

NATIONAL CAMPS CENSUS WESTERN AUSTRALIA (WA) OVERVIEW



AUSTRALIAN
CAMPS ASSOCIATION
auscamps.asn.au

2024 Participation



293,069

Participants of 3.959M national total



253,094

Overnight
Participants



39,975

Daytrip
Participants



70.02%

School/Educational participation

Other
Participation

20.59%

Faith, corporate and special
interest groups (inc. corporate
and disability groups etc.).

9.39%

independent travellers
and functions / events.

48%

of Australian school aged
children in 2024.



CAMPS IN
AUSTRALIA

523

CAMPS IN
WA

44



ECONOMIC CONTRIBUTION

\$140M

of the national sector contribution: \$1.738B



NATIONAL SECTOR EMPLOYMENT

EMPLOYED

15,346

VOLUNTEERS

7,488



CAMPS AND OUTDOOR
ADVENTURE FOR ALL

The Australian Camps Association is the national peak body for camps and associated providers. This document reports on the inaugural National Census and Economic Contribution assessment of the Australian Camps sector.

www.auscamps.asn.au

*Data from Australian Camps Association's
National Camps Census 2025 (Participation data for 2024).

Capacity



4,829

Beds



1.8M

Theoretic
Bed Night
Capacity

AVERAGE STAY: 2 nights

ACTIVITY
CONTRACTORS

1,803

Activity contractors delivering
training, overseeing challenges and
experiences and leading tours.

OTHER
CONTRACTORS

2,329

Catering, food service, cleaning
and maintenance.