse-riding
- Sailing (off site)
- Caving
- Kitchen garden
- Snowsports.

⁴ 4% of Camps self-classify as both “other” and either hybrid, residential or journey based.

Figure 2.2 Broad Camp Function: Census Respondents



3. PARTICIPATION AT CAMPS

3.1 CAMP USER GROUPS

Most Australian Camps businesses structure their operations to meet the needs of groups from educational institutions, particularly primary and secondary schools.

The ACA reports that “Australian educators believe that their number one challenge is supporting students with mental health conditions and more than 80% of them believe that the tension between supporting student wellbeing and teaching the curriculum is increasing. ...Camps and outdoor education programs involve physical activity, working in small, facilitated groups and connection with the natural world – a combination that is highly effective in improving physical and mental wellbeing”.

The Census collected participation details across all Camps users, categorised as follows:

- Primary school groups
- Secondary school groups
- Tertiary education groups
- International education groups
- Church and other faith based groups
- Corporate groups
- Special interest groups (including clubs and societies)
- Disability groups
- Functions and events
- Independent travellers (individuals, couples, families).

Table 3.1 summarises total estimated participation of 3.959 million at all Australian Camps, for the 2024 year. School participation was by far the largest user group segment contributing 70.2%, while special interest groups, faith camps, independent travellers (individuals and families), and functions/events contributed a further 26.0%.

Table 3.1 Estimated Participants in Australian Camps, 2024 by User Groupings

Customer Segment	Participants	%	Overnight Participants	%	Daytrip Participants	%
Primary Schools	1,492,213	37.7%	1,356,341	90.9%	135,872	9.1%
Secondary Schools	1,287,447	32.5%	1,090,202	84.7%	197,245	15.3%
Special Interest Groups	374,261	9.5%	324,506	86.7%	49,756	13.3%
Faith Camps	339,172	8.6%	328,925	97.0%	10,247	3.0%
Individuals/ Families	192,093	4.9%	71,739	37.3%	120,355	62.7%
Functions/ Events	117,198	3.0%	104,515	89.2%	12,684	10.8%
Tertiary Education	56,796	1.4%	44,273	78.0%	12,523	22.0%
Corporate Groups	46,345	1.2%	25,676	55.4%	20,669	44.6%
Disability Groups	43,387	1.1%	42,150	97.1%	1,236	2.8%
International Education	10,161	0.3%	7,051	69.4%	3,110	30.6%
Total	3,959,074	100.00%	3,395,378	85.8%	563,697	14.2%

Participation by broad categories, presented in Figure 3.1, shows:⁵

- School/educational (encompassing primary and secondary schools, tertiary education, and international education) – 71.9% of all participants.
- Faith, corporate, and special interest groups (encompassing church and other faith, corporate, disability groups, and special interest groups such as clubs and societies) – 20.3% of all participants.
- Functions, events and independent travellers – 7.8% of all participants.

This broad categorisation confirms the high level of specialisation of Australian camps as accommodation and activity providers for educational institutions, with large common purpose groups as a significant secondary market for camps, and a relatively small customer base of independent travellers and the functions and events market; a market segment which is in direct competition with the mainstream accommodation industry (including hotels/motels, resorts, and caravan parks).

Figure 3.1 Participants by the Broad Market Segments of Australian Camps

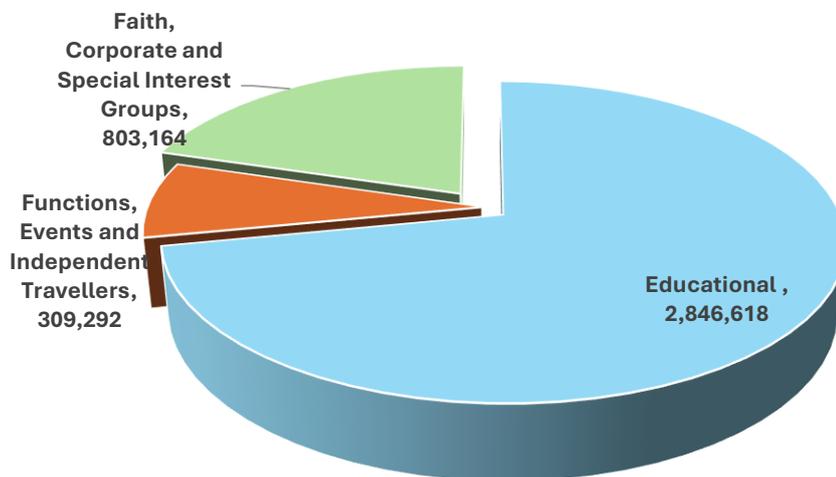
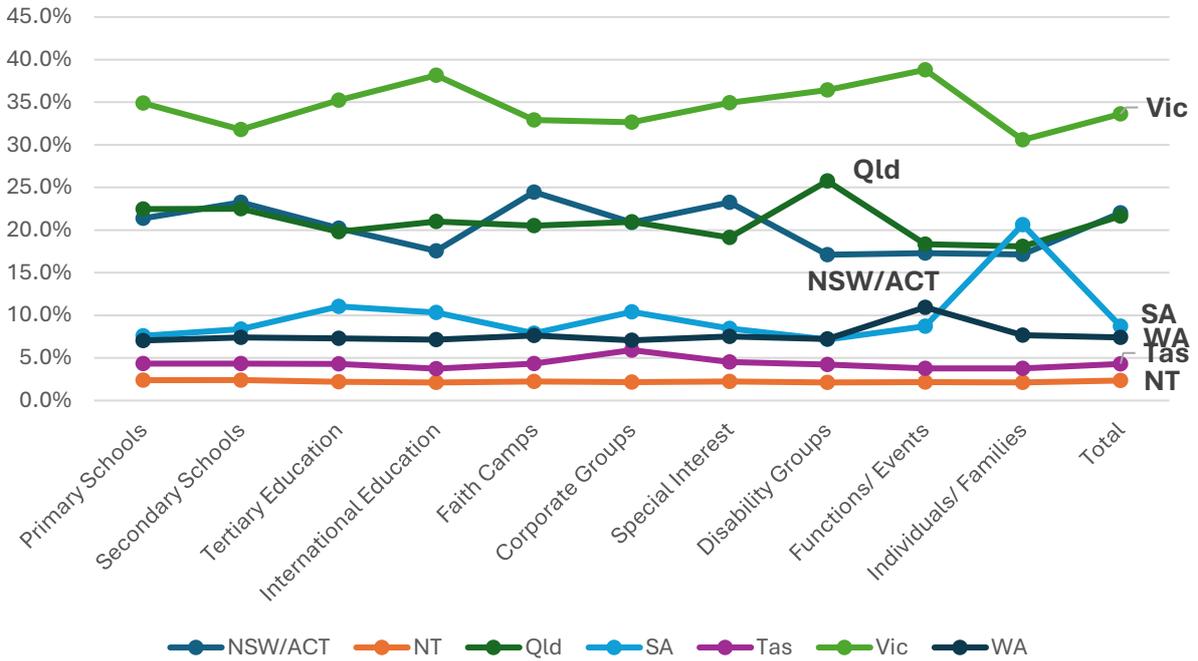


Figure 3.2 indicates that participation by State and Territory is generally consistent with the number of camps establishments with some variations:

- South Australian camps have a high percentage of independent travellers (individuals, couples and families) compared with other states. Conversely, Victoria has a relatively lower share of this market segment.
- Queensland has a relatively larger share of camps for faith and disability groups.
- Western Australia and Victoria have relatively larger shares of participants in functions and events.

