

# NATIONAL CAMPS CENSUS QUEENSLAND (QLD) OVERVIEW



AUSTRALIAN  
CAMPS ASSOCIATION  
auscamps.asn.au

## 2024 Participation



**856,320**

Participants of 3.959M national total



**733,810**

Overnight  
Participants



**122,510**

Daytrip  
Participants



**74.45%**

School/Educational participation

Other  
Participation

**18.99%**

Faith, corporate and special interest groups (inc. corporate and disability groups etc.).

**6.56%**

independent travellers and functions / events.

Nationally, overnight participant numbers equate to

**48%**

of Australian school aged children in 2024.



CAMPS IN AUSTRALIA

**523**

CAMPS IN QLD

**112**



ECONOMIC CONTRIBUTION

**\$383M**

of the national sector contribution: \$1.738B



NATIONAL SECTOR EMPLOYMENT

EMPLOYED

**15,346**

VOLUNTEERS

**7,488**

Capacity



**13,749**

Beds



**5M**

Theoretic  
Bed Night  
Capacity

AVERAGE STAY: 2 nights



CAMPS AND OUTDOOR  
ADVENTURE FOR ALL

The Australian Camps Association is the national peak body for camps and associated providers. This document reports on the inaugural National Census and Economic Contribution assessment of the Australian Camps sector.

[www.auscamps.asn.au](http://www.auscamps.asn.au)

\*Data from Australian Camps Association's National Camps Census 2025 (Participation data for 2024).

ACTIVITY  
CONTRACTORS

**1,803**

Activity contractors delivering training, overseeing challenges and experiences and leading tours.

OTHER  
CONTRACTORS

**2,329**

Catering, food service, cleaning and maintenance.