



2025

AUSTRALIAN CAMPS ASSOCIATION
NATIONAL CONFERENCE

SPONSORSHIP PROSPECTUS



AUSTRALIAN
CAMPS ASSOCIATION[®]
auscamps.asn.au

09 – 11 SEPTEMBER 2025
VENUE: RYDGES GEELONG, VICTORIA

INTRODUCING THE AUSTRALIAN CAMPS ASSOCIATION

The 'not-for-profit' Australian Camps Association (ACA) is the national peak body for camps and associated providers. We strongly believe that participation in supported outdoor experiences through camps and led adventure activities leads to happier and healthier lives.

The Australian Camps Association was formed in 2005 through the amalgamation of the Camping Associations of Victoria, Tasmania, South Australian and Queensland. The ACA now provides information, resources, services and training to more than 200 member camps and outdoor activity providers across the country.

The ACA represents the interests of residential camp owners/operators, outdoor program providers and camp users. Our purpose is to bring these interests together by helping develop our member's business capacity together with their capacity to deliver excellent programs to people from all walks of life.

On the professional development front, our presenters will speak on a wide range of topics, including maintaining optimism, fostering wellbeing and resilience in your staff teams, developing strategic focus and building a more inclusive business model.

At the ACA Conference, you're not 'just a sponsor' or 'just an exhibitor' - you're part of our event!

ACA Conferences are of course about building the camp community so social time is an important integral part of our event. The Conference Evening function will be a great opportunity to meet and re-connect with friends and colleagues from around the country, share ideas, have a laugh and simply enjoy some good food and good company - all of which you'll join us for.

Important Dates

Pre-Conference Camp Tours:

Tuesday 9 September 2025

Conference Days:

Wednesday 10 - Thursday 11 September 2025



AUSTRALIAN
CAMPS ASSOCIATION®

More people outdoors more often

CONFERENCE SPONSORSHIP PACKAGES

The ACA 2025 National Conference - will provide businesses and service providers the opportunity to advertise their brand to camp owners and managers, local government, upcoming camp leaders, facilitators and more.

Our range of sponsorship options offer opportunities for every budget type.



MAJOR CONFERENCE SPONSORSHIP *Only One Available

\$7,000 (plus GST)

- Corporate logo on Conference website (linking to your own website).
- Opportunity to speak to all delegates at the opening session immediately before the keynote speaker, and to introduce the keynote speaker.
- Complimentary inserts into the delegate packs (up to 4).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on Sponsorship Media Loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Banner displayed at dinner and credits given at night entertainment.
- Corporate logo in Conference program.
- 1 x full page advertisement in the Conference program.
- 3 x 2 Day Conference registration package (Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Camp Tours, Accommodation, breakfasts and travel to and from venue/s - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams.
- Opportunity to present an award at the Conference evening function.
- Opportunity to update delegates during program (15mins).

EVENING FUNCTION SPONSOR *Only One Available

\$4,500 (plus GST)

The Official Conference cocktail function brings delegates together on the Wednesday evening. The Conference evening function will be held off-site at a location to be confirmed.

- Corporate logo on Conference website (linking to your own website).
- Inserts into the delegate packs (up to 3).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on sponsorship media loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Opportunity to speak at the cocktail function (up to 10mins).
- Banner displayed at cocktail function and credits given during the evening entertainment.
- Corporate logo in Conference program.
- 1 x half page advertisement on the Conference program.
- 2 x 2 Day Conference registration package
(Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Camp Tours, Accommodation, breakfasts and travel to and from venue/s - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams.

NETWORKING AND DRINKS SPONSOR

\$4,000 (plus GST) *Only One Available

- Corporate logo on Conference website (linking to your own website).
- Inserts into the delegate packs (up to 3).
- Branding on all printed Conference materials.
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- Inclusion on sponsorship media loop - played during breaks and between speakers.
- Sponsorship acknowledgement from podium.
- Opportunity to speak for up to 10mins during the Conference prior to the networking and drinks time (This is on the assumption that access to a data projector is required. The venue for the networking and drinks does not have a data projector available. A time for a presentation has been allocated prior to the networking and drinks session to accommodate AV use).
- Banner displayed at Networking and Drinks and credits given during/at night entertainment.
- Corporate logo in Conference program.
- 1 x half page advertisement on the Conference program.
- 2 x 2 Day Conference registration package (Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Camp Tours, Accommodation, breakfasts and travel to and from venue/s - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams.