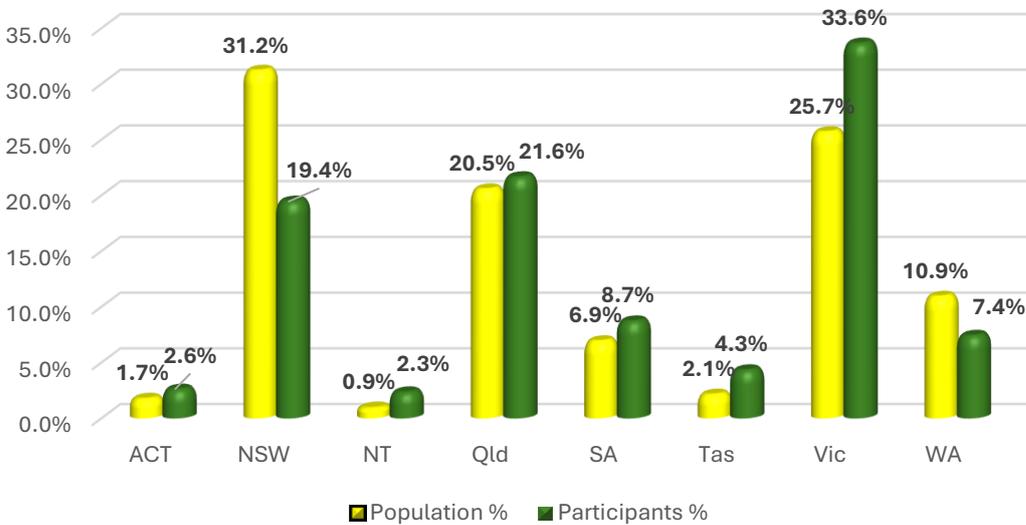
⁵ The groups within this categorisation may not be mutually exclusive. For example, faith and corporate group camps could be held for educational/training reasons.

Figure 3.2 State/Territory Shares of Camps Participants, 2024



The distribution of camps establishments is not equivalent to the resident population of each state, and interstate travel to participate in camps is common, and there is also a level of international participation. Figure 3.3 shows that only New South Wales and Western Australia have a relatively lower participation in camps than their respective shares of the resident population, while Victoria, and to a lesser extent South Australia, Tasmania and Northern Territory, are camps ‘heartlands’; ie where participation in camps exceeds the relative residential population in that State. Participation and population are relatively similar in Queensland and the ACT.

Figure 3.3 Camps Participation and State Populations

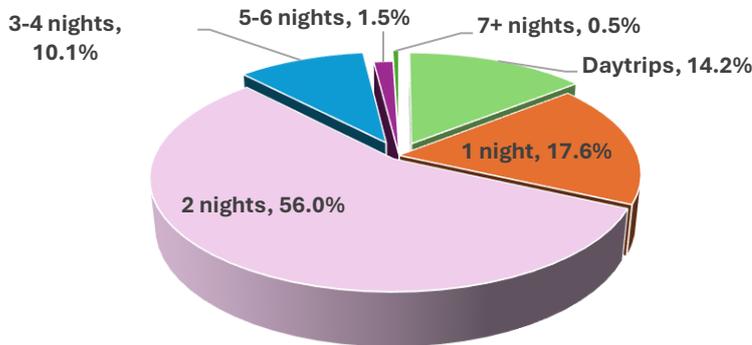


3.2 LENGTH OF STAY

Unsurprisingly overnight stays dominate Australian Camps participation. In 2024, of the 3,959,074 camps participants. As shown in Figure 3.4, 563,697 (or 14.2%) were daytrip visitors and 3,395,377 (or 85.8%) were overnight visitors, including:

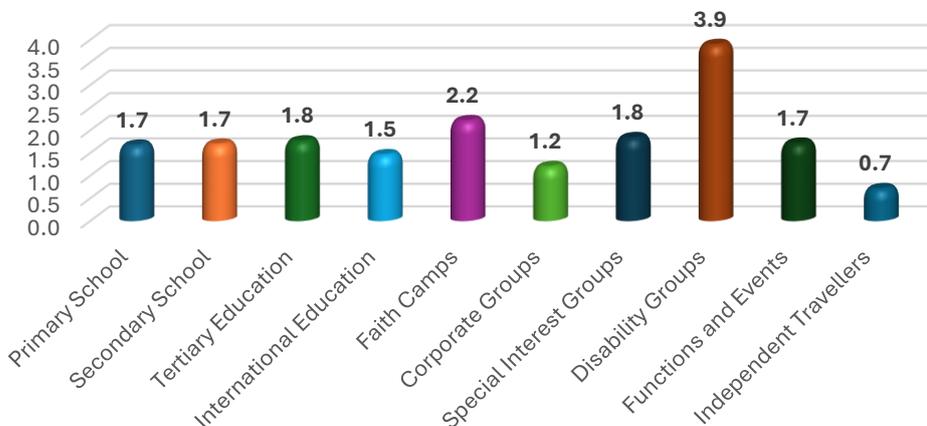
- 698,541 staying 1 night which is 17.6% of all visitors and 20.6% of overnight visitors.
- 2,218,893 staying 2 nights which is 56.0% of all visitors and 65.4% of overnight visitors.
- 399,802 staying 3-4 nights which is 10.1% of all camps visitors and 11.8% of overnight visitors.
- 59,400 staying 5-6 nights which is 1.5% of all camps visitors and 1.7% of overnight visitors.
- 18,740 staying 7+ nights which is 0.5% of all camps visitors and 0.6% of overnight visitors.

Figure 3.4 Camp Participants Length of Stay, 2024



Camps 2024 overnight participants of 3,395,377 stayed a total of 6,763,916 nights at an average length of stay of 1.99 nights per participant. Figure 3.5 reveals that most segments had average stays of 1.7 or 1.8 nights per participant, but the average length of stay varied from a low of 0.7 nights per participant for independent travellers (individuals, couples and families) to a high of 3.9 nights per participant for those involved in disability organisation camps. Indeed, 62.6% of independent travellers were daytrip visitors and 32.6% stayed only 1 or 2 nights. Conversely, only 2.8% of disability camp participants were daytrip visitors and 65.6% stayed 5-6 nights.

Figure 3.5 Average Length of Stay by Type of Camp, 2024 (nights per participant)



School camps are, by far, the largest of the camps user groups accounting for 69.82% of all participation nationally, and 63.9% of these participants were school students (ie excluding teachers and other adults attending the camps).

Estimated school student participation in daytrips and overnight visits to Australian camps is presented in Table 3.2, indicating that 88.0% of participants in 2024 stayed at overnight camps at an average of 1.90 nights per student.

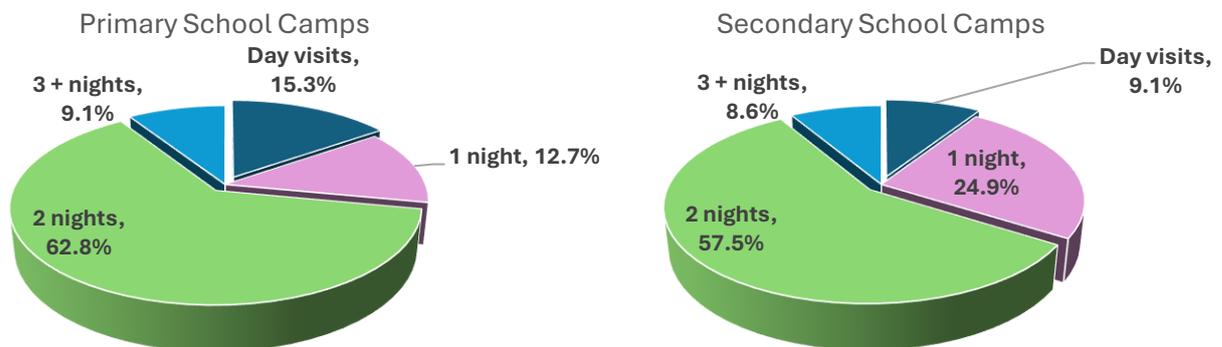
Table 3.2 Estimated School Student Camp Participants by State and Territory, 2024⁶

Total School	Day visits	1 night	2 nights	3 + nights	Total	Total Overnight
Australian Capital Territory	18,581	13,029	30,854	5,211	67,676	49,094
New South Wales	42,821	105,090	312,738	39,900	500,548	457,728
Northern Territory	7,201	11,640	36,295	5,283	60,419	53,218
Queensland	70,473	110,792	339,310	49,471	570,046	499,573
South Australia	27,647	35,267	122,143	16,071	201,129	173,482
Tasmania	13,885	20,397	59,717	8,905	102,904	89,020
Victoria	101,669	156,836	510,222	77,887	846,613	744,944
Western Australia	21,036	34,274	107,348	19,408	182,066	161,029
Total	303,204	486,503	1,518,165	223,528	2,531,400	2,228,196
%	11.98%	19.22%	59.97%	8.83%	100.0%	

Overall, overnight participant numbers equate to approximately 48% of Australian school aged children in 2024⁷ although this percentage varies from state to state. It is emphasised that participants are not individual people: A person is counted as a participant each time they attend a camp in the same year, and undoubtedly a proportion of school children participate on multiple occasions. Further, a proportion of participants attend camps in a different state to their residential location.

