



Bec Fox | Unleash Your Power Business and Coaching Services

Bec Fox is a highly respected executive leadership coach and business coach and a specialist in exceptional leadership, transformational mindset, personality profiling and cultural wellness. She runs VIP Executive coaching, leadership and team workshops throughout Australia.

With 30 years' experience in leadership development, and high team performance, and 20 plus years founding successful businesses in Camps, Outdoor Recreation and Leadership and Business Coaching. This includes building high functioning teams, successful businesses (Kindilan OECC was one of Bec's legacy camps, building it from scratch to over 16,000 clients pa), governance including President of Australian Camps Association, and a Lead Trainer of the International Camps Director Course.

Bec helps your business grow and increase team performance. She delivers coaching to improve your organisational development including strategic planning, vision and values alignment, operational plans and successful recruitment. She helps you build cultural wellness, outcome and value-based services, marketing and sales, creating new and unique programs, strategies for client conversion and retention, effective strategies for high performing teams, client service strategies and systems, sustainable budgeting and financial management, risk management, human resource management (including recruitment and appraisals), effective communication, conflict resolution and more.

Bec runs bespoke leadership and camp management retainers and coaching, along with organisational development, leadership and team building. She is also an accredited Extended DISC profiler and NLP practitioner.

Bec is a highly sought-after executive coach, camp and business consultant, event speaker and workshop facilitator. Bec is known for her passion, high energy and engaging coaching style. She delivers powerful insights in the areas of business, leadership and human psychology to shift perspectives, influence behaviour and create real transformation within a business.

Bec's business coaching retainers and consultancies are in high demand. Call her today to find out how she can implement growth and improvements in your business and operations.



Bec Fox Business Coaching Consultancy and Retainers

Do you want Bec to really dig deep for your business? Bec works closely with companies and businesses to help them drive improvements, develop their team, fast-track their growth and accomplish the goals. She has worked with a wide range of businesses from International and National Organisations.

Outdoor Recreation clients include:

- Youth Hostels Australia
- YMCA
- Doxa Youth Foundation
- Scouts Queensland
- Department of Health
- Department of Education
- Girl Guides
- Queensland Outdoor Recreation Federation
- Redland City Council
- Luther Heights Camps
- Thunderbird Park and Cedar Creek Lodges
- Mountain View Retreat
- Log Cabin Camp
- And more

Clients also include a plethora of SMEs including builders, accountants, financial planners, architects, sole operators, NFPs and more.

As you will find, Bec's passion is to Unleash Your Power in leadership, business and teams, and her values include growth, authenticity, leading champions, business and program excellence, results, adventure and zest for life. She brings a breadth of experience and strategies to help you excel in your business to improve systems, performance, organisational development, leadership and teams.

Bec becomes immersed in the whole business through working with the leadership team. This program is tailored to meet the business needs. The focus is on quality outcomes and growth in business.



Bec runs bespoke Business Coaching Consultancies and Retainer packages. Consultancies are dedicated to exploring the business including administration systems, workloads, time management, SWOT analysis, communications, partnerships, financials, incoming projects, staff, HR, culture, sustainability and more. They often include a thorough diagnostic over the whole business and report on the following:

1. SWOT analysis of whole business and operations
2. Camp programs, Facilities and Services
3. Reputation and Branding
4. Workplace Wellness and Culture
5. Products and Services Review
6. Sales / Marketing Review
7. Strategic Planning
8. Leadership styles
9. Staff Appraisals, Trainings, and Inductions
10. Senior Leadership Profiling
11. HR Systems
12. Operational systems
13. Client Services Systems
14. Client Retention and Attraction
15. Financial strategies and structures
16. 12- month plan with SMART Goals, structured procedures and targets for success KPIs

Coaching packages are tailored to meet your needs and can become one monthly, weekly or fortnightly business and leadership mentoring to achieve agreed goals, KPIs, financial measurables and established targets. This may include:

1. Assist with HR systems and operational improvements
2. Financial management
3. Strategic planning
4. Profiling and communication strategies
5. Improve and structure internal communications
6. Niching, marketing and sales funnels
7. Business administration
8. Team and individual engagement and communications
9. Effective leadership communication and strategies
10. Expanding efficiency and performance of team and leadership
11. Effective systems and delivery
12. Sales and marketing
13. Support and mentorship
14. Assistance with HR organisation chart, PDs, recruitment, appraisals and other
15. Assisting with programs and services

Testimonials

What Bec's coaching retainer clients say:

"Bec has extensive experience in the camping and outdoor education industry. It is common knowledge in the industry that it was her leadership that transformed the Girl Guides campsite and the team working at Kindilan in Queensland. (This has now been taken over by PGL Adventure Camps.) We have found while working with Bec this year that her past hands on experience, combined with her business acumen has made her advice practical and relevant. She has empowered us to move forward, tackle areas in our business we had previously avoided and provided accountability to get things done. She is a great communicator and an encourager with a "can-do" attitude.

If you want to unite your team and sharpen your focus in your business, we highly recommend Bec Fox!"

Christine and Grant Laidlaw, Log Cabin Camp

"Bec, you were definitely the right person to sort out our School Camps Division and you have done an outstanding job. You have met all of our performance objectives with professionalism at all times and, as a result, you certainly have in us some dedicated 'Bec Fox' devotees for evermore."

Judi and Bob Minnikin, Thunderbird Park and Cedar Creek Lodges

"Bec, through her workshops, amazing listen skills and her forthright advice has had a profound impact on our organisation.

In our initial interview it was clear to me that Bec was a great listener (she was taking notes) and was really trying to understand who we are, what we stand for and what problems we have. This is unique in the world of coaches and consultants.

When working with our team Bec was able to clearly identify and articulate where we needed work and help us map a way forward: Incredible! I am so thankful to Bec for her insight, her honesty and flexibility in working with our team and our needs.

Bec Fox comes with my highest recommendation. Work with Bec Fox and you'll be moving in the right direction."

Peter Schilling, Luther Heights and Koojarewon Youth Camps

"I have engaged Bec as my business mentor. She walks closely with me with proactive guidance, accountability and constant feedback... All with a smile!

Her passion for seeing both people and business succeed is evident. She believes in herself! She believes in working with people! She believes success is possible, you just have to work for it...Bec will work with you for this."

Craig Dinte Architect