CONFERENCE SPONSOR

\$2,500 (plus GST)

- Corporate logo on Conference website (linking to your own website)
- Inserts into the delegate packs (up to 2)
- Acknowledgements in the ACA e-newsletters (pre and post the Conference)
- Inclusion on sponsorship media loop - played during breaks and between speakers
- Branding on all printed Conference materials
- Sponsorship acknowledgement from podium
- 1 x quarter (1/4) page advertisement on the Conference program
- 1 x 2 Day Conference registration package (Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Camp Tours, Accommodation, breakfasts and travel to and from venue/s- these are the responsibility of each person attending).
- Trade display space
(1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams

TRADE DISPLAY

ACA Members = \$900 (plus GST) Affiliate = \$1,100 (plus GST)

Non-Member = \$1,400 (plus GST)

Trade sponsors will have the opportunity to showcase their businesses and/or products to delegates during the Conference.

- Corporate logo on Conference website (linking to your own website),
- Acknowledgements in the ACA e-newsletters (pre and post the Conference)
- 1 insert into the delegate packs
- 1 x 2 Day Conference registration package (Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Camp Tours, accommodation, breakfasts and travel to and from venue/s - these are the responsibility of each person attending).
- Trade display space
(1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams.

***Any additional persons attending the Conference (which are not included in the trade display sponsorship package) must register for the Conference and pay the appropriate registration fee.**

If you would like to take up this option, please email your company logo and website link when returning the application form.

CAMP TOURS SPONSOR *Only One Available

ACA Members = \$1,050 (plus GST) Non-Member = \$1,550 (plus GST)

Camp Tour sponsors will have the opportunity to showcase their businesses and/or products to delegates during the Conference.

- Corporate logo on Conference website (linking to your own website),
- Acknowledgements in the ACA e-newsletters (pre and post the Conference).
- 1 insert into the delegate packs.
- 1 x 2 Day Conference registration package (Includes: Conference sessions, Conference evening function and catering throughout the Conference. **Excludes:** Accommodation, breakfasts and travel to and from venue/s - these are the responsibility of each person attending).
- Trade display space (1 x trestle table, dimensions = 1.8m x 0.6m + 2 chairs) at the Conference Venue for Wednesday 10th and Thursday 11th of September.
- Acknowledgement via ACA social media streams.
- Pull up banner to be displayed at morning departure.
- Opportunity to introduce your business to participants of the camp tour.



***Any additional persons attending the Conference (which are not included in the sponsorship package) must register for the Conference and pay the appropriate registration fee.**

If you would like to take up this option please email your company logo and website link when returning the application form.

DELEGATE PACK SPONSORSHIP

\$500 (plus GST)

Conference delegates will receive the valuable and well stocked delegate pack. Brochures and information that is added to these bags will be received by an industry targeted audience (limited opportunities are available).

- 1 x insert in delegate pack.

"I really appreciated ACA's support for us as a new sponsor and making sure we got lots of value out of our time at the Conference." - VenueLife



*At the ACA Conference,
you're not 'just a sponsor' or
'Just an Exhibitor'*
YOU'RE PART OF OUR EVENT



SPONSORSHIP BOOKING FORM

Sponsorship Rates (all rates exclude GST)

Select sponsorship package (place a 'tick' in the box)

AUSTRALIAN 
CAMPS ASSOCIATION®
More people outdoors more often

- | | | | |
|--------------------------|--|-------------------------------|-------------------------------|
| <input type="checkbox"/> | Major Conference Sponsor..... | Booked/Unavailable | \$7,000 (plus GST) |
| <input type="checkbox"/> | Conference Cocktail Function Sponsor..... | Booked/Unavailable | \$4,500 (plus GST) |
| <input type="checkbox"/> | Networking and Drinks Sponsor..... | | \$4,000 (plus GST) |
| <input type="checkbox"/> | Conference Sponsor..... | | \$2,500 (plus GST) |
| <input type="checkbox"/> | Trade Display - ACA Member..... | | \$900 (plus GST) |
| <input type="checkbox"/> | Trade Display - Affiliate | | \$1,100 (plus GST) |
| <input type="checkbox"/> | Trade Display - Non Member..... | | \$1,400 (plus GST) |
| <input type="checkbox"/> | Camp Tours Sponsor - ACA Member..... | Booked/Unavailable | \$1,050 (plus GST) |
| <input type="checkbox"/> | Camp Tours Sponsor - Non Member | Unavailable | \$1,550 (plus GST) |
| <input type="checkbox"/> | Delegate Pack Sponsorship..... | | \$500 (plus GST) |