Figure 3.5 and Table 3.3 summarise the differences between participation and length of stay at the two large camps segments of primary and secondary schools (including teachers and other adults in this case).

Figure 3.5 Length of Stay at Primary and Secondary School Camps, 2024



⁶ This table excludes teachers and other adults attending school camps.

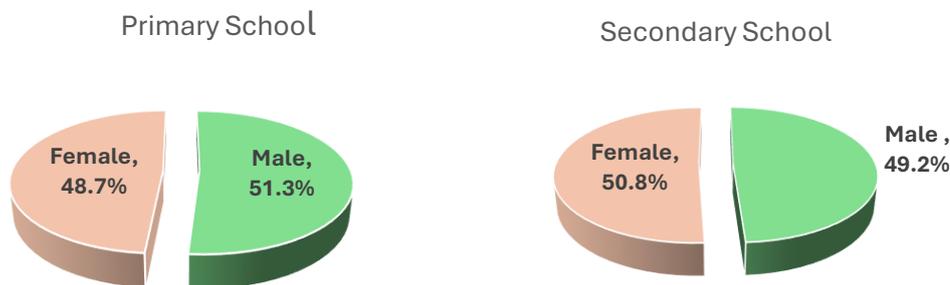
⁷ The estimated resident Australian population aged 5-18 years in 2024 is 4,610,880 persons

Table 3.3 Estimated Primary and Secondary School Camp Participants by State, 2024⁸

Primary School Camp Participants								
	Day	1 night	2 night	3 & 4 night	5 & 6 night	7 + night	Total	Total Overnight
ACT	7,760	11,418	19,451	3,057	76	162	41,924	34,164
NSW	19,082	79,328	153,242	24,553	160	379	276,744	257,662
NT	3,187	8,848	20,321	2,936	30	71	35,395	32,207
Qld	32,821	80,933	193,798	26,650	343	605	335,149	302,329
SA	11,912	25,232	67,544	7,987	76	180	112,932	101,020
Tas	5,919	16,458	36,510	5,240	101	125	64,354	58,435
Vic	45,840	123,368	306,364	43,989	422	703	520,686	474,846
WA	9,352	26,100	59,625	8,985	89	880	105,030	95,678
Total	135,872	371,685	856,856	123,397	1,298	3,106	1,492,213	1,356,341
Secondary School Camp Participants								
	Day	1 night	2 night	3 & 4 night	5 & 6 night	7 + night	Total	Total Overnight
ACT	12,543	2,766	14,205	2,103	199	86	31,902	19,359
NSW	27,456	35,024	186,703	15,929	1,553	821	267,486	240,030
NT	4,705	3,921	19,470	2,410	217	127	30,850	26,145
Qld	44,380	40,524	178,010	23,699	1,856	1,054	289,522	245,142
SA	18,395	13,496	66,452	8,356	561	466	107,727	89,332
Tas	10,225	7,346	33,047	4,260	433	214	55,525	45,300
Vic	65,753	48,990	253,971	35,990	3,010	1,416	409,130	343,377
WA	13,789	11,627	58,490	8,829	1,315	1,255	95,305	81,516
Total	197,245	163,693	810,348	101,576	9,143	5,441	1,287,447	1,090,202

Finally, the percentage participation in school camps by gender is shown in Figure 3.6, notably indicating slightly higher female participation in secondary school camps. It has been a discernible trend over several past decades for females in the 13-18 years age cohort to have a lower level of participation in sport and recreational activities compared with males.

Figure 3.6 Male and Female Participation in School Camps, 2024



⁸ This table includes teachers and other adults attending school camps.

4. ECONOMIC CONTRIBUTION

4.1 JOBS AND VOLUNTEERS

Census respondents provided details of staffing, volunteers and contractors working at Australian Camps in 2024 to enable estimation of the human resources engaged in delivering camps. The resulting estimates do not include provision for tasks undertaken by teachers and other adults who may attend camps and supervise school/educational groups, nor do they include group organisers and leaders who may attend with corporate, special interest or other groups. Table 4.1 summarises the estimated staffing, volunteers and direct contractors employed at Australian Camps establishments. It indicates that in 2024 the sector employed 15,346 people (head count) in full-time, part-time and casual roles for an estimated 6,344 full-time equivalent jobs.

Additional to employees, Australian Camps are supported by a wide range of volunteers and external contractors, also shown graphically in Figure 4.1. In 2024:

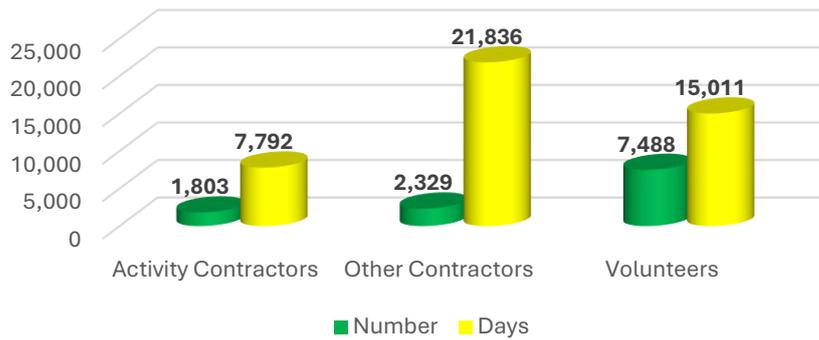
- 7,488 volunteers worked an estimated 15,011 volunteer days. Volunteers included people who provided hands-on support roles (for example during ‘working bees’, as Committee and Board members, guest presenters and instructors, etc).
- 1,803 activity contractors were engaged for an estimated 7,792 days delivering training, overseeing challenges and experiences, and leading tours.
- 2,329 other contractors were engaged for an estimated 21,836 days providing services such as catering, food service, cleaning and maintenance.

Table 4.1 Human Resources at Australian Camps, 2024

Human Resources at Camps	All Camps	Average per camp
Full Time Staff	3,334	6.38
Part Time Staff	2,016	3.85
Casual Staff	9,995	19.1
Sub-Total: Full-Time Equivalent (FTE) Staff⁹	6,344	12.13
Activity Contractors	1,803	3.45
Activity Contractor Days	7,792	4.32 per contractor
Other Contractors	2,329	4.45
Other Contractor Days	21,836	9.38 per contractor
Volunteers	7,488	14.32
Volunteer Days	15,011	2.01 per volunteer

⁹ Full Time Equivalent Staff calculated as: Full-Time + Part-Time/1.5 + Casual/6

Figure 4.1 Contractor and Volunteer Numbers and Days at Camps, 2024



4.2 CAMPS EXPENDITURE PROFILE

The total and average estimated operating expenditures of Australian Camps businesses in 2024 were \$ 688.248 million and \$1.316 million, respectively and by State/Territory were:

- Australian Capital Territory: \$18.322 million in total and \$1.409 million on average.
- New South Wales: \$123.281 million in total and \$1.340 million on average.
- Northern Territory: \$17.140 million in total and \$1.318 million on average.
- Queensland: \$153.733 million in total and \$1.373 million on average.
- South Australia: \$55.077 million in total and \$1.377 million on average.
- Tasmania: \$30.089 million in total and \$1.308 million on average.
- Victoria: \$233.135 million in total and \$1.253 million on average.
- Western Australia: \$57.470 million in total and \$1.306 million on average.

