

NATIONAL CAMPS CENSUS VICTORIA (VIC) OVERVIEW



AUSTRALIAN
CAMPS ASSOCIATION
auscamps.asn.au

2024 Participation



1,331,311

Participants of 3.959M national total



1,147,181

Overnight
Participants



184,130

Daytrip
Participants



71.0%

School/Educational participation

Other
Participation

21.2%

Faith, corporate and special
interest groups (inc. corporate
and disability groups etc.).

7.8%

independent travellers
and functions / events.

Nationally, overnight
participant numbers equate to

48%

of Australian school aged
children in 2024.



**CAMPS IN
AUSTRALIA**

523

**CAMPS IN
VIC**

186



ECONOMIC CONTRIBUTION

\$604M

of the national sector contribution: \$1.738B



NATIONAL SECTOR EMPLOYMENT

EMPLOYED

15,346

VOLUNTEERS

7,488



**CAMPS AND OUTDOOR
ADVENTURE FOR ALL**

The Australian Camps Association is the national peak body for camps and associated providers. This document reports on the inaugural National Census and Economic Contribution assessment of the Australian Camps sector.

AVERAGE STAY: 2 nights

Capacity



22,120

Beds



8M

Theoretic
Bed Night
Capacity

ACTIVITY
CONTRACTORS

1,803

Activity contractors delivering
training, overseeing challenges and
experiences and leading tours.

OTHER
CONTRACTORS

2,329

Catering, food service, cleaning
and maintenance.

www.auscamps.asn.au

*Data from Australian Camps Association's
National Camps Census 2025 (Participation data for 2024).