TOTAL:..... (plus GST)

Organisation Details

Organisation Name:

Postal Address:

Suburb: State: P/Code:

Contact Details:

Contact Person:

Email:

Mobile:

Dietary Requirements:

Authorisation:

As an authorised representative of the elected business:

- ☐ *I agree to the terms and conditions outlined in this prospectus.*

Payment Method: Must be made in full

Booking and Payment Deadline: 1 August 2025

Material Deadline: 1 August 2025

- ☐ **Direct Deposit** *Made payable to Australian Camps Association* Bank: Westpac
BSB: 033 183 Account: 320 541

- [illegible]

Cardholder's Name: **Signature:** **Date:**

TERMS AND CONDITIONS

1. Submission of application does not guarantee acceptance of application.
2. No monies will be refunded for cancellations after seven days of signing agreement.
3. Full payment is required with booking.
4. Australian Camps Association (ACA) reserve the right to refuse any substandard or inappropriate photographs, copy or supplied digital material. eg. Paddlers without PFDs, horse riders without helmets or low resolution images (less than 72dpi).
5. We reserve the right to change specifications without notice.
6. ACA reserves the right to use any images supplied for advertisements in general marketing and promotion of the Association, via any medium, unless notified in writing of copyright restrictions.
7. All advertisements for the Conference program are to be provided by email to editor@auscamps.asn.au by 1 August 2025.
8. It remains the responsibility of the sponsor to ensure total accuracy of their advertisement.
9. The ACA shall not be liable in any manner for loss or damage to any material supplied.
10. Notwithstanding any other provision of this agreement, the ACA shall not be liable in any manner whatsoever for any loss or damage to any person including indirect, incidental or consequential loss or damages (including any loss of profits) whether arising from negligence, breach of contract, statute or otherwise in connection with or arising out of or in any way related to this agreement, including the failure of any particular Conference advertisement to appear on any specified date, or at all.
11. The publication of any Conference advertisement is strictly subject to the ACA's approval and without limitation, the ACA shall not be required to accept any advertising material at the Conference or within the Conference program of which may in its opinion contravene any provision of the Trade Practices Act 1974, the Fair Trading Act or any other relevant federal or state legislation.
12. The sponsorship provider undertakes to be personally liable to observe these terms and conditions.
13. The sponsorship provider hereby indemnifies and agrees to hold indemnified the ACA, their servants and agents and each of them against all liability, claims, proceedings, loss, damage or costs whatsoever which may arise from the publication of any material pursuant to this agreement and in particular but without limiting the generality of the foregoing to indemnify and hold indemnified each and all of them against any action for defamation, slander of title, breach of copyright or infringement of any trademark, name or description, invasion of privacy or breach of any provision of the Trade Practices Act 1974, the Fair Trading Act or any other relevant federal or state legislation.
14. All advertisements/marketing materials are subject to final approval and acceptance by ACA.
15. Packages will be limited. A first-in-first-served policy is in place.
16. **Code of Conduct**
Attendees, volunteers, representatives, exhibitors, sponsors and participants are expected to conduct themselves in a professional and cooperative manner in all interactions, including those with ACA staff and volunteers.
- Alcohol Consumption:** Attendees, volunteers, representatives, exhibitors, sponsors and participants must accept responsibility for own behaviour and take a responsible approach and use good judgement when alcohol is available.
- Dress Code:** neat casual/business attire would be appropriate.
17. This prospectus and/or Electronic Order and Agreement Form covers sponsorship and trade exhibits at the ACA National Conference from 09 - 11 September 2025.



Talk with Delegates



Connect with customers



ACA Conference Trade Dis 2017



Registrat



ACA Conference Dinner 2021 - Creswick, Victoria



Delegate Bags 2019



Introduce new product



Conference Dinner 2019



ACA Conference Trade Dis 1 4s 2019



Unwind



ACA Post-Conference Camp Tour 2019



ACA Conference Trade



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More people outdoors more often

**AUSTRALIAN CAMPS ASSOCIATION
2025 NATIONAL CONFERENCE
Sponsorship Prospectus**

For further information, please
contact 03 9863 6822
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