The operating expense profile for camps, from the 2022-23 ACA Pricing and Occupancy survey and for Small-to-Medium Caravan Parks, Holiday Houses and Other Accommodation 2025 IBISWorld industry report, are presented in Table 4.2. The table also shows the percentage expenditure assumptions for camps in 2024 derived from the two data sources (ACA Survey and IBISWorld).

Table 4.2 Derived Expenditure Profiles

	ACA Pricing Survey 2022-23	Derived from IBISWorld Reports 2025	Estimated % in 2024 for Australian Camps	Estimated Total in 2024 for Australian Camps
Salaries and wages	44.50%	20.61%	44.50%	\$306,270,255
Contractors	n.a.	19.49%	19.50%	\$134,208,314
Stock, food, consumables	13.10%	15.03%	14.00%	\$96,354,687
Utilities	8.40%	13.22%	9.00%	\$61,942,299
All Other	34.00%	31.66%	13.00%	\$89,472,209
Total	100.00%	100.00%	100.00%	\$688,247,764

4.3 DIRECT, ANCILLARY AND TOTAL CONTRIBUTION

Australia’s domestic tourism industry in 2024 recorded 200,564,000 daytrip visits and 114,971,000 domestic overnight visits generating 397,482,000 visit nights at an average stay of 3.46 nights. Visit nights in commercial camping grounds and caravan parks and ‘other commercial accommodation’ which could include Australian Camps establishments was 37,964,000 visit nights, or 9.55% of total visit nights. Overnight domestic tourism expenditure was \$110.303 billion or \$278 per night per person and daytrips generated \$30.674 billion in expenditure at \$153 per visit per person.

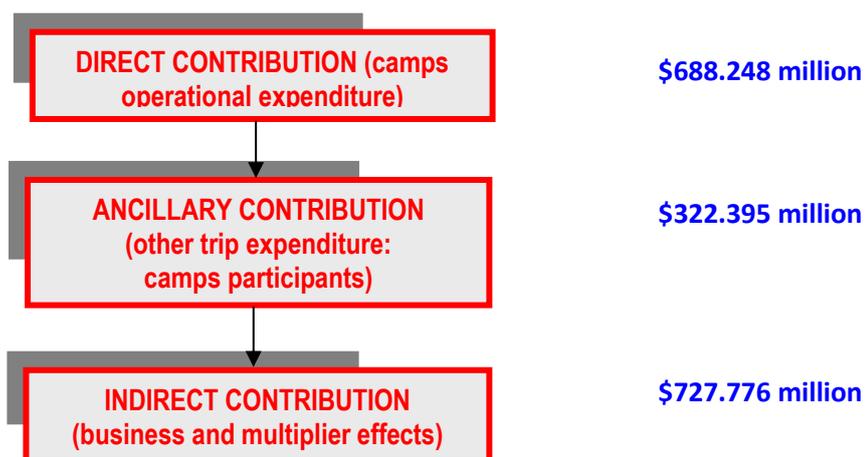
The Australian Camps visitation in 2024, with an estimated 698,541 daytrip visits, 3,395,377 overnight visits and 6,763,916 visit nights at an average stay of 1.99 nights, has a small but significant share of the overall domestic tourism economy: 0.3% of daytrip visitors, 3.0% of overnight visits, and 1.7% of visit nights. The estimated direct operating expenditure by Australian Camps in 2024 was \$688.248 million: An average of \$1.316 million per camp establishment and \$174 per participant.

Financial contribution of Australian Camps in each State and Territory has been calculated as the sum of three components:

- Direct Contribution: This is the estimated total annual operational expenditure of all camps in 2024 based on responses to the National Census.
- Ancillary Contribution: The estimated expenditure by camps participants excluding accommodation, meals and other fees paid directly to camps businesses.
- Indirect Contribution: Calculated multipliers for accommodation, food service, retail and transport for each State applied to the direct and ancillary economic contributions.

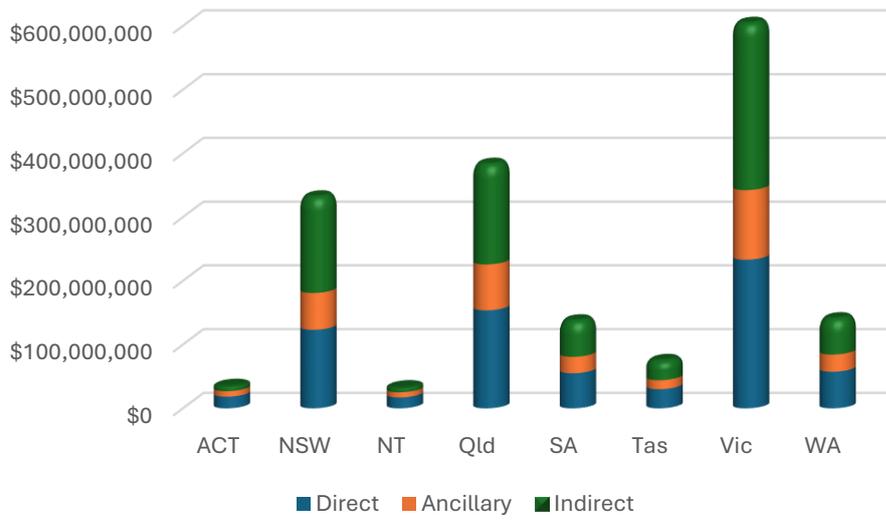
The estimated economic contribution from camps in Australia in 2024, shown in Figure 4.2 was \$1,738.419 million¹⁰. Figure 4.3 indicates the relative contribution by State and Territory, and these figures are further detailed in Chapter 5.

Figure 4.2 Estimated Economic Contribution: Australian Camps 2024



¹⁰ This is the sum of State and Territory economic contribution estimates.

Figure 4.3 Estimated Economic Contribution by State and Territory, 2024





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STATE AND TERRITORY

Profiles



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5. STATE AND TERRITORY PROFILES

5.1 AUSTRALIAN CAPITAL TERRITORY



Total Australian Capital Territory Domestic Tourism

The Australian Capital Territory had a 2024 resident population of 473,855 residents or 1.7% of the Australian population and a growth rate of 1.6% per annum.¹¹

Australian Capital Territory destinations hosted 3,098,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 2.7% of all overnight visits in Australia¹².

Overnight visits in the Territory generated 7,540,000 visit nights at an average length of stay 2.43 nights per visitor. Visit nights in ACT commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 241,000 visit nights, or 3.20% of total visit nights. Overnight domestic tourism expenditure in the ACT was \$2.560 billion or \$340 per night per person.

There were 2,204,000 tourism day trips in 2024 within the Australian Capital Territory generating \$0.407 billion in expenditure.

Camps Participation

The Australian Capital Territory has 13 camps establishments of which 3 are members of the Australian Camps Association, and 66.7% of members and 23.1% of all establishments completed data forms for the National Census.

The Territory hosted an estimated 2,070 camps in 2024 with 101,713 participants, an average camp size of 49.1 persons. Table 5.1 details the number of participants at ACT Camps establishments and indicates:

- 72.6% of participants were at school camps (41.2% at primary school camps and 31.4% at secondary school camps) including students, teachers and other accompanying adults.
- 8.5% of participants attended with special interest groups.
- 7.5% of participants were at faith-based camps.
- 4.0% of participants were independent travellers (individuals, couples, families).
- 25.2% of participants were daytrip visitors.
- There were 76,076 overnight participants who stayed a total of 149,290 nights or 1.96 nights per person on average.

Of the school camps:

- Primary school camps had 50.7% male and 49.3% female student participants.
- Secondary school camps had 49.5% male and 50.5% female student participants.

¹¹ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

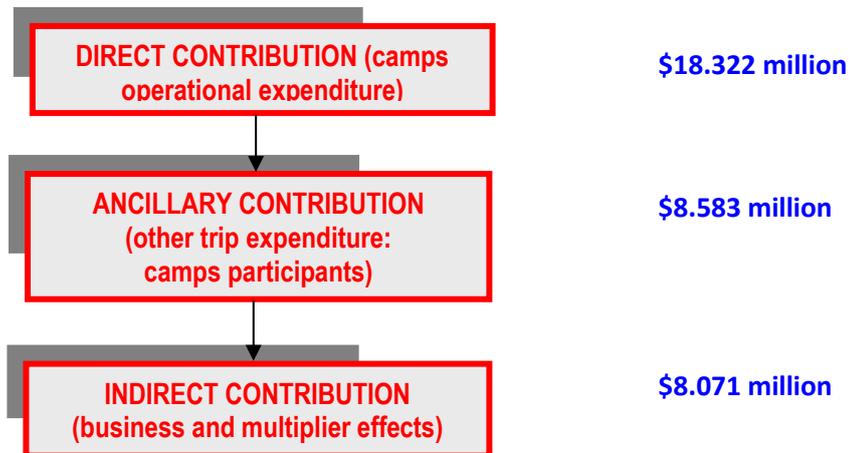
¹² Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.1 Estimated Participation at Camps in the Australian Capital Territory, 2024

ACT: Camp Type	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	7,760	11,418	19,451	3,057	76	162	41,924
Secondary School	12,543	2,766	14,205	2,103	199	86	31,902
Tertiary Education	283	209	764	71	35	58	1,420
International Education	65	34	89	20	7	0	214
Faith Camps	225	441	4,797	2,006	102	33	7,604
Corporate Groups	653	436	811	485	74	67	2,526
Special Interest Groups	1,242	1,941	4,197	1,005	172	39	8,596
Disability Groups	26	55	199	32	612	0	925
Functions and Events	276	766	1,218	170	49	48	2,526
Independent Travellers	2,564	555	680	246	16	15	4,075
Total Participants	25,637	18,622	46,410	9,195	1,342	508	101,713
Visit Nights		18,622	92,820	27,585	6,709	3,555	149,290
%	25.2%	18.3%	45.6%	9.0%	1.3%	0.5%	100.0%

The estimated economic contribution from camps in the Australian Capital Territory in 2024, shown in Figure 5.1 was \$34.976 million.

Figure 5.1 Estimated Economic Contribution: Australian Capital Territory 2024



5.2 NEW SOUTH WALES



Total New South Wales Domestic Tourism

New South Wales is Australia's most populous state with 8,479,314 residents or 31.2% of the Australian population in 2024 and a growth rate of 1.7% per annum.¹³

New South Wales destinations hosted 37,485,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 32.6% of all overnight visits in Australia¹⁴.

Overnight visits generated 114,558,000 visit nights at an average length of stay 3.06 nights per visitor. Visit nights in NSW commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 12,525,000 visit nights, or 10.93% of total visit nights. Overnight domestic tourism expenditure in NSW was \$31.504 billion or \$275 per night per person.

There were 59,846,000 tourism day trips in 2024 within New South Wales generating \$9.657 billion in expenditure.

Camps Participation

New South Wales has 92 camps establishments of which 16 are members of the Australian Camps Association, and 87.5% of members and 19.6% of all establishments completed data forms for the National Census.

New South Wales hosted an estimated 16,089 camps in 2024 with 769,802 participants, an average camp size of 47.9 persons. Table 5.2 details the number of participants at New South Wales Camps establishments and indicates:

- 70.7% of participants were at school camps (36.0% at primary school camps and 34.7% at secondary school camps) including students, teachers and other accompanying adults.
- 10.2% of participants attended with special interest groups.
- 9.8% of participants were at faith-based camps.
- 3.7% of participants were independent travellers (individuals, couples, families).
- 10.7% of participants were daytrip visitors.
- There were 687,162 overnight participants who stayed a total of 1,357,837 nights or 1.98 nights per person on average.

Of the school camps:

- Primary school camps had 51.3% male and 48.7% female student participants.
- Secondary school camps had 49.7% male and 50.3% female student participants.

¹³ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

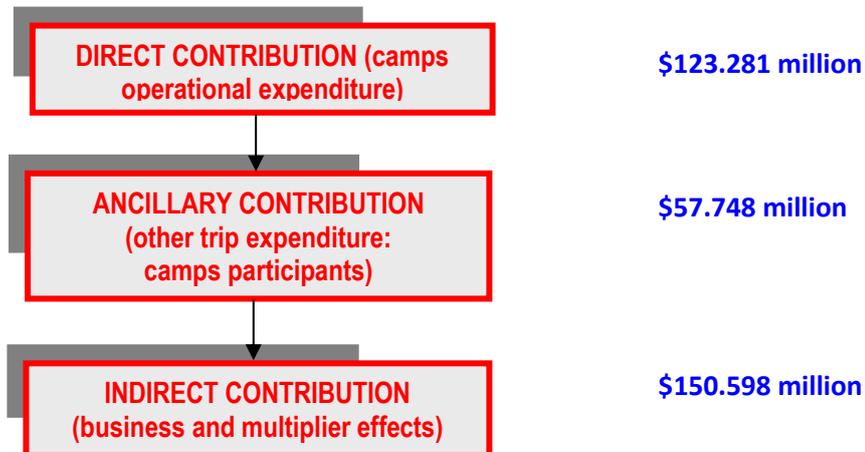
¹⁴ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.2 Estimated Participation at Camps in the New South Wales, 2024

NSW: Camp Type	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	19,082	79,328	153,242	24,553	160	379	276,744
Secondary School	27,456	35,024	186,703	15,929	1,553	821	267,486
Tertiary Education	1,570	1,011	6,747	313	157	256	10,054
International Education	348	480	535	110	96	0	1,568
Faith Camps	1,332	2,980	47,660	22,506	628	250	75,356
Corporate Groups	2,916	1,925	1,557	497	142	112	7,150
Special Interest Groups	9,576	12,816	38,904	13,225	3,275	590	78,386
Disability Groups	194	385	1,420	225	4,272	0	6,496
Functions and Events	2,018	5,348	8,464	1,227	335	329	17,721
Independent Travellers	18,148	3,924	4,813	1,738	111	107	28,842
Total Participants	82,639	143,221	450,045	80,324	10,729	2,844	769,802
Visit Nights		143,221	900,089	240,972	53,644	19,911	1,357,837
%	10.7%	18.6%	58.5%	10.4%	1.4%	0.4%	100.0%

The estimated economic contribution from camps in New South Wales in 2024, shown in Figure 5.2 was \$331.627 million.

Figure 5.2 Estimated Economic Contribution: New South Wales Camps 2024



5.3 NORTHERN TERRITORY



The Northern Territory had a 2024 resident population of 255,069 residents or 0.9% of the Australian population and a growth rate of 0.8% per annum.¹⁵

Total Northern Territory Domestic Tourism

Northern Territory destinations hosted 1,422,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 1.2% of all overnight visits in Australia¹⁶.

Overnight visits generated 7,384,000 visit nights at an average length of stay 5.19 nights per visitor. Visit nights in NT commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 581,000 visit nights, or 7.87% of total visit nights. Overnight domestic tourism expenditure in the NT was \$2.483 billion or \$336 per night per person.

There were 977,000 tourism day trips in 2024 within Northern Territory generating \$0.203 billion in expenditure.

Camps Participation

Northern Territory has 13 camps establishments but no members of the Australian Camps Association. These establishments hosted an estimated 2,424 camps in 2024 with 92,161 participants, an average camp size of 38.0 persons. Table 5.3 details the number of participants at Northern Territory establishments and indicates:

- 71.9% of participants were at school camps (38.4% at primary school camps and 33.5% at secondary school camps) including students, teachers and other accompanying adults.
- 9.1% of participants attended with special interest groups.
- 8.3% of participants were at faith-based camps.
- 4.4% of participants were independent travellers (individuals, couples, families).
- 13.9% of participants were daytrip visitors.
- There were 79,354 overnight participants who stayed a total of 158,701 nights or 2.00 nights per person on average.

¹⁵ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

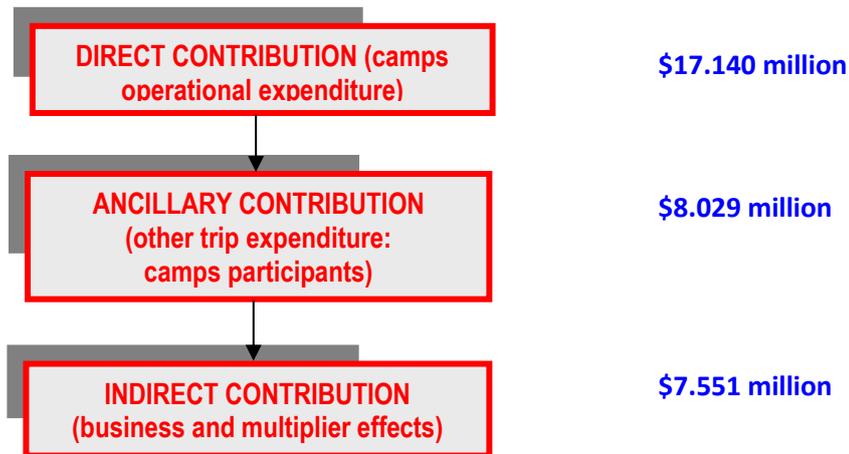
¹⁶ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.3 Estimated Participation at Camps in the Northern Territory, 2024

NT: Camp Type	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	3,187	8,848	20,321	2,936	30	71	35,395
Secondary School	4,705	3,921	19,470	2,410	217	127	30,850
Tertiary Education	259	192	635	65	32	53	1,236
International Education	45	24	61	14	27	44	214
Faith Camps	225	441	4,797	2,006	102	33	7,604
Corporate Groups	420	154	239	72	44	62	991
Special Interest Groups	1,114	1,367	4,336	1,263	216	48	8,345
Disability Groups	26	55	199	32	612	0	925
Functions and Events	263	728	1,156	161	89	130	2,526
Independent Travellers	2,564	555	680	246	16	15	4,075
Total Participants	12,807	16,285	51,895	9,206	1,385	584	92,161
Visit Nights		16,285	103,790	27,618	6,924	4,085	158,701
%	13.9%	17.7%	56.3%	10.0%	1.5%	0.6%	100.0%

The estimated economic contribution from camps in the Northern Territory in 2024, shown in Figure 5.3 was \$32.720 million.

Figure 5.3 Estimated Economic Contribution: Northern Territory 2024



5.4 QUEENSLAND



Queensland is Australia's third most populous state with 5,583,833 residents or 20.5% of the Australian population and a growth rate of 2.3% per annum.¹⁷

Total Queensland Domestic Tourism

Queensland destinations hosted 26,187,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 22.8% of all overnight visits in Australia¹⁸.

Overnight visits generated 99,260,000 visit nights at an average length of stay 3.79 nights per visitor.

Visit nights in Queensland commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 8,065,000 visit nights, or 8.13% of total visit nights. Overnight domestic tourism expenditure in Queensland was \$29.049 billion or \$293 per night per person.

There were 43,078,000 tourism day trips in 2024 within Queensland generating \$6.533 billion in expenditure.

Camps Participation

Queensland has 112 camps establishments of which 13 are members of the Australian Camps Association, and 61.5% of members and 9.8% of all establishments completed data forms for the National Census.

Queensland establishments hosted an estimated 20,609 camps in 2024 with 856,320 participants, an average camp size of 41.6 persons. Table 5.4 details the number of participants at Queensland establishments and indicates:

- 72.9% of participants were at school camps (39.1% at primary school camps and 33.8% at secondary school camps) including students, teachers and other accompanying adults.
- 8.4% of participants attended with special interest groups.
- 8.1% of participants were at faith-based camps.
- 4.1% of participants were independent travellers (individuals, couples, families).
- 14.3% of participants were daytrip visitors.
- There were 733,809 overnight participants who stayed a total of 1,453,869 nights or 1.98 nights per person on average.

¹⁷ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

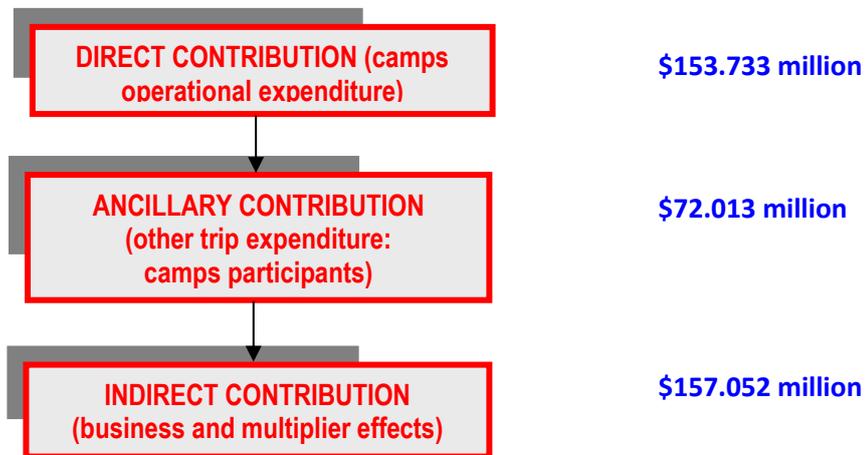
¹⁸ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.4 Estimated Participation at Camps in Queensland, 2024

Queensland: Camp Type	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	32,821	80,933	193,798	26,650	343	605	335,149
Secondary School	44,380	40,524	178,010	23,699	1,856	1,054	289,522
Tertiary Education	2,107	2,665	5,236	565	257	420	11,250
International Education	566	280	1,062	168	56	0	2,132
Faith Camps	2,059	4,214	44,360	17,719	962	281	69,596
Corporate Groups	4,678	1,344	2,562	656	338	139	9,716
Special Interest Groups	11,325	11,545	36,219	10,257	1,789	420	71,556
Disability Groups	367	639	2,951	511	6,704	0	11,173
Functions and Events	2,391	6,492	10,363	1,438	411	404	21,499
Independent Travellers	21,818	4,717	5,826	2,093	145	129	34,728
Total Participants	122,510	153,353	480,386	83,756	12,863	3,452	856,320
Visit Nights		153,353	960,771	251,268	64,314	24,163	1,453,869
%	14.3%	17.9%	56.1%	9.8%	1.5%	0.4%	100.0%

The estimated economic contribution from camps in Queensland in 2024, shown in Figure 5.4 was \$382.799 million.

Figure 5.4 Estimated Economic Contribution: Queensland 2024



5.5 SOUTH AUSTRALIA



South Australia had a 2024 population of 1,878,011 residents or 6.9% of the Australian population and a growth rate of 1.4% per annum.¹⁹

Total South Australian Domestic Tourism

South Australian destinations hosted 7,595,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 6.6% of all overnight visits in Australia²⁰.

Overnight visits generated 25,931,000 visit nights at an average length of stay 3.41 nights per visitor. Visit nights in South Australian commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 3,617,000 visit nights, or 13.95% of total visit nights. Overnight domestic tourism expenditure in South Australia was \$6.640 billion or \$256 per night per person.

There were 13,124,000 tourism day trips in 2024 within South Australia generating \$1.812 billion in expenditure.

Camps Participation

South Australia has 40 camps establishments of which 8 are members of the Australian Camps Association, and 50.0% of members and 27.5% of all establishments completed data forms for the National Census.

South Australia establishments hosted an estimated 14,636 camps in 2024 with 344,184 participants, an average camp size of 23.52 persons. Table 5.5 details the number of participants at South Australian establishments and indicates:

- 64.1% of participants were at school camps (32.8% at primary school camps and 31.3% at secondary school camps) including students, teachers and other accompanying adults.
- 11.5% of participants were independent travellers (individuals, couples, families).
- 9.2% of participants attended with special interest groups.
- 7.8% of participants were at faith-based camps.
- 20.0% of participants were daytrip visitors.
- There were 275,284 overnight participants who stayed a total of 545,618 nights or 1.98 nights per person on average.

¹⁹ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

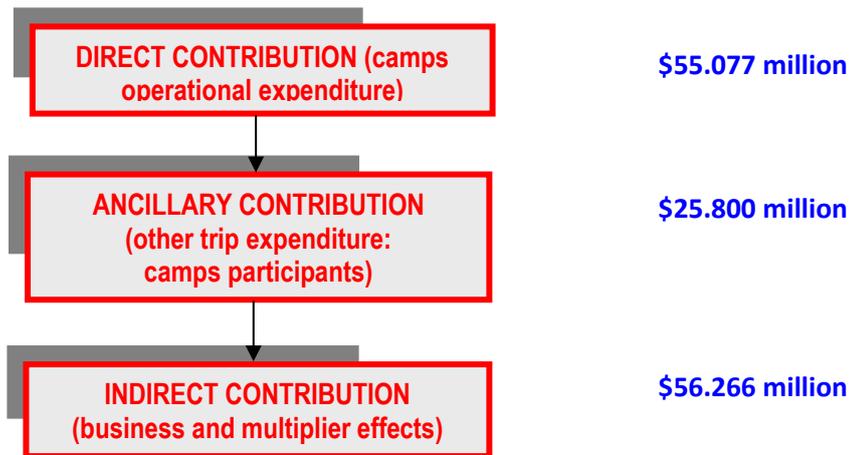
²⁰ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.5 Estimated Participation at Camps in South Australia, 2024

SA: Camp Type	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	11,912	25,232	67,544	7,987	76	180	112,932
Secondary School	18,395	13,496	66,452	8,356	561	466	107,727
Tertiary Education	2,759	665	2,240	302	112	184	6,262
International Education	286	105	446	193	21	0	1,050
Faith Camps	1,190	1,634	16,963	6,413	455	133	26,788
Corporate Groups	2,498	584	1,293	324	69	54	4,822
Special Interest Groups	5,084	4,612	17,076	4,094	527	231	31,623
Disability Groups	132	330	624	101	1,918	0	3,105
Functions and Events	839	2,508	6,008	576	147	145	10,222
Independent Travellers	25,805	5,479	6,068	2,138	114	49	39,653
Total Participants	68,899	54,644	184,714	30,484	4,000	1,442	344,184
Visit Nights		54,644	369,428	91,452	20,000	10,093	545,618
%	20.0%	15.9%	53.7%	8.9%	1.2%	0.4%	100.0%

The estimated economic contribution from camps in South Australia in 2024, shown in Figure 5.5 was \$137.142 million.

Figure 5.5 Estimated Economic Contribution: South Australia 2024



5.6 TASMANIA



Tasmania had a 2024 population of 575,496 residents or 2.1% of the Australian population and a growth rate of 0.3% per annum.²¹

Total Tasmanian Domestic Tourism

Tasmanian destinations hosted 3,192,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 2.8% of all overnight visits in Australia²². These visits generated 12,403,000 visit nights at an average length of stay 3.89 nights per visitor. Visit nights in Tasmanian commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 1,044,000 visit nights, or 8.42% of total visit nights. Overnight domestic tourism expenditure in Tasmania was \$3.738 billion or \$301 per night per person.

There were 5,685,000 tourism day trips in 2024 within Tasmania generating \$0.845 billion in expenditure.

Camps Participation

Tasmania has 23 camps establishments of which 2 are members of the Australian Camps Association, and 50.0% of members and 17.4% of all establishments completed data forms for the National Census.

Tasmanian establishments hosted an estimated 3,972 camps in 2024 with 170,515 participants, an average camp size of 42.93 persons. Table 5.6 details the number of participants at Tasmanian establishments and indicates:

- 70.3% of participants were at school camps (37.7% at primary school camps and 32.6% at secondary school camps) including students, teachers and other accompanying adults.
- 9.9% of participants attended with special interest groups.
- 8.6% of participants were at faith-based camps.
- 4.3% of participants were independent travellers (individuals, couples, families).
- 15.9% of participants were daytrip visitors.
- There were 143,416 overnight participants who stayed a total of 285,389 nights or 1.99 nights per person on average.

²¹ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

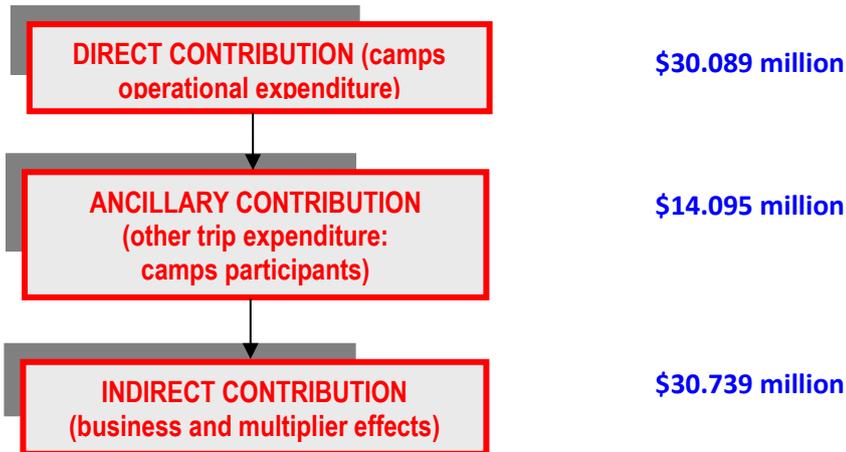
²² Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.6 Estimated Participation at Camps in Tasmania, 2024

Tasmania: Camp Types	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	5,919	16,458	36,510	5,240	101	125	64,354
Secondary School	10,225	7,346	33,047	4,260	433	214	55,525
Tertiary Education	476	415	1,197	150	91	97	2,426
International Education	114	60	157	36	12	0	379
Faith Camps*	1,173	970	8,470	3,809	218	56	14,696
Corporate Groups	1,799	293	417	173	32	25	2,740
Special Interest Groups	2,302	2,595	8,344	3,137	440	89	16,906
Disability Groups	50	109	393	64	1,208	0	1,824
Functions and Events	477	1,323	2,155	293	84	82	4,414
Independent Travellers	4,562	987	1,210	437	28	27	7,250
Total Participants	27,099	30,556	91,899	17,600	2,645	716	170,515
Visit Nights		30,556	183,799	52,799	13,226	5,010	285,389
%	15.9%	17.9%	53.9%	10.3%	1.6%	0.4%	100.0%

The estimated economic contribution from camps in Tasmania in 2024, shown in Figure 5.6 was \$74.923 million.

Figure 5.6 Estimated Economic Contribution: Tasmania 2024



5.7 VICTORIA



Victoria is Australia's second most populous state with 6,978,719 residents or 25.7% of the Australian population and a growth rate of 2.4% per annum.²³

Total Victorian Domestic Tourism

Victorian destinations hosted 29,141,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 25.3% of all overnight visits in Australia²⁴.

Overnight visits generated 80,795,000 visit nights at an average length of stay 2.77 nights per visitor. Visit nights in Victorian commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 7,355,000 visit nights, or 9.10% of total visit nights. Overnight domestic tourism expenditure in Victoria was \$22.821 billion or \$282 per night per person.

There were 56,618,000 tourism day trips in 2024 within Victoria generating \$8.114 billion in expenditure.

Camps Participation

Victoria has 186 camps establishments of which 112 are members of the Australian Camps Association, and 54.5% of members and 33.3% of all establishments completed data forms for the National Census.

Victorian establishments hosted an estimated 29,248 camps in 2024 with 1,331,311 participants, an average camp size of 45.52 persons. Table 5.7 details the number of participants at Victorian establishments and indicates:

- 69.8% of participants were at school camps (39.1% at primary school camps and 30.7% at secondary school camps) including students, teachers and other accompanying adults.
- 9.8% of participants attended with special interest groups.
- 8.4% of participants were at faith-based camps.
- 4.4% of participants were independent travellers (individuals, couples, families).
- 13.8% of participants were daytrip visitors.
- There were 1,147,181 overnight participants who stayed a total of 2,290,389 nights or 2.00 nights per person on average.

²³ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

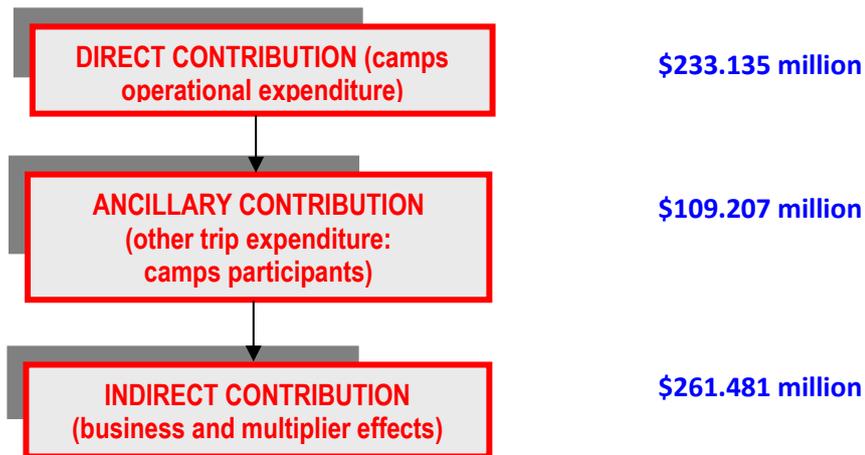
²⁴ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.7 Estimated Participation at Camps in Victoria, 2024

Victoria: Camp Types	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	45,840	123,368	306,364	43,989	422	703	520,686
Secondary School	65,753	48,990	253,971	35,990	3,010	1,416	409,130
Tertiary Education	4,307	3,089	9,655	1,449	774	737	20,011
International Education	1,468	426	1,519	379	85	0	3,877
Faith Camps	3,077	7,780	70,450	27,947	1,843	584	111,681
Corporate Groups	6,384	2,484	4,429	1,272	327	234	15,130
Special Interest Groups	15,426	21,904	70,660	19,490	2,674	611	130,765
Disability Groups	354	866	3,049	476	11,066	0	15,811
Functions and Events	5,407	15,282	19,974	3,197	934	684	45,478
Independent Travellers	36,113	7,954	10,319	3,881	262	213	58,742
Total Participants	184,130	232,142	750,390	138,070	21,397	5,182	1,331,311
Visit Nights		232,142	1,500,780	414,211	106,983	36,272	2,290,389
%	13.8%	17.4%	56.4%	10.4%	1.6%	0.4%	100.0%

The estimated economic contribution from camps in Victoria in 2024, shown in Figure 5.7 was \$603.823 million.

Figure 5.7 Estimated Economic Contribution: Victoria 2024



5.8 WESTERN AUSTRALIA



Western Australia had a 2024 population of 2,965,078 residents or 10.9% of the Australian population and the nation's fastest growth rate of 2.8% per annum.²⁵

Total Western Australian Domestic Tourism

Western Australian destinations hosted 10,854,000 overnight domestic tourist visits in 2024 (including all intrastate and interstate visits) or 9.4% of all overnight visits in Australia²⁶.

Overnight visits generated 49,533,000 visit nights at an average length of stay 4.56 nights per visitor. Visit nights in Western Australian commercial camping grounds and caravan parks and 'other commercial accommodation' which could include Australian Camps establishments was 4,536,000 visit nights, or 9.16% of total visit nights. Overnight domestic tourism expenditure in Western Australia was \$11.506 billion or \$232 per night per person.

There were 19,033,000 tourism day trips in 2024 within Western Australia generating \$3.103 billion in expenditure.

Camps Participation

Western Australia has 44 camps establishments of which 5 are members of the Australian Camps Association, and 80.0% of members and 25.0% of all establishments completed data forms for the National Census.

Western Australian establishments hosted an estimated 8,457 camps in 2024 with 293,069 participants, an average camp size of 34.65 persons. Table 5.8 details the number of participants at Western Australian establishments and indicates:

- 68.4% of participants were at school camps (35.8% at primary school camps and 32.5% at secondary school camps) including students, teachers and other accompanying adults.
- 9.6% of participants attended with special interest groups.
- 8.8% of participants were at faith-based camps.
- 5.0% of participants were independent travellers (individuals, couples, families).
- 13.6% of participants were daytrip visitors.
- There were 253,094 overnight participants who stayed a total of 522,823 nights or 2.07 nights per person on average.

²⁵ Australian Bureau of Statistics, Regional Population 2023-24 (released March 2025)

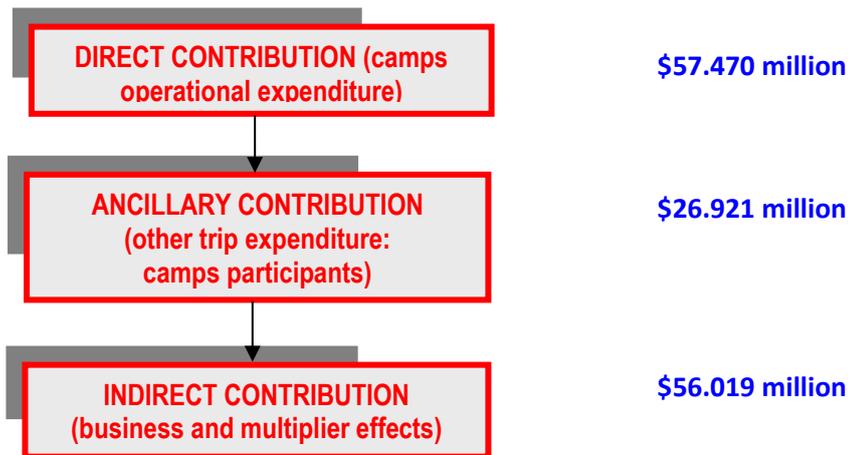
²⁶ Tourism Research Australia, National Visitor Survey, year ending December 2024

Table 5.8 Estimated Participation at Camps in Western Australia, 2024

Western Australia: Camp Types	Daytrip	1 night	2 nights	3-4 nights	5-6 nights	7+ nights	Total
Primary School	9,352	26,100	59,625	8,985	89	880	105,030
Secondary School	13,789	11,627	58,490	8,829	1,315	1,255	95,305
Tertiary Education	761	563	1,864	190	95	663	4,138
International Education	219	115	300	69	23	0	726
Faith Camps	967	1,524	16,430	6,490	330	106	25,847
Corporate Groups	1,321	514	862	283	68	223	3,271
Special Interest Groups	3,687	4,471	14,534	4,484	751	158	28,085
Disability Groups	87	187	674	109	2,072	0	3,129
Functions and Events	1,012	2,698	7,590	766	228	517	12,812
Independent Travellers	8,780	1,921	2,786	961	69	211	14,727
Total Participants	39,975	49,719	163,155	31,167	5,040	4,013	293,069
Visit Nights		49,719	326,310	93,501	25,201	28,091	522,823
%	13.6%	17.0%	55.7%	10.6%	1.7%	1.4%	100.0%

The estimated economic contribution from camps in Western Australia in 2024, shown in Figure 5.8 was \$140.410 million.

Figure 5.8 Estimated Economic Contribution: Western Australia 2024





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The Australian Camps Association acknowledges the support of the Victorian Government on this project.



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